



# OPERATION UPDATE #3

## Cameroon | Floods 2024

<b>Emergency appeal N°:</b> MDRCM039 <b>Emergency appeal launched:</b> 14/10/2024 <b>Operational Strategy published:</b> 14/10/2024	<b>Glide N°:</b> XX-2014-123456-XX
<b>Operation update #3</b> <b>Date of issue:</b> 20/08/2025	<b>Timeframe covered by this update:</b> <b>From</b> 1/12/2024 <b>to</b> 31/07/2025
<b>Operation timeframe:</b> 18 months (05/09/2024 - 31/03/2026)	<b>Number of people being assisted:</b> 99,100
<b>Funding requirements (CHF):</b> <b>CHF 4.5 million through the IFRC Emergency Appeal</b> <b>CHF 7 million Federation-wide</b>	<b>DREF amount initially allocated:</b> CHF 700,000



Mass sensitization on Cholera in flooded area in Far North Cameroon

*This Operational Update N°3 (OU#3) provides an overview of the progress under the Cameroon Floods Emergency Appeal Operation being implemented in the Far North Region of the country. This update outlines progress and key challenges observed during the reporting period. The operations update also seeks for a 6-months extension of this operation till the end of March 2026. This request is because of growing needs and the cyclical nature of flooding in the Far North, coupled with the current level of funding mobilization. This extension will allow sufficient time to consolidate ongoing activities, address unmet needs, and reinforce preparedness actions to mitigate the impact of recurrent floods.*

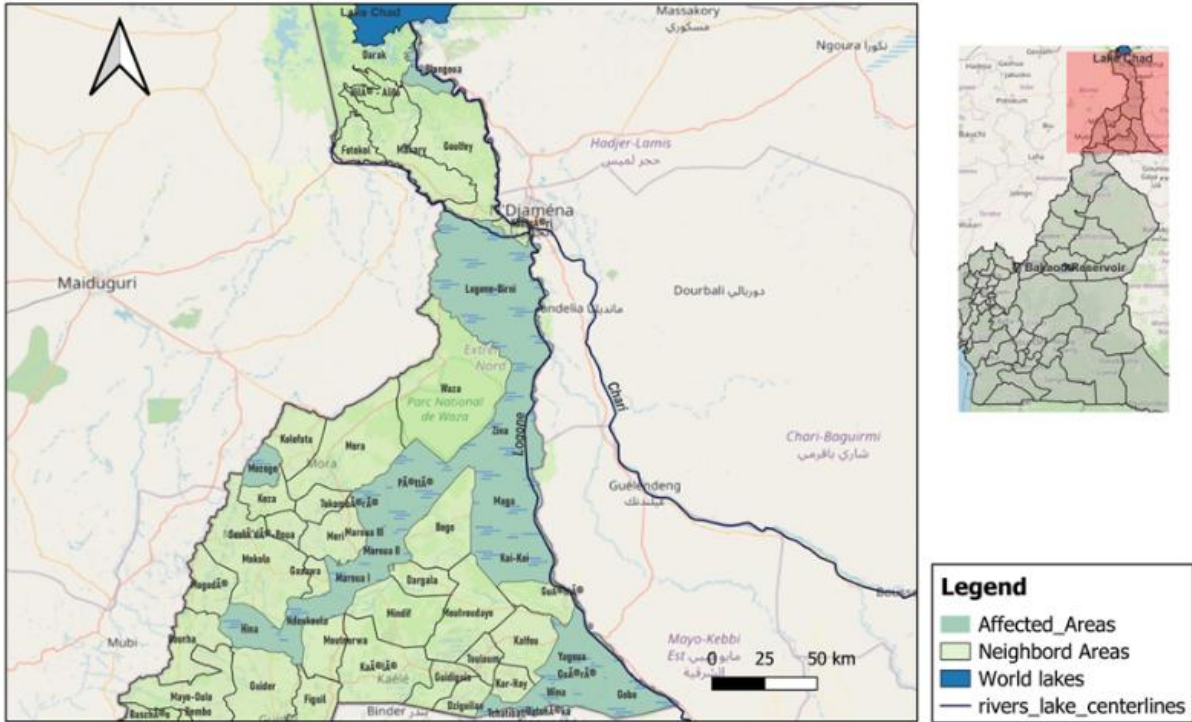
# A. SITUATION ANALYSIS

## Description of the crisis

Updated: 17 August 2025



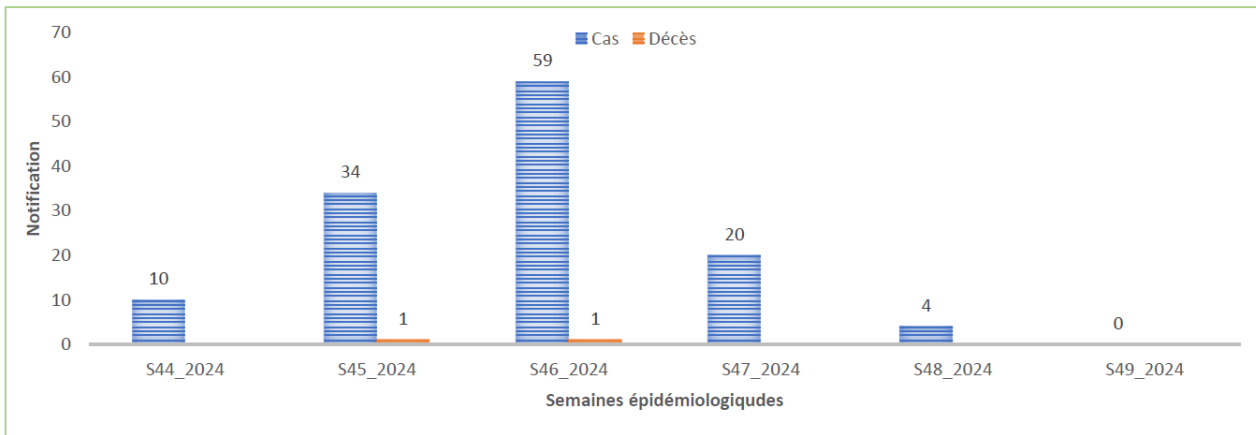
### IFRC /Cameroon Red Cross Flood Affected Areas in Far North Cameroon



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.  
Product created by IFRC Team.  
References: IFRC and GRC

Since August 2024, Cameroon has been experiencing recurrent and devastating floods, with the Far North and West Regions most affected. Between August and November 2024, torrential rains impacted more than 500,000 people (71,429 households) nationwide, causing 38 deaths, 8 injuries, and the destruction of 56,084 houses, 5,510 head of cattle, and 85,253 hectares of farmland. Education was severely disrupted, with 263 schools destroyed, preventing 103,906 students and 1,514 teachers from accessing education. In the West Region, torrential rains triggered two landslides on 5 November 2024 in Dschang (La Falaise locality), killing 3 people, leaving several missing, and blocking a major highway.

The health situation worsened in November 2024, when the Ministry of Health confirmed a cholera outbreak in the Far North Region, with 32 suspected cases (2 confirmed by culture) in Maroua 2 and Maroua 3, an incidence rate of 6.29 per 100,000 inhabitants, and 1 death reported. The risk of further epidemic outbreaks remains high given the flood conditions and limited access to safe water and sanitation.



\*le plus grand nombre de cas enregistrés à la semaine 46

Epi curve MoH Sitrep N° 7

In response to the scale of the floods, the IFRC allocated a DREF of CHF 700,000 in September 2024 to support the Cameroon Red Cross (CRC) in mobilizing volunteers for evacuation, first aid, and relief distribution. Given the magnitude of needs, this was followed by the launch of an Emergency Appeal to enable the CRC and Movement partners to scale up life-saving assistance and preparedness activities.

In July 2025, early seasonal rains again hit the Far North Region, affecting over 700 people in Mayo-Danay and Logone-et-Chari, with 2 deaths, destruction of more than 500 houses, and damage to 109 classrooms and several health facilities. On 13 July 2025, floods in Mayo-Tsanaga (Mozogo, Nguetchewé, Korsamba, Kaliari) affected 914 people (269 households), destroying 292 houses, 117 hectares of crops, 392 latrines, and 77 water points. On 5 August 2025, torrential rains lasting more than 5 hours inundated 11 arrondissements of Mayo-Danay, destroying crops (millet, maize, cotton, groundnut) and homes in Gobo, Yagoua, Guéré, Wina, Datchéka, Doukoula, Tchatibali, Vélé, Kai-Kai, and Maga. On 12 August 2025, heavy rains in Hina subdivision (Mayo-Tsanaga) damaged farmland, homes, and community infrastructure.

## Summary of response

### Overview of the host National Society and ongoing response

Cameroon Red Cross (CRC) was allocated DREF funding of CHF 700,000 in September 2024, which was later transformed into an Emergency Appeal with an IFRC Secretariat funding requirement of CHF 4.5 million to address the immediate humanitarian needs of displaced and host populations in the Far North Region. To date, CHF 789,639 has been mobilized from partners, including the Japanese Red Cross, DG ECHO, the Government of Canada through the Canadian Red Cross, the Government of Switzerland through its Cameroon representation, and the Netherlands Red Cross.

The CRC has worked closely with ICRC and the French Red Cross (FRC) in the field to respond to urgent needs, particularly in flood-affected areas. In August 2024, CRC, IFRC, ICRC, and FRC conducted a joint needs assessment to identify priority interventions for displaced and host communities. Coordination is reinforced through the technical working group led by the Government of Cameroon (Ministry of Territorial Administration, regional delegations of Health, Water and Energy, among others), with participation from Movement partners and UN agencies such as WFP, UNICEF, IOM, and UNFPA. This structure ensures that assistance is harmonized, urgent needs are prioritized, and duplication of efforts is avoided.

The Cameroon Red Cross (CRC), with support from IFRC, Movement partners, and external actors, has implemented a wide range of activities to address urgent needs and strengthen community resilience in flood-affected areas:

- **Cash and Livelihoods:**

- A total of 1,698 households (14,433 people) in Kalfou, Tchatibali, Vélé, and Yagoua Centre received one round of cash assistance (CVA).
- 32 volunteers were trained to conduct beneficiary registration, organize public meetings, mobilize communities for sensitization, and validate beneficiary lists.
- A market assessment and baseline survey were conducted to inform future distributions.
- Post-Distribution Monitoring (PDM) showed that cash transfers had significant protective effects against food insecurity and economic stress, reducing negative coping strategies. However, impacts on healthcare access remained limited, highlighting the need for complementary health interventions.

- **Health and WASH (with French Red Cross collaboration):**

- Activities reached an estimated 135,000 people, mobilizing 312 volunteers.
- 486 health information sessions were organized, with 948 people vaccinated and 103 suspected cholera cases detected through community-based surveillance.
- 20,000 households were trained in water treatment and received 20,000 purification kits (Aquatabs).
- 100 emergency latrines were constructed in heavily affected areas.
- 15,388 households benefited from culinary demonstrations to improve nutrition and safe food preparation, alongside health promotion campaigns on handwashing, water treatment, and cholera prevention.
- Construction of dikes in flood-prone zones, with volunteer mobilization in Mayo-Danay and Vélé for reinforcement and sensitization on malaria, hygiene, and risk reduction.
- Oral Cholera Vaccine (OCV) campaign across Yagoua, Maga, and Vélé health districts. Door-to-door hygiene promotion in Kousseri.
- Local chlorine production in Kousseri (60 liters produced with ICRC support).
- Technical support from the French Red Cross strengthened local CRC branches in chlorine production, epidemic surveillance, hygiene promotion, and health system resilience.
- Distribution of NFIs to 50 households in Yagoua.

- **Protection and DRR:**

- With UNFPA support, social workers were trained in GBV case management, and contingency plans were updated to integrate protection monitoring. FAO and Action Against Hunger (ACF) facilitated multi-risk planning workshops with communes of Waza, Goulfey, Gobo, and Guéré, strengthening local disaster risk reduction (DRR) capacity.

- **National Society Strengthening (NSS):**

- A PER rapid response capacity check led to an action plan prioritizing preparedness (emergency response structure, SOPs, M&E strategy, Volunteer Management Policy).
- A technical response group was established to oversee implementation and continuous capacity checks.
- Integrated volunteer training covered health service provision, CEA, PGI, data collection, security, safer access, and communication.

To reinforce operational capacity, IFRC deployed a Surge delegate and an Operations Manager for Climate and Crisis. In addition, a diplomatic meeting hosted by the Swiss Ambassador in Cameroon

brought together Movement partners, donors, and humanitarian stakeholders to draw attention to the escalating flood crisis in the Far North and mobilize further support.

## Operational risk assessment

In addition to the operational constraints outlined in the strategy, including restricted humanitarian access due to inundation, the persistently low level of resource mobilization poses a critical risk to ensuring continuity of assistance and meeting the needs of displaced and host populations in the Far North region of Cameroon. To date, only **11% of the required funding** has been secured. With the rainy season ongoing and additional rains forecast, the situation is becoming cyclical, heightening the risk of recurrent flooding and further exacerbating the vulnerability of affected communities.

## B. OPERATIONAL STRATEGY


### Update on the strategy

The resources mobilized under the Appeal have enabled the Cameroon Red Cross (CRC) to implement activities aligned with the [operational strategy](#), which prioritizes **cross-sectoral and integrated assistance** for the most vulnerable flood-affected people. This approach brings together Health and Care, including WASH, as one integrated team; Shelter, Livelihoods, and Multi-purpose Cash and Voucher Assistance (CVA) as another; alongside Protection and Prevention actions. This coordinated model has ensured urgent and immediate assistance while promoting efficiency and complementarity across sectors.

However, **restricted access to affected areas and low funding levels** have significantly constrained the CRC's ability to scale up and deliver the required assistance to all affected populations. In addition, the current Operational Update (3) seeks a six-month extension of this operation until the end of March 2026. This request is driven by the persistent and growing humanitarian needs, as well as the cyclical nature of flooding in the Far North. Combined with the current level of funding mobilization, these factors necessitate additional time to consolidate ongoing activities, address unmet needs, and reinforce preparedness actions to better mitigate the impact of recurrent floods.


## C. DETAILED OPERATIONAL REPORT

### INTEGRATED ASSISTANCE


	<b>Multipurpose cash</b>	Female > 18: <b>24,480</b>	Female < 18: <b>11,520</b>	<b>CHF 3,555,000</b>	
		Male > 18: <b>17,040</b>	Male < 18: <b>6,960</b>	<b>Total target: 60,000 people</b>	
<b>Objective:</b>	<b>To provide multi-purpose cash grant to 7,500 households directly affected by floods in targeted communities</b>				
<b>Key indicators</b>	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Total number of beneficiaries who received cash		14,433	60,000	45,567
	Number of information meetings about the project		36	20	16
	Number of volunteers trained on CVA:		56	56	

	Percentage of beneficiaries who improved their living conditions	91.1%	70	21.1
	Percentage of beneficiaries who used more than 50% of their cash for NFIs and Shelter:		70	
<b>Activities planned:</b> Training of volunteers on beneficiary registration, community entry and sensitization on CVA targeting and registration, beneficiary targeting, selection and registration, cash distribution and encashment in selected areas, conduct post distribution monitoring, undertaking market assessment, site preparation, establish and train Community committee, lessons learnt.				
<b>Activities Implemented:</b> <ul style="list-style-type: none"> <li>• 32 Volunteers were trained and do beneficiary registration, organize public meetings and mobilize communities about sensitization and list validation.</li> <li>• The market assessment and indicators baseline were also done.</li> <li>• Prepare and organize distribution with management team and support of IFRC Surge.</li> <li>• 1698 households (14433 people) have received cash assistance (CVA) from Kalfou Tchatibali, Vele and Yagoua Center for round.</li> </ul>				

## Health & Care including Water, Sanitation and Hygiene (WASH)


	<b>Health &amp; Care</b>	Female > 18: <b>105,984</b>	Female <18: <b>59,616</b>	<b>CHF 1,530,365</b>
		Male > 18: <b>70,656</b>	Male < 18: <b>39,744</b>	<b>Total target: 276,000 people</b>
<b>Objective:</b>	<b>To reduce the immediate health risks of 34,500 households affected by floods</b>			
<b>Key indicators</b>	<b>Indicators</b>	<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of volunteers trained on CBS	568	56	
	Number of sprayings conducted		45	
	Number of ORP established			
	Number of people reached by awareness activities on diarrheal diseases	276,000	276,000	
<b>Activities planned:</b> <ul style="list-style-type: none"> <li>• Train volunteers and deploy RC volunteers &amp; NDRT teams.</li> <li>• Train volunteers in community-based surveillance and PFA.</li> <li>• Produce community case definition booklets for case identification and reporting.</li> <li>• Procure and distribute mosquito nets.</li> <li>• Establish Community Oral Rehydration Points.</li> <li>• Undertaking Mental Health and psychosocial support (MHPSS) to affected communities and responders.</li> <li>• Carry out community-based surveillance.</li> <li>• Conduct monitoring visits in areas of intervention.</li> <li>• Procure and distribute IEC materials.</li> </ul>				
<b>Activities Implemented:</b> <ul style="list-style-type: none"> <li>• Training &amp; deployment: 160 volunteers and CHWs were trained on cholera surveillance and deployed for sensitization and CBS. In total, 312 volunteers were mobilized (in collaboration with French Red Cross).</li> </ul>				


- Community health & cholera preparedness: Community Oral Rehydration Points established; emergency mobile cholera treatment centres prepared for deployment in outbreak zones; cholera case definition booklets produced and distributed.
- Vector control & WASH: Mosquito nets procured and distributed; 100 emergency latrines constructed; 20,000 purification kits (Aqua tabs) distributed; 20,000 households trained on water treatment.
- Health promotion: 486 health information sessions organized; 948 people vaccinated; 103 suspected cholera cases detected through CBS.
- Nutrition & hygiene: Practical demonstrations held with 15,388 households reached via culinary sessions; continued door-to-door hygiene promotion in Kousseri.
- Psychosocial support: MHPSS provided to affected communities and responders.
- Monitoring & IEC: IEC materials produced and distributed; regular monitoring visits conducted.
- Coordination & technical support: Activities implemented with technical support from French Red Cross on chlorine management, epidemic surveillance, and hygiene promotion, strengthening local health systems.

 <b>Water, Sanitation and Hygiene</b>	Female >18: <b>138,240</b>	Female < 18: <b>77,760</b>	<b>CHF 937,635</b>	
	Male > 18: <b>92,160</b>	Male < 18: <b>51,840</b>	<b>Total target: 384,000 people</b>	
<b>Objective:</b>	<b>To reduce health risks and improve access to safe water and dignity in floods affected communities that are community-led</b>			
<b>Key indicators</b>	<b>Indicators</b>	<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of people reached by awareness activities.	276,000	384,000	
	Number of disinfection sessions	50	50	
	Number of volunteers trained on WASH themes	20	56	
	Percentage of populations that know at least 2 cholera prevention methods:		70	
	Number of water point treated	188		
	Number of Aqua tabs distributed	86,400	1,000,000	913,600
	Number of chlorine pots for environmental disinfection and water point treatment		50	
<b>Activities planned:</b>				
<ul style="list-style-type: none"> <li>• Train 56 volunteers on community awareness and WASH/ECV protocols.</li> <li>• Support households and communities with water treatment for safe drinking.</li> <li>• Conduct hygiene promotion and health education on priority WASH diseases (cholera and waterborne diseases).</li> <li>• Procure, distribute, and replenish WASH purification consumables (e.g., Aquatabs, chlorine).</li> <li>• Rehabilitate strategic community water points and establish WASH committees.</li> <li>• Produce and distribute IEC materials for PHAST awareness, disease prevention, and early diagnosis.</li> <li>• Conduct community radio mass campaigns to raise awareness on prevention and treatment.</li> <li>• Construct and rehabilitate boreholes in flood-affected areas.</li> </ul>				
<b>Activities Implemented:</b>				
<ul style="list-style-type: none"> <li>• 167 water points treated and 21 repaired across Yagoua, Kalfou, and Tchatibali.</li> <li>• 20 volunteers trained on WASH/ECV themes and deployed in Maroua for sensitization and disinfection activities.</li> <li>• 50 disinfection sessions conducted in communities.</li> </ul>				


- 864,000 Aquatabs distributed (target: 1,000,000).
- 50 chlorine pots provided for environmental disinfection and water point treatment.
- Awareness activities reached 276,000 people (target: 384,000).
- 70% of the population surveyed know at least 2 cholera prevention methods.
- Establishment of WASH committees to strengthen community-led water management.
- IEC materials produced and distributed to promote hygiene practices.
- Community radio campaigns implemented to reinforce hygiene and cholera prevention.
- Borehole rehabilitation and construction initiated to improve access to potable water.

## Protection and Prevention


 <b>Protection, Gender and Inclusion</b>	Female > 18: <b>143,240</b>	Female < 18: <b>77,990</b>	<b>CHF 279,000</b>	
	Male > 18: <b>94,160</b>	Male < 18: <b>51,840</b>	<b>Total target: 367,230 people</b>	
<b>Objective:</b>	<b>To promote and mainstream gender and diversity in the operations and ensure safeguarding policies are in place while responding to flood-affected communities' needs.</b>			
<b>Key indicators</b>	<b>Indicators</b>	<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of target population reached with PGI/SGBV awareness.		367,230	
	Number of staff and volunteers oriented on Prevention of Sexual Exploitation and Abuse (PSEA).	176	156	
	Number of Communication tools printed	26	78	52
<b>Activities planned:</b> Training of volunteers, Committee on PSEA and PGI, sensitization of community members, community leaders and stakeholders on child protection, SGBV, in the target community, printing and distribution of fliers/posters for CEA feedback mechanisms and SGBV referral pathways, Include PGI lens in the selection criteria for vulnerable populations, create safe spaces and access for women and girls, establish referral pathways for the sensitive cases and close of feedback loop.				
<b>Activities Implemented:</b> <ul style="list-style-type: none"> <li>• All volunteers and staff involved in the operation received a briefing on PSEA and PGI, ensuring protection standards are embedded in the response.</li> <li>• 26 Image boxes distributed to local committees to support PGI awareness sessions.</li> <li>• 288 dignity kits distributed to young women in Guere, improving access to essential hygiene items and reinforcing dignity and protection.</li> <li>• With UNFPA support, social workers were trained on GBV case management, enhancing referral pathways for survivors and ensuring proper psychosocial and protection support.</li> <li>• Contingency plans were updated to integrate protection monitoring and GBV response mechanisms, strengthening preparedness and the resilience of local structures.</li> </ul>				

 <b>Community Engagement and Accountability</b>	Female > 18: <b>138,240</b>	Female < 18: <b>77,760</b>	<b>CHF 97,000</b>	
	Male > 18: <b>92,160</b>	Male < 18: <b>51,840</b>	<b>Total target: 360,000 People</b>	
<b>Objective:</b>	<b>To ensure people and communities are listened to and participate all through the program cycle</b>			
<b>Key indicators</b>	<b>Indicators</b>	<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of telephone hotlines established		01	
	Percentage of feedback addressed/responded	56	95	
	Number of staff and volunteers briefed/trained on CEA and feedback mechanism	176	156	
	Number of success stories produced		4	
	Number of community members declared having key information about the assistance		288,000	
<b>Activities planned:</b>				
<p>Train volunteers on Fraud, corruption and Create awareness through preferred communication channels, advertise communication channels widely including a hotline, community entry and advocacy, CEA training/workshops for volunteers, include CEA in initial assessments, establish or strengthen existing feedback systems to collect, review, act, and respond to communities' concerns, conduct participatory approaches with affected persons and stakeholders to co-create adaptative strategies and recovery, document case studies, measure how communities trust the RCRC services</p>				
<b>Activities Implemented:</b>				
<ul style="list-style-type: none"> <li>Identified and contacted MSF (Médecins sans Frontières), INTERSOS and the sub-divisional officer of Yagoua to explore how to manage feedback and complain. One of the actions of to inform community member of MSF free health services.</li> <li>Digitalised the community feedback mechanism by developing a data online collection tool on Kobo, train/brief 20 volunteers on the community feedback mechanism and data collected.</li> <li>Supported the field this in the review and validate beneficiary lists in the communities by community members.</li> <li>Deployed volunteers collected 960 community data and shared online, feedback registers from complain committees were also collected and analysed, two feedback reports were produced and used to orient activities in the field.</li> <li>1849 people were touched (that is 711 men, 869 women, 21 people living with disabilities, 250 children). Volunteers' also organised face to face, door to door and community meeting activities in the following communities: Zaba, vada, Marao, Mamina, Kaskao, Hleke, Goubessou, Gjibetsou, Danayre, and Tchikoro.</li> <li>Set up and equipped complaint committees at community level to strengthen accountability.</li> <li>Established a feedback referral pathway with local authorities and humanitarian partners to ensure sensitive cases (e.g., protection-related) are addressed appropriately.</li> <li>Integrated community feedback into program planning during monthly review meetings, improving targeting and response adaptation.</li> </ul>				

## Enabling approaches

 <b>National Society Strengthening</b>	Female > 18: <b>138,240</b>	Female <18: <b>77,760</b>	<b>CHF 575,000</b>		
	Male > 18: <b>92,160</b>	Male < 18: <b>51,840</b>	<b>Total target: 360,000 people</b>		
<b>Objective:</b>	<b>To ensure CRC is prepared to respond effectively to emerging crises and execute their auxiliary role to authorities in disaster risk management within the country.</b>				
<b>Key indicators</b>	<b>Indicators</b>	<b>Actual</b>	<b>Target</b>	<b>Variance</b>	
	Number of NDRTs deployed to flood-affected areas	2	06		
	Number of branch officers and volunteers trained on Emergency response	176	200		
	Number of boats purchased and deployed		08		
	% of self-assessed gaps addressed with documented action plans		80%		
	Number of financial management workshops conducted		02		
	Number of senior management and branch managers trained in resource mobilization, leadership and strategic planning		25		
	Number of PMER/IM training sessions conducted for national and branch staff		03		
<b>Activities planned:</b>					
Capacity strengthening of CRC branch technical management officers, strengthen CRC's supply chain management and warehousing capacity, rapid deployment of NDRT to provide leadership and operational support at the branch level, support the National Society in addressing self-assessed gaps to strengthen its mandate and capabilities for emergency response and disaster preparedness, enhance the financial management capacity of CRC branches in the target states, improve PMER/IM capacity at both national and branch levels, IT/information management support, provide leadership and strategic planning training to senior management and branch managers to enhance their ability to lead localized flood response efforts, focusing on resource mobilization, decision-making, and coordination with local authorities, ensure volunteer insurance and support, procure eight boats to enhance mobility for flood response effort.					
<b>Activities Implemented:</b>					
<ul style="list-style-type: none"> <li>• <b>176 volunteers</b> trained and deployed to support emergency response in the Far North.</li> <li>• <b>32 volunteers</b> trained on beneficiary registration, organizing public meetings, mobilizing communities for sensitization, and list validation.</li> <li>• A <b>PER rapid response capacity check</b> was conducted, resulting in the development of an <b>action plan</b> with prioritized preparedness actions (emergency response structure, SOPs, M&amp;E strategy, Volunteer Management Policy).</li> <li>• A <b>technical response group</b> was established to oversee the action plan and ensure continuous capacity checks.</li> <li>• <b>Integrated training</b> provided to volunteers on health service provision, CEA, PGI, data collection, security, safer access, and communication.</li> <li>• <b>Financial management and PMER/IM support</b> sessions held with branch officers and staff, improving accountability and reporting.</li> </ul>					

- **Technical support from French Red Cross** strengthened chlorine production and epidemic surveillance capacities at branch level.
- **Resource mobilization and coordination capacity** improved through participation in government technical working groups and diplomatic meetings (e.g., Swiss Embassy convening with donors).
- Volunteer insurance and operational support provided to ensure safety and motivation.
- Procurement process for **boats** to support flood response launched; deployment planned in priority flood-prone localities.

 <b>Coordination and Partnerships</b>	Female > 18: <b>7</b>	Female < 18:	<b>CHF 43,000</b>
	Male > 18:	Male < 18:	<b>Total target: 25</b>

**Objective:** To provide technical and operational complementarity among IFRC membership, ICRC and ensure movement cooperation is enhanced through cooperation with external partners.

Key indicators	Indicators	Actual	Target	Variance
	Number of external partnerships supporting the National Society in the response	2	10	
	Number of regular coordination mechanisms with all Movement partners	3	10	
	Number of updated security assessments by ICRC	1	12	

**Activities planned:**

**1. Membership Coordination**

- CRC Hold coordination meetings for in-country RCRC partners.
- Consolidate and harmonize multilateral and bilateral support provided to the CRC through a Federation-wide approach.
- Apply Federation-wide planning, monitoring, and reporting with the CRC at the lead and IFRC providing strategic coordination.
- Organize virtual coordination meetings for RCRC partners supporting the operation but with no in-country presence.
- Ensure continued engagement through a dedicated coordinator for Membership Coordination.

**2. Engagement with external partners**

- Accompany and support the CRC in enhancing dialogue with the government and other relevant stakeholders.
- Represent the CRC at various external forums involving other stakeholders (authorities, donor community, humanitarian community)
- Co-organisation with the Swiss ambassador a humanitarian round table with 15 ambassadors invited.

**3. Movement Cooperation**

- Promote a Movement-wide approach, as well as support to the CRC, wherever possible. The Movement Cooperation Agreement (MCA) signed in May 2024 will be used as key reference for achieving collective impact.

**4. Communications**

- Developed Key Messages for Floods Appeal, in coordination with all movement Partners
- So far, we conducted 01 High level missions to affected states across geopolitical zones during the response, and after response.

- Produced communication assets including photo and video stories to be shared on social media, web articles, factsheets and case study documents.
- Produced one video on floods for Advocacy purpose.
- Conducted a Media field visit together with CRC.

**Activities Implemented:**

**External Partnerships:**

- Two external partners (including UN agencies and INGOs) are actively supporting CRC in the response.
- CRC engaged with MSF, INTERSOS, WFP, UNICEF, UNFPA, and OIM through joint coordination platforms.
- A humanitarian roundtable was co-organized with the Swiss Ambassador in Yaoundé, drawing the attention of 15 ambassadors and donor representatives to the flood crisis.

**Membership Coordination:**

- Three formal coordination meetings were held with all Movement partners (CRC, IFRC, ICRC, French Red Cross).
- Virtual coordination mechanisms established with Movement partners without in-country presence.
- A Federation-wide approach has been initiated to harmonize bilateral and multilateral support under CRC leadership, with IFRC ensuring strategic alignment.

**Movement Cooperation:**


- The Movement Cooperation Agreement (MCA), signed in May 2024, was applied as a reference framework for collective impact.
- Joint assessments and coordinated response actions were carried out by CRC, IFRC, ICRC, and French RC in the Far North.

**Security & Field Support:**

- ICRC conducted one updated security assessment in the affected areas, informing operational planning and volunteer safety measures.
- High-level field missions were conducted with Movement leadership to flood-affected zones, reinforcing coordination and visibility.

**Communications & Advocacy:**

- Developed and disseminated key messages for the Floods Appeal in coordination with all Movement partners.
- Produced communication materials: photos, video stories, web articles, factsheets, and case studies to highlight the humanitarian impact.
- Released an advocacy video on floods to mobilize donor and stakeholder support.
- Organized a joint media field visit with CRC to showcase response efforts and amplify visibility.

 <b>IFRC Secretariat Services</b>	Female > 18:	Female < 18:	<b>CHF 327,000</b>	
	Male > 18:	Male < 18:	<b>Total target: 367,230</b>	
<b>Objective:</b>	<b>To ensure IFRC is working as one organization, delivering what it promises to CRC and volunteers, and leveraging the strength of the communities with which they work as effectively and efficiently as possible.</b>			
<b>Key indicators</b>	<b>Indicators</b>	<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of people deployed from the delegation	3	7	
	Number of follow-up missions	2	6	

	Number of lessons learned workshops		3	
	Number of Surge deployed	1	2	

**Activities planned:**

1. Support in-country structure supporting the operations.
2. Recruit and deploy key staff needed to support operations in the country.

**Activities Implemented:**

**Deployment & Surge Support:**

- Three IFRC staff were deployed from the Cluster Delegation to provide technical support in scaling up the response activities.
- One Surge Operations Manager for Climate and Crisis was deployed to strengthen operational leadership and coordination with Movement partners and external stakeholders.
- Surge staff supported the roll-out of cash assistance, WASH interventions, and volunteer mobilization in the Far North.

**Follow-up Missions & Technical Support:**

- Multiple follow-up field missions were conducted by IFRC Health, WASH, and PMER officers to support CRC branches in Yagoua, Kalfou, and Vélé.
- Technical backstopping provided to CRC on financial reporting, logistics, and beneficiary accountability.
- Lessons learned and real-time review exercises were initiated to capture best practices and operational challenges.

**Operational Support to CRC:**

- IFRC facilitated joint planning sessions with CRC and ICRC to harmonize strategies and operational priorities.
- Supported CRC in developing and implementing a cross-sectoral integrated response (Health, WASH, Shelter, CVA, PGI).
- Ensured volunteer insurance coverage and operational safety protocols in collaboration with ICRC.

**Resource Mobilization & Advocacy:**

- Provided donor engagement support, including technical inputs for funding proposals and reporting.
- Organized a high-level diplomatic roundtable in collaboration with CRC and the Swiss Embassy to raise awareness among donors and the humanitarian community.

## D. FUNDING

The IFRC Appeal supports the Cameroon Red Cross in mobilizing resources to implement activities set out in its action plan. A summary of pledges to the appeal, including the DREF loan of CHF 700,000 can be found below. As at date, the appeal is at 11% with CHF 789,639 mobilized from partners

Donor	Earmarking	Pledge (CHF)	Remarks
IFRC secretariat funding requirement	Earmarked	4,500,000	
DREF Loan	Earmarked	700,000	
Japanese Red Cross	Non-Earmarking	28,835.56	Registered
DG ECHO	Non-Earmarking	186,990	Registered
Canadian Red Cross	Non-Earmarking	109,544.75	Registered
Swiss Government	Non-Earmarking	200,000	Registered
Netherlands Red Cross.	Non-Earmarking	250,170	Registered
Monaco Red Cross	Non-Earmarking	14,098	Registered
Total funding from Partners		CHF 789,639	
Total Federation wide funding		CHF 7,000,000	

## Contact information

**For further information specifically related to this operation, please contact:**

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Click here for:

### Reference documents



Click here for:

- [operational strategy](#)
- [Emergency Appeal](#)
- [DREF Operation](#)

## How we work

All IFRC assistance seeks to adhere the **Code of Conduct** for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGO's) in Disaster Relief, the **Humanitarian Charter and Minimum Standards in Humanitarian Response (Sphere)** in delivering assistance to the most vulnerable, to **Principles of Humanitarian Action** and **IFRC policies and procedures**. The IFRC's vision is to inspire, encourage, facilitate and always promote all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.