



REPUBLIC OF MOLDOVA

2024 IFRC network annual report, Jan-Dec



22 August 2025

IN SUPPORT OF RED CROSS SOCIETY OF THE REPUBLIC OF MOLDOVA



20

National Society
branches



65

National Society
staff



1,550

National Society
volunteers

PEOPLE REACHED

Emergency
Operations



43,752

Climate and
environment



13,700

Disasters
and crises



7,361

Health and
wellbeing



12,343

Migration and
displacement



43,752

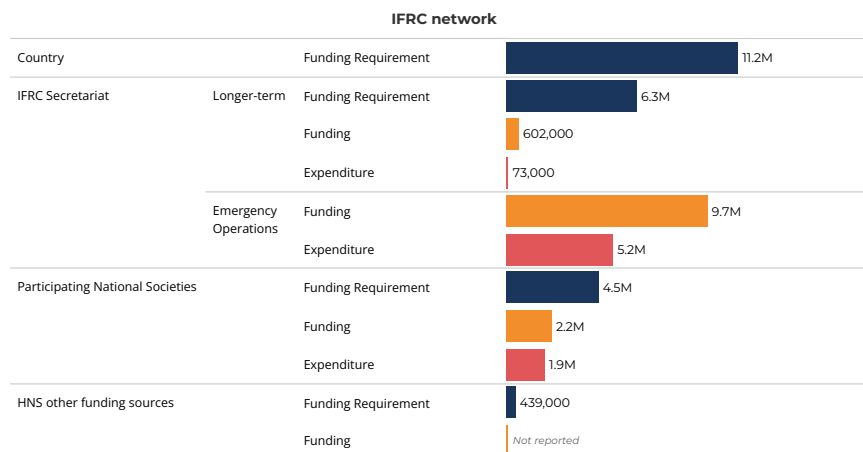
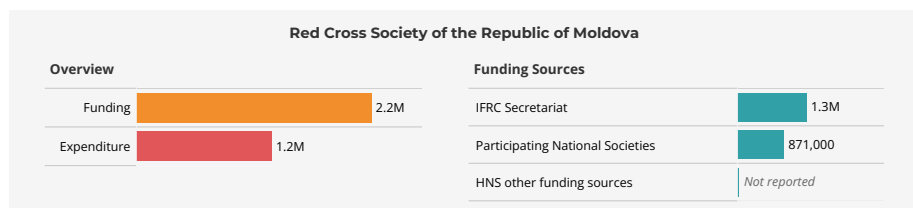
Values, power
and inclusion



260

FINANCIAL OVERVIEW

in Swiss francs (CHF)



Appeal number **MAAMD003**

*Information on data scope and limitations is available on the back page

ONGOING EMERGENCY INDICATORS

MGR65002 / Ukraine and Impacted Countries Crisis

EF1 - Strategic and operational coordination	Number of formal interagency/international coordination platforms the National Society is part of	1
EF2 - National Society development	There is a National Society Development plan in place	Yes
	National Society has developed and/or implemented a strategy for strengthening their auxiliary role	Yes
	National Society covers health, accident and death compensation for all of its volunteers	Yes
EF3 - Humanitarian diplomacy	National Society participates in IFRC-led campaigns	Yes
SP1 - Climate and environment	Number of people reached with heatwave risk reduction, preparedness or response activities	7,000
	Number of people reached with activities to address rising climate risks	3,000
SP2 - Disasters and crises	Number of people reached per year with support services, in-kind, cash and voucher assistance for emergency response and recovery	4,000
	Number of people reached with livelihoods support	4,000
	Number of people reached with shelter support	2,000
	Percentage of assistance delivered using cash and vouchers	100%

SP3 - Health and wellbeing	Number of people reached by the National Society with contextually appropriate water, sanitation and hygiene services	12,000
	Number of people reached with psychosocial and mental health services	310
	Number of people trained by the National Society in first aid	192
SP4 - Migration and displacement	Number of migrants and displaced persons reached with services for assistance and protection	44,000
	Number of Humanitarian Service Points (HSPs) providing assistance and/or protection to people on the move along migration routes	16
SP5 - Values, power and inclusion	Number of people whose access to education is facilitated through National Society's programming	120
	Number of people reached by the National Society's educational programmes	80

STRATEGIC PRIORITIES

Climate and environment	Number of people reached with activities to address rising climate risks	14,000
	Number of people reached with heatwave risk reduction, preparedness or response activities	12,000
Disasters and crises	Number of people reached per year with support services, in-kind, cash and voucher assistance for emergency response and recovery	7,000
	Number of people reached with livelihoods support	4,000
	Number of people reached with shelter support	2,000
	Percentage of assistance delivered using cash and vouchers	100%

Health and wellbeing	Number of people reached by the National Society with contextually appropriate water, sanitation and hygiene services	 12,000
	Number of people reached with psychosocial and mental health services	 417
	Number of people trained by the National Society in first aid	 385
Migration and displacement	Number of migrants and displaced persons reached with services for assistance and protection	 44,000
	Number of Humanitarian Service Points (HSPs) providing assistance and/or protection to people on the move along migration routes	 16
Values, power and inclusion	Number of people whose access to education is facilitated through National Society's programming	 260
	Number of people reached by the National Society's educational programmes	 150
	National Society has a Community Engagement and Accountability policy, strategy or plan	 Yes

ENABLING FUNCTIONS

Strategic and operational coordination	Number of formal interagency/international coordination platforms the National Society is part of	1
National Society development	National Society covers health, accident and death compensation for all of its volunteers	Yes
	National Society has developed and/or implemented a strategy for strengthening their auxiliary role	Yes
	There is a National Society Development plan in place	Yes
Humanitarian diplomacy	National Society participates in IFRC-led campaigns	Yes

IFRC NETWORK SUPPORTED ACTIVITIES

National Society	Bilateral Support						
	Funding Reported	Climate and environment	Disasters and crises	Health and wellbeing	Migration and displacement	Values, power and inclusion	Enabling Functions
French Red Cross							
Norwegian Red Cross							
Romanian Red Cross							
Spanish Red Cross							
Swedish Red Cross							

Total Funding Reported **CHF 2.1M**

Q1. OVERALL PERFORMANCE

Context

Moldova is a small, landlocked country in Eastern Europe, bordered by Romania to the west and Ukraine on three sides. Its diverse landscape, including the fertile Bessarabian plains and rolling hills, supports a population of approximately three million. The country faces serious demographic challenges, with a declining birth rate and high emigration—especially among young people—leading to a shrinking labour force and increasing pressure on the domestic economy.

Economically, Moldova remains one of the poorest countries in Europe. Its mixed economy relies heavily on agriculture, remittances, and limited industrial output. Poverty is widespread, and regional disparities persist, limiting access to healthcare, education and employment. Despite efforts to attract foreign investment and implement reforms, high unemployment and inflation continue to strain household incomes and deepen social inequalities.

Politically, Moldova experiences ongoing instability and polarization between pro-European and pro-Russian factions. The unresolved status of Transnistria, a breakaway region, adds to the complexity of governance. The international armed conflict between Russia and Ukraine further disrupts Moldova's political and economic landscape, triggering an influx of refugees and straining trade and energy relationships. Presidential elections and a national referendum held during the year intensify public debate and contribute to operational sensitivities for humanitarian actors.

The humanitarian situation is under pressure due to the arrival of over 125,000 refugees from Ukraine. Moldova's limited infrastructure and social services struggle to meet the needs of displaced populations, many of whom reside in public shelters, makeshift accommodations, or with host families.

Toward the end of the year, Moldova faces an energy crisis, with supply chain disruptions affecting heating and electricity, particularly in the Transnistria region. These shortages increase vulnerabilities and heighten the demand for humanitarian support. The National Society adapts its response strategies to meet emerging needs and continues to monitor the situation closely.

The political and economic landscape remained tense in the country, with ongoing debates over governance reforms, international partnerships and social policies.

Looking ahead, Moldova confronts the dual challenge of fostering economic growth and political stability while managing the social impacts of migration and demographic decline. The government's pursuit of EU integration and international support offers pathways for reform and investment. However, addressing entrenched issues such as corruption, regional inequality, and under-resourced public services remains essential to building a more resilient and inclusive future.

Key achievements

Climate and environment

In 2024, the Moldova Red Cross Society advanced its climate and environmental agenda by embedding climate resilience into disaster management and gaining formal recognition in the National Disaster Risk Reduction Strategy. It strengthened inter-agency coordination by co-chairing the Disaster Risk Reduction Working Group and supported communities through awareness and preparedness campaigns. The National Society also engaged volunteers in environmental protection and afforestation efforts, positioning itself as a credible partner in climate-responsive action despite resource challenges.

Disasters and crises

The Moldova Red Cross Society enhanced preparedness and response by updating its Disaster Risk Management Strategy, strengthening contingency planning and participating in national and regional emergency exercises. It improved coordination with government and humanitarian partners, expanded its volunteer response capacity and invested in logistics to deliver aid more effectively. The rollout of Unity Hubs broadened community support services,

while the scale-up of cash assistance and strengthened operational systems marked significant progress toward more flexible and people-centred humanitarian aid.

Health and wellbeing

In 2024, the National Society reinforced its role in public health through the expansion of first aid, psychosocial support and disease prevention programmes. The launch of the Psychological Support Helpline marked a key milestone in community mental health, complemented by strengthened volunteer training and public health promotion campaigns. Collaboration with health authorities improved blood donation drives, hygiene promotion and service delivery to vulnerable groups, while closer integration of health and disaster response ensured continuity of care during emergencies.

Migration and displacement

During the reporting period, the Moldova Red Cross Society strengthened its humanitarian response to migration and displacement by expanding service points that provided essential assistance and referrals to protection services. It reinforced social cohesion and integration through Unity Hubs, while also working to improve accountability and inclusiveness in its programming. Close collaboration with national authorities and international partners further positioned the National Society as a trusted actor in shaping Moldova's migration and displacement response, despite ongoing funding and sustainability challenges.

Values, power and inclusion

Progress in values and inclusion was marked by stronger protection, gender and accountability measures, including self-assessments and action plans to improve safeguarding and feedback systems. The National Society supported vulnerable groups with tailored assistance and expanded community-based services through Unity Hubs. Volunteerism and youth engagement were strengthened with new leadership opportunities and awareness campaigns on social inclusion and protection issues, while partnerships with government and humanitarian actors broadened the reach of social protection support.

Enabling local actors

In 2024, the Moldova Red Cross Society advanced governance, branch development and volunteer management to strengthen its organizational base. Key milestones included revisions to its Statute, expansion of branch capacity, accreditation of volunteering by the Ministry of Education and Research and the establishment of new volunteer teams. Digital transformation, improved financial systems and the development of a fundraising strategy enhanced accountability and sustainability, while advocacy and humanitarian diplomacy reinforced its auxiliary role and visibility. Persistent challenges around stable funding, staff retention and digital outreach remain priorities for future action.

Q2. CHANGES AND AMENDMENTS

In 2024, the Red Cross Society of the Republic of Moldova (Moldova Red Cross Society) adjusted its Unified Plan to respond to shifting socio-political and economic conditions. Programme priorities were realigned to address the urgent needs of displaced populations and vulnerable communities, with an expanded focus on multi-purpose cash assistance to counter rising living costs. Relief distributions, health promotion, community awareness campaigns and mental health and psychosocial support (MHPSS) were refined for greater impact. Closer coordination with national authorities and international partners strengthened outreach and efficiency, while training in disaster management, protection, psychosocial first aid and community engagement and accountability (CEA) equipped staff and volunteers to respond to complex emergencies.

At the same time, structural reforms and leadership changes created challenges for programme implementation, including legal considerations, financial management delays and staff transitions. To ensure continuity, the IFRC directly implemented key programmes, particularly in Cash and Voucher Assistance (CVA) and established framework agreements with external suppliers. These measures safeguarded service delivery, reinforced accountability and helped maintain support for communities despite internal governance transitions.

Q3. MEASURING RESULTS OF THE IFRC NETWORK ACTION

ONGOING EMERGENCY RESPONSE

For real-time information on emergencies, see IFRC GO page [Republic of Moldova](#)

1

Name	Ukraine and impacted countries crisis
Appeal number	MGR65002
Duration	28 February 2022 – 31 December 2025
People to be assisted	22.7 M (total); 150,000 (in Moldova)
Funding requirements	Total: CHF 800 M (IFRC); CHF 2.7 billion (Federation-wide) Moldova: CHF 39.50 M (IFRC); CHF 39.70 M (Federation-wide)
Emergency Appeal	Revised Emergency Appeal
Operational Strategy	Revised Operational Strategy Moldova Response Plan
Last operation update	Operation Update No.11

The armed conflict in Ukraine, ongoing since 2022, continues to cause immense civilian suffering, widespread displacement and destruction of infrastructure and livelihoods. Millions have crossed into neighbouring countries, many displaced for nearly two years, with growing gaps in meeting their protection and assistance needs. The IFRC Emergency Appeal, first launched in February 2022 and revised in May 2023, now supports 18 National Societies, including the Moldova Red Cross Society, with expanded targets, funding and geographical coverage. The revision reflects the shift from immediate emergency to protracted crisis, requiring adaptable and long-term responses.

By 2024, nearly 27 million people were estimated to be affected in and outside Ukraine. With IFRC support, the Moldova Red Cross Society continued to assist displaced Ukrainians and vulnerable Moldovans through food, hygiene kits, winter supplies and firewood. Volunteers promoted health via blood pressure checks and hygiene education, while Unity Hubs offered language classes, psychosocial support and family-friendly activities. The National Society also delivered disaster preparedness training, including earthquake, water safety and first aid simulations. Programme development was informed by community assessments and branch-level evaluations. Further details are available in [Operation Update No. 11](#).

Short description of the emergency operational strategy

Through the revised emergency appeal, the Moldova Red Cross Society provided targeted assistance to about 150,000 people in 2024. The interventions consisted of:

Shelter, housing and settlements

In 2024, the Moldova Red Cross Society worked closely with the Ministry of Labour and Social Protection, and distributed 1,228 food parcels to host families, easing the burden of care. Humanitarian aid including food, hygiene kits and essential supplies was delivered to 219 displaced individuals across 10 Refugee Accommodation Centres (RACs). Additional distributions were carried out by local branches: Edineț supported 50 vulnerable individuals, while Chișinău, Fălești, Bălți and Ungheni branches provided 2,145 parcels (1,304 food and 841 hygiene kits). Volunteers in Călărași and Soroca also distributed food, hygiene items and firewood to help elderly residents stay warm during winter.

Livelihoods

The Moldova Red Cross Society initiated employment and personal development activities to support displaced individuals and vulnerable community members. Unity Hubs in Călărași and Fălești hosted employment guidance sessions in collaboration with the National Employment Agency, offering job-seeking strategies and information on available services. Personal development seminars held in schools reached 360 students, helping them build confidence and career awareness. Although full employment programming in Unity Hubs was postponed, the Moldova Red Cross Society laid the foundation for expanded vocational and economic integration support in 2025.

Cash and Voucher Assistance (CVA)

The Moldova Red Cross Society significantly expanded its CVA programmes in 2024, helping displaced and vulnerable households meet essential needs with dignity. Winter support included voucher distributions in Orhei (CHF 35 per household), Soroca (220 vouchers) and across Călărași, Criuleni and Chișinău (1,445 multipurpose vouchers). Additionally, 518 vouchers were distributed for eyeglasses in Basarabeasca, Comrat and Chișinău. A large-scale voucher programme reached 2,959 households—2,071 displaced and 887 host community members—across 35 districts, with each household receiving two vouchers worth CHF 24 for food and hygiene items. The National Society strengthened its internal CVA capacity through training and workshops, including a lessons learned workshop and a self-assessment workshop that led to a 'preparedness plan' aiming to deliver 40 per cent of humanitarian aid through CVA by 2027. Post-distribution feedback was collected via the Moldova Red Cross Society Call Centre, with final analysis expected in 2025.

Health and care

In 2024, the Moldova Red Cross Society strengthened community health through [first aid](#), [MHPSS](#), health promotion and blood donation initiatives. Branches provided training and education on healthy lifestyles, smoking risks, vaccination and disease prevention, while campaigns such as 'Water for Health' and substance abuse awareness expanded outreach. With the Swiss Red Cross support, 518 eyeglass vouchers were distributed to displaced people and elderly Moldovans.

The Moldova Red Cross Society scaled up psychological support, training over 100 staff and volunteers in Psychological First Aid ([PFA](#)) and launching a nationwide Psychological Support Helpline with trained operators. Community sessions across 18 branches engaged hundreds in stress management and resilience.

Partnerships with WHO, the French Red Cross, the National Red Cross Society of Romania and the Swiss Red Cross enabled teacher training, advanced first aid courses and volunteer instructor certification. Blood donation campaigns in Bălți, Chișinău, Soroca and Bender engaged nearly 3,000 people, while outreach to 11,000 registered donors boosted participation.

Youth-focused initiatives included the 'Generation of First Aid' project, disaster response camps and health promotion at summer schools. The Moldova Red Cross Society also marked global health days with targeted awareness on diabetes, HIV/AIDS and healthy living, ensuring holistic support for displaced and vulnerable populations across Moldova.

Water, sanitation and hygiene (WASH)

To mark World Water Day, the Moldova Red Cross Society partnered with the National Agency for Public Health (ANSP) to launch a nationwide awareness campaign. ANSP set up mobile water testing labs in public spaces, while the National Society led outreach efforts through TV, radio, social media and multilingual leaflets. The campaign reached 10,000 daily listeners via Smile FM and over 71 per cent of public transport users in Chișinău, promoting water safety and public health awareness while addressing vaccine hesitancy.

Further community engagement took place during the Family Festival in Ungheni, where the Moldova Red Cross Society volunteers educated attendees on the importance of water and hygiene. Informational materials were distributed in collaboration with ANSP, reinforcing key messages about health and humanitarian support. These WASH initiatives played a vital role in reducing water-related health risks, improving hygiene standards and encouraging healthier environments for both displaced individuals and host communities across Moldova.

Protection, gender and inclusion (PGI)

In 2024, the Moldova Red Cross Society advanced protection, inclusion, and safety for displaced people and vulnerable groups through training, assessments and community engagement. An induction in Soroca introduced new volunteers to Red Cross principles, PGI and financial assistance. A strategic assessment by the Regional Office guided a 2024 PGI-CEA workplan, recommending branch-level focal points, stronger feedback systems and deeper integration of PGI principles.

Volunteers and directors from 15 branches joined PGI trainings with the IFRC, the Swiss Red Cross and the Swedish Red Cross, focusing on 'do no harm,' DAPS standards and safeguarding. A self-assessment with the Swedish Red Cross and the British Red Cross input led to plans for a PGI Working Group and revised action plan.

Awareness activities included school sessions on bullying and violence, reaching 40 students and public events for the International Day for the Elimination of Violence Against Women and the 16 Days of Activism campaign, engaging over 115 participants. The Moldova Red Cross Society also distributed 111 Turkish Red Crescent clothing kits to inmates at Penitentiary No. 9 and No. 10.

Community Engagement and Accountability (CEA)

In 2024, the Moldova Red Cross Society prioritized CEA to ensure inclusive, people-centred responses. A strategic assessment by the IFRC based on 22 stakeholder interviews, field visits to three branches and document reviews—recommended participatory approaches, stronger feedback systems and branch-level CEA focal points. The National Society also conducted a baseline self-assessment with seven branch directors and four coordinators, mapping feedback tools and identifying gaps in two-way communication.

Branches promoted CEA through initiatives such as Călărași's 'Backpack of Happiness' campaign, Independence Day discussions with 65 participants, a Soroca youth session for 30 students and volunteer awareness events in Basarabeasca. The Call Centre remained the main feedback channel, while Facebook pages ensured updates and interaction. The Moldova Red Cross Society also finalized its website as a central communication tool, though the Digital Engagement Hub and Web App launch was postponed to 2025.

Migration

In early 2024, the Moldova Red Cross Society reinforced its auxiliary role with the Ministry of Labour and Social Protection, supporting people displaced from Ukraine and third countries. By mid-year, Unity Hubs in Călărași and Bălți, plus activities in Criuleni, were operational, offering language learning, social cohesion and child-focused programmes. In Călărași, eight monthly Romanian classes supported about 10 displaced people, while the Moldova Red Cross Society also delivered hygiene supplies to 70 elderly people and six children and organized psychosocial support and First Aid training. The National Society marked events such as 'Home is Where There is Peace,' International Children's Day (reaching 400+ children with special needs) and family activities for 30 beneficiaries in Chișinău. The Călărași Hub was officially launched with ambassadors and partners, providing education, legal and psychological support. The Moldova Red Cross Society also joined UNHCR's World Refugee Day and hosted cultural integration visits such as 'Know Moldova.'

In the second half of 2024, Unity Hubs expanded to Fălești, Criuleni, Bălți and Ungheni, serving more than 800 beneficiaries. The Fălești Hub hosted 32 language sessions (24 participants), 80 afterschool sessions (16 children/session), 12 counselling sessions, personal development seminars for 360 students and awareness events on human trafficking (130 people) and gender-based violence (37 participants). It also ran cultural, educational and sports activities. The Bălți Hub supported 100 people monthly with mental health, afterschool, language and health programmes, while Ungheni focused on cultural and integration workshops. In Chișinău, 76 people joined weekly social cohesion sessions, alongside a new afterschool programme for refugee children. Branches outside the Unity Hub initiative, including Anenii Noi and Edineț, continued psychosocial and resilience activities, reaching more than 45 displaced children and adults.

Risk reduction, climate adaptation and recovery

In 2024, the Moldova Red Cross Society strengthened community resilience through disaster preparedness and climate adaptation. Volunteers joined civil protection drills in four districts, while the National Society co-chaired the national Disaster Risk Reduction Working Group and joined a regional Prevention, Preparedness and Response to natural and

man-made Disasters (PPRD) East 3 exercise funded by the European Union. Public safety campaigns reached more than 2,671 people, distributing 4,000 water bottles, giving first aid demonstrations and raising awareness on heat and water risks. During the July–August heatwave, 30 volunteers in Călărași assisted 1,900 people, with additional outreach to 365 in Edineț, 612 in Basarabeasca, 376 in Fălești and 700 in Soroca. Drowning prevention campaigns reached 300 in Soroca and 110 in Edineț. The Moldova Red Cross Society expanded Emergency Mobile Volunteer Teams, procured six vehicles, recruited new volunteers, and was included in the new National DRR Strategy. In August, the Moldova Red Cross Society hosted IFRC’s DREF Induction Training for 15 staff and volunteers.

Environmental sustainability

The Moldova Red Cross Society promoted environmental protection by engaging communities in tree planting, waste reduction and eco-friendly activities. Volunteers participated in the national ‘Day of Good Deeds’ campaign and joined the National Afforestation Campaign in November, with Soroca branch planting trees in Racovăț village to support reforestation and climate resilience.

Education

Unity Hubs promoted inclusion through Romanian courses in Fălești, Criuleni, Călărași, Bălți and Ungheni, with English classes for children in Fălești. Structured after-school programmes across five hubs offered safe learning spaces and homework support. In Bălți, two pedagogues and a speech therapist supported 50 children monthly with creative, pre-school and after-school activities. The Moldova Red Cross Society distributed backpacks to 40 displaced children in Fălești and supplies to 163 children in Bender, including orphans and those in specialized centres. Personal development seminars reached 360 students, building self-confidence, resilience and life skills.

STRATEGIC PRIORITIES



Climate and environment

Progress by the National Society against objectives

In 2024, the Moldova Red Cross Society advanced its climate adaptation and environmental sustainability objectives by integrating climate resilience into community-based disaster management. A key milestone was its official inclusion in the National Disaster Risk Reduction Strategy by the Ministry of Environment in August, strengthening institutional recognition and creating opportunities for closer collaboration with government and humanitarian partners. The Moldova Red Cross Society also co-chaired the Disaster Risk Reduction Working Group with ACTED, strengthening inter-agency coordination for climate-responsive preparedness planning.

At the community level, the Moldova Red Cross Society carried out awareness campaigns and emergency response initiatives to reduce climate-related risks. Between March and July, volunteers joined civil protection exercises in Criuleni, Glodeni, Soroca and Lăloveni, boosting preparedness and response capacities. In response to extreme heat, the Moldova Red Cross Society worked with the General Inspectorate for Emergency Situations to deliver large-scale heatwave support, distributing over 4,000 bottles of drinking water and reaching 2,671 people through hydration points, health screenings and awareness sessions, with a focus on vulnerable groups such as the elderly, children and outdoor workers.

The Moldova Red Cross Society also engaged in environmental sustainability initiatives. Volunteers from Chișinău took part in the ‘Day of Good Deeds’ to promote ecological protection, while those in Soroca contributed to the National Afforestation Campaign in Racovăț village.

Despite these achievements, progress was limited by gaps in staff capacity, technical expertise, and resources for climate programming. Strengthening technical support, capacity building and partnerships with climate-focused actors will be critical to scaling up adaptation and environmental risk reduction in the future.

IFRC network joint support

The IFRC supported the Moldova Red Cross Society in hosting the IFRC Disaster Response Emergency Fund (DREF) Induction Training in November to strengthen preparedness. This initiative equipped 15 staff and volunteers with the skills to access and manage emergency response funds for climate-related crises.

The **Swedish Red Cross** and the **Swiss Red Cross** provided the National Society with technical support in institutional and [community-based disaster risk reduction](#) and climate adaptation in communities.



Disasters and crises

For real-time information on emergencies, see IFRC GO page: [Republic of Moldova](#).

Progress by the National Society against objectives

In 2024, the Moldova Red Cross Society strengthened disaster preparedness and response in line with its Disaster Risk Management (DRM) Strategic Plan and Preparedness for Effective Response (PER) self-assessment. The DRM Strategy and Contingency Plan were revised to reflect emerging risks, while civil protection drills in Criuleni, Glodeni, Soroca and Ialoveni improved local coordination and crisis response. The National Society also co-chaired the Disaster Risk Reduction Working Group with ACTED and joined a regional emergency exercise under PPRD East 3, reinforcing collaboration with IGSU and national stakeholders.

Emergency Mobile Volunteer Teams were established, enabling rapid deployment, while public campaigns on heatwaves, drowning prevention and first aid reached thousands of people nationwide. Logistical upgrades, including new vehicles, also enhanced the National Society's ability to deliver aid effectively.

To support displaced and vulnerable populations, the Moldova Red Cross Society expanded its Unity Hubs across Chisinau, Balti, Calarasi, Criuleni, Falesti, Ungheni and Comrat. By the end of 2024, seven hubs were fully operational, offering language classes, afterschool programmes, mental health and psychosocial support (MHPSS), job orientation and community engagement activities that built social cohesion and integration.

The Moldova Red Cross Society also scaled up Cash and Voucher Assistance (CVA), delivering flexible support to displaced families and host communities. Staff training and lessons learned workshops strengthened operational efficiency, while the CVA Preparedness Plan (2024–2027) set a target of delivering 40 per cent of humanitarian aid through cash and vouchers by 2027.

IFRC network joint support

The IFRC supported the National Society by strengthening its operational capacity through the IFRC DREF Induction Training which equipped staff and volunteers to manage emergency funds.

The **American Red Cross** contributed through resource mobilization and logistics for Ukrainian refugees. It also supported call centre services within CEA and promoted peer-to-peer exchange on CVA.

The **Swedish Red Cross** helped strengthen the National Society's disaster risk management capacities and addressed the needs of displaced people and vulnerable host communities.

The **Swiss Red Cross** supported Ukrainian refugees and vulnerable Moldovans affected by the crisis.



Moldova Red Cross Society volunteers working tirelessly to evacuate families, set up shelters and provide care to people affected by the devastating floods in Central and Eastern Europe. (Photo: Moldova Red Cross Society)



Health and wellbeing

Progress by the National Society against objectives

In 2024, the Moldova Red Cross Society expanded its role in community health through First Aid, mental health and psychosocial support (MHPSS), disease prevention and WASH initiatives. A major milestone was the launch of the Psychological Support Helpline, complemented by nationwide awareness campaigns and Psychological First Aid training for over 100 volunteers and staff.

The Moldova Red Cross Society strengthened First Aid systems by training volunteers, teachers, displaced people and vulnerable groups. Blood donation campaigns, run with the National Blood Transfusion Centre, mobilized thousands of donors through national events and outreach, with 19 new trainers certified and over 2,800 people directly engaged in awareness sessions.

Public health promotion targeted non-communicable diseases, HIV/AIDS, TB and substance abuse, alongside hygiene and sanitation education for schools and displaced communities. Voucher-based hygiene support and water quality monitoring further improved access to essential services.

Despite resource and technical constraints, the National Society made progress in linking health and disaster response, ensuring communities-maintained access to care during crises. Looking ahead, the Moldova Red Cross Society will expand First Aid, strengthen MHPSS and deepen partnerships with health authorities to provide inclusive, sustainable healthcare.

IFRC network joint support

The **IFRC** supported the Red Cross Society of Moldova to ensure access to quality health care and environmentally sustainable WASH services for vulnerable communities.

The **French Red Cross** updated the first-aid training manual in line with Global First Aid Reference Centre standards. The Moldova Red Cross Society also partnered with the French Red Cross and the **National Red Cross Society of Romania** to prepare new instructors to train volunteers, teachers, displaced people and vulnerable groups.

The **Swedish Red Cross** provided technical support for applying green response in WASH.

The **Swiss Red Cross** supported the National Society on healthy ageing as a long-term project and contributed to strengthening blood recruitment and voluntary non-remunerated blood donation.



Migration and displacement

Progress by the National Society against objectives

In 2024, the Moldova Red Cross Society advanced its migration and displacement work by expanding Humanitarian Service Points ([HSPs](#)), where displaced people accessed food, water, first aid and referrals to specialized protection services, including gender-based violence prevention and anti-trafficking support. The National Society also carried out CEA and PGI self-assessments to improve feedback mechanisms and ensure inclusive, needs-based assistance.

While Unity Hubs offered important social integration and livelihood support, sustaining them remained a challenge due to limited funding and gaps in economic inclusion programming. Despite these constraints, the Moldova Red Cross Society strengthened its role in national migration discussions and continued close collaboration with UNHCR, IOM and government partners, positioning itself as a key actor in Moldova's migration response.

IFRC network joint support

The **IFRC** supported the Moldova Red Cross Society in ensuring that people affected, particularly those in Refugee Accommodation Centres or HSPs, received timely, adequate and flexible assistance.

The **Swedish Red Cross** supported the National Society in integrating the [CEA](#) and [PGI](#) focus on migration and displacement. It will contribute to strengthening humanitarian assistance to affected people on the move and cross-border collaboration of the National Society.



Values, power and inclusion

Progress by the National Society against objectives

In 2024, the Moldova Red Cross Society advanced its protection, gender and inclusion ([PGI](#)) and community engagement and accountability ([CEA](#)) agenda by conducting self-assessments, strengthening feedback mechanisms, and developing action plans to improve safeguarding and accountability. The Moldova Red Cross Society supported older persons, people with disabilities, and vulnerable families through home care, Cash and Voucher Assistance ([CVA](#)) and in-kind assistance, while expanding Unity Hubs to provide language courses, educational support, psychosocial care and social cohesion activities for both displaced and host communities.

Volunteerism and [youth engagement](#) were reinforced through improved recruitment, recognition and participation in leadership roles, alongside campaigns and workshops on gender-based violence prevention, social inclusion and anti-bullying. The National Society also collaborated with government and humanitarian partners to expand social protection services.

IFRC network joint support

The **IFRC** supports the Moldova Red Cross Society in adopting a comprehensive protection, gender and inclusion approach across operations and programmes.

The **Swedish Red Cross** continues to support the National Society in mainstreaming and anchoring of PGI and CEA across operations and programmes.

ENABLING LOCAL ACTORS



Strategic and operational coordination

Progress by the National Society against objectives

IFRC membership coordination

IFRC membership coordination involves working with National Societies to assess the humanitarian context, agree on common priorities and jointly develop common strategies. This includes addressing issues such as obtaining greater humanitarian acceptance and access, mobilizing funding and other resources, clarifying consistent public messaging and monitoring progress. It also entails ensuring that strategies and programmes in support of people in need incorporate clarity of humanitarian action while linking with development assistance, and contribute to reinforcing National Societies in their respective countries, including through their auxiliary role.

The **American Red Cross** has a particular interest in National Society development in communication and brand management. A communications delegate based in Warsaw, was hired on behalf of the American Red Cross, covering five National Societies to coordinate communication areas. The National Society will also be receiving cash support for the next 12 months.

The **British Red Cross** aims to explore the current situation, investigate areas and fill in gaps. Areas of support could be National Society development, programmatic support, cash response and safeguarding.

The **Canadian Red Cross Society** is ready to support with the strengthening of the National Society infrastructure. There is a commitment in disaster management capacity building. It also aims to finalize the disaster risk management strategic plan with frames and budgets.

The **French Red Cross** had a presence of more than ten years and signed a long-term cooperation with the Moldova Red Cross Society. It supports with the improvement and strengthening of first aid skills by conducting training. The aim is the establishment of a first aid system at the headquarter and branch level.

The **Italian Red Cross'** cooperation started years before bilateral relations in 2020 within PPRD East programme funded by the Directorate-General for European Civil Protection and Humanitarian Aid Operations (DG ECHO). This programme covers several countries including Moldova. The main support is to increase the civil protection capacity of each country involved. Additionally, the Italian Red Cross is committed to supporting the efforts of the Moldova Red Cross Society in the migration sector through the Unity Hubs project, ensuring social integration between local communities and refugees affected by the crisis.

The **Norwegian Red Cross** has been working with the National Society for almost eight years. The cooperation was established by implementing a Twinning Programme in seven branches, and the partnership focuses on branch development and implementation of health and disaster response-related interventions. The Norwegian Red Cross will support the Moldova Red Cross Society with organizing the 'Red Cross School for Volunteers from Moldova and Norway' initiative- alongside other topics and events such as the Red Cross Volunteer Leaders Forums.

The **Swedish Red Cross** supports the Moldova Red Cross Society in assisting Ukrainian refugees and vulnerable host communities. Their collaboration includes activities such as MHPSS, promoting integration and social cohesion, supporting displaced families in children's learning and development and meeting urgent humanitarian needs.

The **Swiss Red Cross** has a longstanding presence in Moldova and collaborates closely with the Moldova Red Cross Society. During the COVID-19 response to the Ukrainian crisis, the Swiss Red Cross supported the Moldova Red Cross Society through a cash and voucher assistance (CVA) programme. It is now developing a four-year country programme (2025–2028) that leverages its core strengths in ageing, health and blood donation, while aligning with the National Society development pipeline to ensure long-term sustainability and enhanced organizational capacity for the Moldova Red Cross Society. Current support focuses on capacity building in finance, human resources and logistics, with plans to assist three or more selected branches, and additional fundraising activities will be incorporated alongside refugee response projects.

During the reporting period, the Moldova Red Cross Society institutionalized the Fundamental Principles through mandatory staff and volunteer training and the adoption of a Code of Ethics and Professional Conduct. Membership and Movement cooperation were reinforced through regular technical and strategic meetings with the IFRC, the ICRC and participating National Societies, harmonizing operational planning, capacity-building and policy development. Despite progress, challenges remain in sustaining partnerships, securing flexible funding, and addressing gaps in volunteer development, digital transformation and service expansion. Moving forward, the National Society will expand its donor engagement strategy, finalize its Resource Mobilization Plan, enhance media and communication outreach and institutionalize structured coordination mechanisms to reinforce its leadership in humanitarian response while advancing its long-term development strategy.

Movement coordination

The Moldova Red Cross Society ensures regular exchanges with the IFRC, the International Committee of the Red Cross (ICRC) and participating National Societies, for the alignment of support and action between Movement partners. In times of emergencies, closer coordination is organized. This is carried out in line with the [SMCC](#) principles, and the newly adopted [Seville Agreement 2.0](#).

The ICRC was active in Moldova during the 1991–1992 tensions to monitor the situation, and in 2022 it established a full-fledged delegation to address the humanitarian needs arising from the armed conflict in Ukraine. This delegation focuses on promoting respect for International Humanitarian Law ([IHL](#)) and reducing protection risks linked to the crisis. The ICRC will continue its support to the Moldova Red Cross Society's Bender branch, emphasizing capacity building by equipping volunteers with the necessary knowledge and tools. Additionally, the ICRC will extend its support in areas such as disseminating Movement principles and [Fundamental Principles](#), utilizing a standardized curriculum for nationwide promotion and education, as well as providing assistance in environmental security, livelihoods and restoring family links ([RFL](#)) initiatives in accordance with its mandate.

External coordination

In 2024, the Moldova Red Cross Society reinforced its [auxiliary role](#) to the public authorities by coordinating closely with the Ministry of Labour and Social Protection (MoLSP), Ministry of Health, Ministry of Education, GIES of the Ministry of Internal Affairs and local authorities. Relations with GIES are guided by a Collaboration Agreement outlining roles in preparedness and disaster response, with plans to hold annual pre-disaster meetings and monthly coordination sessions. The National Society actively participated in inter-agency coordination platforms, including the [Refugee Coordination Forum](#) and thematic working groups hosted by MoLSP with UNHCR and partners, ensuring representation in all relevant coordination events. Collaboration with WHO, IOM, UNHCR, Moldova for Peace, embassies and INGOs further strengthened referrals, migration assistance, CVA and social protection services for displaced and vulnerable communities.

The Moldova Red Cross Society also expanded coordination with government and humanitarian stakeholders, engaging with knowledge-based agencies, civil protection, the private sector and civil society organizations, including those supporting marginalized groups. Strategic and operational collaboration enabled joint initiatives in health, migration and social services, while targeted relief distributions reflected its auxiliary role to MoLSP in shelter and settlement support for vulnerable Moldovan and displaced populations. With continuous support from the IFRC and Movement Partners, the National Society ensured alignment with national response priorities and humanitarian strategies.



National Society development

Progress by the National Society against objectives

In 2024, the Moldova Red Cross Society advanced governance reforms, revising its [Statute](#) in line with [Joint Statute Commission](#) recommendations and developing new regulations on membership and volunteering. The Strategic Plan 2022–2027 was updated alongside thematic strategies in disaster management, health, communication, volunteering and fundraising. Branch development continued with plans for a new branch in Cahul and Branch Organizational Capacity Assessment ([BOCA](#)) training in Criuleni and Bălți to strengthen branch capacity. Local partnerships were expanded through agreements with social assistance agencies and local authorities. Challenges remain in standardizing governance and securing funding for branch growth.

A Volunteer Data Management System was launched to track engagement, though full rollout is pending. Volunteer Leaders and specialized teams including Emergency Mobile Volunteer Teams, First Aid and Health Teams were established, with 35 new volunteers recruited in five branches. The 2024 Volunteer Forum brought together 12 branches to discuss the new volunteering strategy, policy and code of conduct. The National Society also gained official volunteering accreditation from the Ministry of Education and Research, enabling formal recognition of volunteer work. Retention, however, remains a concern, requiring further engagement and training efforts.

The National Society trained branch focal points on crisis communication, messaging and social media. A perception study with Magenta Consulting was launched to assess public trust and guide outreach. The first Mărtișor Caravan was held to strengthen partner and donor relations. Despite these advances, digital visibility remains weak, with delays in launching a fundraising website.

The Moldova Red Cross Society adapted the 1C financial system, trained finance staff and entered a tripartite agreement with Inova Consulting to align financial policies with national law and international standards. A Magenta Consulting market study identified new income opportunities, forming the basis for a structured fundraising strategy. Corporate partnerships and donor outreach were also pursued, though financial sustainability remains a major challenge due to slow progress on digital fundraising platforms and unstable funding streams.

An HR work plan was developed covering recruitment, performance evaluation and documentation, while job descriptions, competency assessments and recruitment procedures were refined. Staff regulations, policies and procedures remain under revision within the same tripartite agreement as finance. An updated organizational chart was approved and awaits Governing Board review. Persistent challenges include attracting and retaining skilled staff, with further investment in training and career development still needed.

IFRC network joint support

The **IFRC** and the **American Red Cross** supported the Moldova Red Cross Society to train branch focal points on crisis communication, messaging and social media.

The **Spanish Red Cross** supported the National Society in developing a Volunteer Data Management System to track engagement.

The **Swiss Red Cross** supported the Moldova Red Cross Society in adapting the 1C financial system, train finance staff and to enter a tripartite agreement with Inova Consulting to align financial policies with national law and international standards.



Humanitarian diplomacy

Progress by the National Society against objectives

In 2024, the Moldova Red Cross Society strengthened its role in humanitarian diplomacy and advocacy by promoting humanitarian values, International Humanitarian Law (IHL) and the protective use of the Red Cross emblem. Teachers and volunteers were trained to integrate IHL into curricula, supported by new educational materials. Public campaigns highlighted the Fundamental Principles, encouraged volunteer recruitment and reinforced the National Society's humanitarian role. Dedicated workshops and knowledge-sharing sessions also engaged IHL practitioners.

The Moldova Red Cross Society deepened partnerships with public authorities, ministries, local governments, international organizations, UN agencies and the diplomatic corps to reinforce its auxiliary role. Targeted advocacy positioned the National Society as a key actor in discussions on migration, health and social protection. Resource mobilization efforts expanded through private sector outreach to strengthen funding sustainability. However, challenges persist in raising public awareness of the emblem, ensuring consistent decision-maker engagement and securing long-term funding for communications and advocacy.

IFRC network joint support

The **IFRC** provided support to the Moldova Red Cross Society in advancing its humanitarian diplomacy framework, focusing on stakeholder engagement, inter-agency coordination and leadership capacity in advocacy.



Progress by the National Society against objectives

During the reporting period, the Moldova Red Cross Society strengthened human resources, financial management and accountability. HR development advanced through continued implementation of the HR policy, career development pathways, competency training and new promotion mechanisms, though challenges remain in attracting and retaining technical specialists.

Financial sustainability efforts focused on donor and private sector engagement, diversification of funding, and stronger financial reporting practices, enhancing transparency and donor confidence. Yet, securing long-term stable funding remains a priority. Integrity and risk management improved through enhanced fraud prevention, internal controls. The National Society also revised procurement and supply chain policies to meet national legal requirements, while also improving logistics for humanitarian aid.

Digital transformation progressed with the launch of digital literacy training for staff and volunteers, though limited infrastructure and funding slowed wider integration. Monitoring and evaluation systems were expanded to strengthen results-based management.

IFRC network joint support

The IFRC supported the Moldova Red Cross Society in strengthening human resources, financial management and overall accountability. It also provided technical assistance to enhance integrity and risk management, including stronger fraud prevention measures, improved internal controls and alignment with IFRC accountability standards.

The **Swiss Red Cross** supported the National Society in revising its procurement and supply chain policies to meet national legal requirements and in improving logistics for humanitarian aid.

The IFRC, the **Swedish Red Cross** and the **Swiss Red Cross** provided technical and financial support across volunteer management, resource mobilization, branch capacity building and financial accountability, including audited financial statements and adoption of the IFRC Working with Project Partner framework.

Q4. AFFECTED PERSONS (PEOPLE REACHED)

See cover pages

Q5. PARTICIPATION AND ACCOUNTABILITY FOR AFFECTED PEOPLE – COMMUNITY ENGAGEMENT AND ACCOUNTABILITY

See Strategic Priority on 'Values, power and inclusion' under Q3: MEASURING RESULTS OF THE IFRC NETWORK ACTION

Q6. RISK MANAGEMENT

This information is not available in Annual Reports

Q7. EXIT STRATEGY AND SUSTAINABILITY

See Strategic Priorities or Enabling Local Actors, where relevant under Q3: MEASURING RESULTS OF THE IFRC NETWORK ACTION

Q8. LESSONS LEARNED

Nothing to report

ANNEX 1. IFRC APPLICATION OF THE 8+3 REPORTING TEMPLATE

The IFRC network structures its result-based management along five Strategic priorities and four Enabling functions, developed based on the IFRC network's [Strategy 2030](#):

IFRC network Strategic Priorities	IFRC network Enabling Functions
SP 1 - Climate and environment	EF 1- Strategic and operational coordination
SP 2 - Disasters and crises	EF 2 - National Society development
SP 3 - Health and wellbeing	EF 3 - Humanitarian diplomacy
SP 4 - Migration and displacement	EF 4 - Accountability and agility
SP 5 - Values, power and inclusion	

The Federation-wide results matrix provides a standard way for the IFRC network to measure its progress towards Strategy 2030 implementation and supports consistent quality of the IFRC network planning, monitoring and reporting. To further advance coherence in monitoring across the IFRC network, a [Federation-wide Indicator Bank](#) has been developed and integrated into the Federation-wide monitoring systems for emergencies and longer-term work, structured along the Federation-wide results matrix as well. Signatory of the Grand Bargain Agreement, the IFRC has committed to its monitoring and reporting standards through integration of the 8+3 reporting template contents into its results-based management approach. The following mapping demonstrate the way in which this report aligns with 8+3 reporting:

8+3 template	IFRC network Annual Report (with variance in structure in red)
Core Questions	
1. Overall Performance	Overall Performance
2. Changes and Amendments	Changes and amendments
3. Measuring Results	Measuring Results
4. Affected Persons	Cover pages with indicators values
5. Participation & AAP	Under Q3 Strategic Priority 5: Values, power and inclusion – Community Engagement and Accountability
6. Risk management	Risk management
7. Exit Strategy and Sustainability	Under Q3 sub-sections by Strategic Priority/Enabling Function where relevant
8. Lessons Learned	Lessons learned
Additional Questions	
1. Value for Money/ Cost Effectiveness	Not included in annual reports
2. Visibility	Not included in annual reports
3. Coordination	Under Q3 Enabling Function 1: Strategic and operational coordination
4. Implementing Partners	Cross-cutting, with a focus on support to localization through the Q3 Enabling Functions 1 to 4
5. Activities or Steps Towards implementation	Cross-cutting in Q3 Strategic Priorities and Enabling Functions
6. Environment	Under Q3 Strategic Priority 1: Climate and environment



The International Federation of Red Cross and Red Crescent Societies (IFRC)

is the world's largest humanitarian network, with 191 National Red Cross and Red Crescent Societies and around 15 million volunteers. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

DATA SCOPE AND LIMITATIONS

- **Timeframe and alignment:** The reporting timeframe for this overview is covering the period from 1 January to 31 December 2024. However, due to the diversity of the IFRC and differences in fiscal years, this coverage may not fully align for some National Societies.
- **Financial overview:** This overview consolidates data reported by the National Society and its IFRC network partners, as well as data extracted from IFRC's financial systems. All reported figures should include the administrative and operational costs of the different entities. The financial data with a grey background is solely reported by the National Society, including the funding sources. Financial reporting is often times estimated depending on availability of financial figures, closing of financial periods, and may be incomplete. 'Not reported' could sometimes mean 'not applicable'. Also note that funding requirements are already reflected in the published 2024 IFRC network country plan. The total funding requirements show what the IFRC network has sought to raise for the given year through different channels: funding through the IFRC, through participating National Societies as bilateral support, and through the host National Society from non-IFRC network sources. All figures should include the administrative and operational costs of the different entities.
 - » Host National Society funding requirements not coming from IFRC network sources can comprise a variety of sources, as demonstrated when reporting on income in the IFRC Federation-wide Databank and Reporting System
 - » Participating National Society funding requirements for bilateral support are those validated by respective headquarters, and often represent mainly secured funding
 - » IFRC funding requirements comprise both what is sourced from the IFRC core budget and what is sought through emergency and thematic funding. This includes participating National Societies' multilateral support through IFRC, and all other IFRC sources of funding
- **Missing data and breakdowns:** National Societies have diverse data collection systems and processes that may not align with the standardized indicators. Data may not be available for some indicators, for some National Societies. This may lead to inconsistencies across different reporting tools as well as potential under or over-estimation of the efforts led by all.
- **Reporting bias:** The data informing this Federation-wide overview is self-reported by each National Society (or its designated support entity) which is the owner and gatekeeper, and responsible for accuracy and updating. IFRC tries to triangulate the data provided by the National Societies with previous data and other data in the public domain.
- **Definitions:**
 - » **Local units:** ALL subdivisions of a National Society that coordinate and deliver services to people. These include ALL levels (provincial, state, city, district branches, sections or chapters, headquarters, and regional and intermediate offices, as well as community-based units)
 - » **Branches:** A Branch has its roles, responsibilities and relationship with the National Headquarters defined through the National Society's Statutes, including the level of autonomy given, especially in the area of its legal status, mobilising local resources and building local partnerships, and the decisions it makes. It has a local-level decision-making mechanism through its Branch members, board and volunteers, equally defined through the National Society's Statutes

ADDITIONAL INFORMATION

- [MD_Moldova AR Financials.pdf](#)
- [IFRC network country plans](#)
- [Subscribe for updates](#)
- [Live Disaster Response Emergency Fund \(DREF\) data](#)
- Operational information: [IFRC GO platform](#)
- National Society data: [IFRC Federation-wide Databank and Reporting System](#)
- [Evaluations database](#)

Contact information

Red Cross Society of the Republic of Moldova
<https://redcross.md/>

Christie Edwards

Head of Delegation
Country Cluster Delegation for
Ukraine, Poland, Moldova, Lithuania,
Estonia and Latvia, based in Warsaw
T +995 595 566 195
christie.edwards@ifrc.org

Andrej Naricyn

Head of Strategic Partnerships
& Resource Mobilization
IFRC Regional Office for
Europe, Budapest
T +367 04306528
andrej.naricyn@ifrc.org

Sumitha Martin

Lead
IFRC Global Strategic Planning
& Reporting Centre
New Delhi
sumitha.martin@ifrc.org