



GEORGIA

2024 IFRC network annual report, Jan-Dec



19 August 2025

IN SUPPORT OF THE RED CROSS SOCIETY OF GEORGIA



39

National Society
branches



40

National Society
local units



15,000

National Society
volunteers



182

National Society
staff

PEOPLE REACHED

Emergency
Operations



741

Climate and
environment



2,000

Disasters
and crises



200

Health and
wellbeing



329,000

Migration and
displacement



200

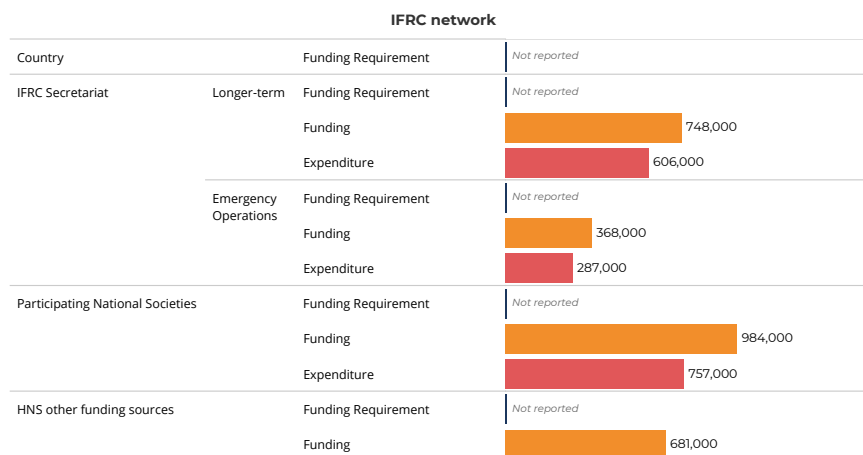
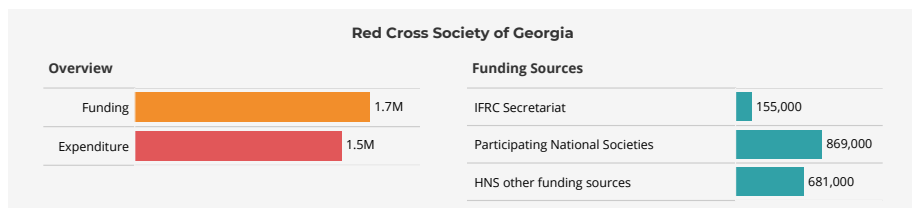
Values, power
and inclusion



39,600

FINANCIAL OVERVIEW

in Swiss francs (CHF)



Appeal number **MAAGE003**

*Information on data scope and limitations is available on the back page

ONGOING EMERGENCY INDICATORS

MGR65002 / Ukraine and Impacted Countries Crisis

SP3 - Health and wellbeing	Number of people reached with psychosocial and mental health services	741
	Number of people reached by the National Society with contextually appropriate health services	356
	Number of people trained by the National Society in first aid	20
SP5 - Values, power and inclusion	Number of people reached by protection, gender and inclusion programming	153

STRATEGIC PRIORITIES

Climate and environment	Number of people reached with activities to address rising climate risks	2,000
	Number of people reached with activities to address environmental problems	2,000
	Number of people reached with heatwave risk reduction, preparedness or response activities	37
	National Society implements nature-based solutions (including those with a particular focus on the planting of trees and mangroves)	Yes
	National Society implements environmental or climate campaigns focused on behaviour change, plastic reduction, clean-ups or reducing GHG emissions	Yes
	National Society has received IFRC Network's support to adapt to longer-term impacts of climate change	Yes
Disasters and crises	Number of people reached per year with support services, in-kind, cash and voucher assistance for emergency response and recovery	200
	Number of people reached with disaster risk reduction	160
Health and wellbeing	Number of people reached by the National Society with contextually appropriate health services	329,000

	Number of people reached with psychosocial and mental health services	18,000
	Number of people reached with immunization services	11,000
	Number of people trained by the National Society in first aid	6,000
	Number of people reached by the National Society with contextually appropriate water, sanitation and hygiene services	882
	Number of people donating blood	115
Migration and displacement	Number of migrants and displaced persons reached with services for assistance and protection	200
	National Society has undertaken any advocacy, dialogues, educational or communication initiatives to change the legal, policy, or operational environment to better assist and protect people on the move	Yes
Values, power and inclusion	Number of people reached by the National Society's educational programmes	40,000
	Number of people reached by protection, gender and inclusion programming	270
	Percentage of people surveyed who report receiving useful and actionable information	75%
	National Society has a Community Engagement and Accountability policy, strategy or plan	Yes

ENABLING FUNCTIONS

Strategic and operational coordination	Number of formal interagency/international coordination platforms the National Society is part of	13
	Number of government-led coordination platforms the National Society is part of	8
National Society development	National Society has created and implemented youth engagement strategies	Yes
	National Society has developed and/or implemented a strategy for strengthening their auxiliary role	Yes
	There is a National Society Development plan in place	Yes
Humanitarian diplomacy	National Society participates in IFRC-led campaigns	Yes

Accountability and agility	National Society has a Protection of Sexual Exploitation and Abuse (PSEA) policy to enforce prevention and support survivors	Yes
	National Society has a PSEA Action Plan to enforce prevention and support survivors	Yes
	National Society has strengthened its integrity and reputational risk mechanism	Yes
	National Society is implementing a digital transformation roadmap in line with the IFRC strategy	Yes

IFRC NETWORK SUPPORTED ACTIVITIES

National Society	Funding Reported	Climate and environment	Bilateral Support				
			Disasters and crises	Health and wellbeing	Migration and displacement	Values, power and inclusion	Enabling Functions
Austrian Red Cross	436,000						
Italian Red Cross							
Norwegian Red Cross							
Swiss Red Cross	548,000						

Total Funding Reported **CHF 984,000**

Q1. OVERALL PERFORMANCE

Context

In 2024, the operational landscape of the Georgia Red Cross Society was marked by rising humanitarian needs amid complex political, economic, and environmental challenges. In anticipation of the 26 November parliamentary elections, the Georgia Red Cross Society took proactive measures to strengthen preparedness during this period of heightened public engagement and societal activity. Economic uncertainty, fueled by inflation and regional disruptions, placed additional strain on vulnerable households, especially in rural and crisis-affected communities. Concurrently, Georgia experienced multiple weather-related emergencies, including flash floods in February, underscoring increasing climate-related vulnerabilities affecting communities and infrastructure.

Despite these challenges, the Georgia Red Cross Society maintained its steadfast commitment to long-term programming. Health and Care remained central to its operations, with sustained focus on primary healthcare, mental health and psychosocial support (MHPSS), and specialized services for older persons and people living with HIV/AIDS. Community-based training initiatives in hygiene promotion, First Aid, and psychosocial support reinforced the National Society's emphasis on building community resilience and well-being.

Alongside expanding disaster preparedness capacities at both organizational and local levels, the Georgia Red Cross Society advanced its environmental programming through a continuing European Commission-funded project promoting climate-smart, locally driven solutions. Institutional development was prioritized with significant progress in digital transformation, establishment of a comprehensive feedback mechanism, and enhancement of accountability and resource mobilization systems.

The Georgia Red Cross Society completed its response activities under the Ukraine and Impacted Countries Emergency Appeal and continues to address the long-term humanitarian needs of people displaced from Ukraine. Operating through its 39 branches and more than 15,000 active volunteers, the National Society remains a trusted and indispensable partner in strengthening community resilience and supporting sustainable development across Georgia.

Key achievements

Climate and environment

In 2024, the Georgia Red Cross Society expanded its climate-smart programming with European Commission support, implementing adaptation and resilience activities in ten municipalities. Over 200 community volunteers were trained, including youth groups established in collaboration with local universities, to promote practical climate action and awareness. These efforts helped build community capacity to address climate risks while fostering long-term environmental stewardship and youth engagement.

Disasters and crises

The Georgia Red Cross Society strengthened emergency preparedness and response capacities, with over 160 volunteers participating in the large-scale "Duruji 2024" civil security simulation. The organization supported municipal emergency planning and led scenario-based training to improve coordination among branches, local authorities, and emergency services for diverse hazards including natural disasters and civil unrest. A pilot pharmacy voucher initiative provided critical health support to 200 displaced Ukrainians in Tbilisi, Batumi, and Kutaisi, complementing broader Cash and Voucher Assistance programming that benefited from national training and peer exchanges.

Health and wellbeing

Through a comprehensive health and care network, the Georgia Red Cross Society reached over 328,000 people nationwide with services including first aid, psychosocial support, home care, and health education. The Society played a key role in COVID-19 recovery efforts and promoted routine immunization in underserved areas. This work was supported by continuous capacity building, community outreach, and strong partnerships with government and international health actors, enhancing access to essential health and social services.

Migration and displacement

The Georgia Red Cross Society advanced its migration programming by expanding integrated services such as mental health and psychosocial support, education for displaced children, and protection activities for migrants affected by the Ukraine crisis. Community engagement and accountability mechanisms were strengthened to ensure responsiveness, while active participation in coordination platforms supported more cohesive humanitarian responses for displaced populations and host communities.

Values, power and inclusion

In 2024, the Georgia Red Cross Society deepened its commitment to inclusion, youth empowerment, and volunteer engagement, welcoming hundreds of new volunteers and facilitating numerous capacity-building sessions to enhance life skills and leadership. Volunteer-led initiatives across branches addressed locally identified needs in health, social cohesion, and environmental awareness. The Society institutionalized a centralized digital feedback mechanism to improve community accountability and responsiveness, embedding protection, gender, and inclusion principles into all operations and ensuring meaningful participation of vulnerable and marginalized groups.

Q2. CHANGES AND AMENDMENTS

In 2024, the Georgia Red Cross Society (GRCS) adapted its operational plan to reflect contextual developments and evolving implementation challenges. Programme delivery was temporarily disrupted by the flash floods in February, followed by heightened political tensions throughout the year, prompting an increased focus on emergency preparedness and response across branches. With the gradual phaseout of national COVID-19 programming, the National Society reoriented its health interventions toward routine immunization and broader community health promotion. The planned rollout of the People in Need (PIN) Food Bank initiative was delayed due to extended regulatory procedures, with implementation now anticipated in early 2025. Additionally, the launch of the Central Feedback Mechanism faced technical delays related to external partner systems; however, the mechanism was successfully finalized and fully operational by the end of the reporting period.

Q3. MEASURING RESULTS OF THE IFRC NETWORK ACTION

ONGOING EMERGENCY RESPONSE

Name	Ukraine and Impacted countries appeal
Appeal number	MGR65002
Duration	35 months (01 Jun 2022 – 31 May 2025)
People assisted	29,101
Funding requirements	CHF 4,351,766
Emergency Appeal	https://go.ifrc.org/emergencies/5854/details
Operational Strategy	https://prddsgofilestorage.blob.core.windows.net/api/sitreps/5854/MGR65002_Georgia_NS_Response_Plan.pdf
Last operation update	https://go.ifrc.org/emergencies/5854/reports

As part of the Ukraine and Impacted Countries Crisis Emergency Appeal, the Georgian Red Cross Society addresses the needs of displaced people from Ukraine with support from the International Federation of Red Cross and Red Crescent Societies. The organization's response focuses on providing access to primary and essential health services, including Mental Health and Psychosocial Support, support for children and parents through Child-Friendly Spaces, and Protection, Gender, and Inclusion activities. The Georgian Red Cross Society is also developing its Cash and Voucher Assistance capacity and advocating for increased support for displaced individuals, while emphasizing Community Engagement and Accountability as cross-cutting priorities.

In 2024, the organization prioritized improving access to healthcare services for vulnerable groups, including older persons and people with disabilities, through agreements with insurance companies. It also facilitated access to timely diagnosis and treatment for people living with HIV in partnership with the Georgian AIDS and Clinical Immunology Research Center. Extensive training sessions in hygiene promotion, First Aid, and Psychological First Aid were conducted to reach various community members.

The Georgian Red Cross Society also organized counselling sessions for volunteers and established day centers for older people to foster social integration and well-being. Staff and volunteers received comprehensive training in Mental Health and Psychosocial Support, and promotional materials were distributed to raise awareness about available services. Under Protection, Gender, and Inclusion initiatives, the organization set up child-friendly spaces, organized festive events for children, and conducted training to promote inclusive environments, ensuring the safety of children participating in these activities.

STRATEGIC PRIORITIES



Climate and environment

Progress by the National Society against objectives

In 2024, the Georgia Red Cross Society significantly expanded its climate-smart programming, enhancing both community resilience and institutional capacity in alignment with its strategic commitment to climate action. For the first time, the Georgia Red Cross Society became the lead partner of the European Union alongside the Red Cross Red Crescent Climate Centre. Collaborating with municipal governments, academic institutions, and civil society, the National Society implemented locally led adaptation, preparedness, and education initiatives in Lagodekhi, Dedoplistskaro, Batumi, Kutaisi, and Tbilisi. Ten highly vulnerable villages in Lagodekhi and Dedoplistskaro were targeted for focused interventions, including the Enhanced Vulnerability and Capacity Assessment (EVCA) conducted by 46 trained volunteers, with the report expected in early 2025. Over 150 community volunteers received training in First Aid and Psychological First Aid, while 37 local representatives took part in Community Emergency Preparedness sessions to bolster readiness against climate risks.

Youth engagement remained central to these efforts, with youth climate groups established across all five locations and rollout plans developed in partnership with the Climate Centre. The Y-Adapt toolkit, a curriculum of games and activities designed to empower youth in climate adaptation, was translated and tailored to the Georgian context. Formalized partnerships with Batumi and Kutaisi State Universities, through Memoranda of Understanding, aim to integrate climate themes into education and research for the long term.

At the national and regional levels, the Georgia Red Cross Society actively contributed to climate dialogue. It participates in the working group for Georgia's Nationally Determined Contributions (NDC 3.0) under the UNDP Climate Promise and was invited by the Ministry of Environmental Protection to join the Georgian delegation to the [2024 United Nations Climate Change Conference \(COP29\) in Baku](#).

IFRC network joint support

The National Society's progress in climate action was made possible through coordinated support from key Movement partners. The [Red Cross Red Crescent Climate Centre](#) contributed expertise on climate-smart tools, including the EVCA and Y-Adapt toolkit mentioned above, and co-led capacity-strengthening efforts for youth and staff. The Austrian

Red Cross supported institutional readiness by co-facilitating the Climate Action Journey process. These collaborative efforts enabled GRCS to deliver locally driven, evidence-based climate programming aligned with national priorities and community needs.



Disasters and crises

Progress by the National Society against objectives

In 2024, the Georgia Red Cross Society enhanced disaster preparedness, response, and coordination across hazards including natural disasters and civil unrest. After severe flash floods on 6 February affected over 200 families and caused 11 deaths, it conducted rapid needs assessments and coordinated with local authorities across multiple regions, delivering immediate relief and focusing on regional preparedness.

Ahead of mass civic gatherings and the November elections, the Society hosted a Movement Contingency Plan workshop in August with IFRC and ICRC to update coordination for large gatherings. On 14 March, it participated in the “Duruji 2024” national rescue simulation in Kvareli, involving 160 volunteers from six branches in evacuation, First Aid, and psychosocial support exercises.

In June, under the PPRD East 3 program, the Society organized wildfire preparedness exercises and awareness campaigns in Borjomi and Tbilisi, engaging local authorities, youth, and volunteers to improve readiness.

The Society contributed to inter-agency meetings to review and strengthen municipal emergency plans, advocating for humanitarian and vulnerable group protections.

It piloted a digital pharmacy voucher program for 200 displaced Ukrainians in three cities, with positive feedback. CVA and preparedness trainings reached 50 staff and volunteers, complemented by international exchanges in Bosnia & Herzegovina and Montenegro.

The Restoring Family Links program expanded with over 100 volunteers trained across five branches, supported by local authorities and leadership roles in key platforms.

Preparations for the Food Bank project in Tskaltubo advanced, with a new branch office, volunteer training, warehouse renovation, and distribution authorizations underway to support 1,000 beneficiaries starting January 2025.

IFRC network joint support

The progress achieved by GRCS in disaster preparedness and response during 2024 was strongly supported by coordinated efforts across the IFRC network. The IFRC provided financial and technical support for GRCS's better readiness for mass population gathering scenarios. This support also included the development of a crisis communication strategy, procurement of some emergency equipment, and nationwide volunteer training on psychosocial support, First Aid, and risk communication.

IFRC and ICRC actively supported the National Society to upgrade the Movement Contingency Plan (MCP), which is strengthening coordination and preparedness protocols within the Movement.

The Swiss Red Cross supported institutional capacity development in Cash and Voucher Assistance (CVA). IFRC supported international knowledge exchange, including staff participation in peer learning missions to Montenegro and Bosnia and Herzegovina.

These joint efforts illustrate the complementary roles of the IFRC network in reinforcing the GRCS's auxiliary function to the government, improving anticipatory action, and promoting inclusive and community-centered disaster management.



Progress by the National Society against objectives

In 2024, the Georgia Red Cross Society delivered a comprehensive range of health and care services nationwide, reaching hundreds of thousands of people through a network of thousands of healthcare-focused volunteers. Direct beneficiaries received support via treatment adherence, health screenings, psychological consultations, First Aid, blood donation promotion, and educational campaigns, while many more benefited indirectly through public awareness activities linked to international health observances.

A core team of certified master trainers ensured ongoing capacity building in First Aid and Psychological First Aid for staff, volunteers, and communities. Support from IFRC, ICRC, and Partner National Societies strengthened these efforts.

Key achievements included extensive First Aid training for community leaders and volunteers, alongside public events such as championships and World First Aid Day celebrations. The Georgia Red Cross Society also began developing its Aging Strategy and officially registered to provide home care services under a Ministry pilot program, expanding integrated home care models across several municipalities and reaching hundreds of vulnerable older adults and caregivers.

Social support efforts engaged trained volunteers delivering home care and services to socially vulnerable older persons across multiple municipalities. The Society's platform supported thousands of older people and volunteers through social centers and day programs.

In immunization, the Georgia Red Cross Society revitalized vaccination centers, facilitated transportation to improve access, and conducted widespread community education and volunteer training on routine immunization and risk communication. Attitudinal studies and media campaigns further strengthened public outreach.

Blood donation campaigns educated and mobilized young potential donors, successfully increasing voluntary donations.

In emergency healthcare, tailored trainings reached hundreds of community leaders and volunteers on topics including first aid, WASH monitoring, and disaster response, supported by advocacy with health decision-makers to enhance preparedness.

Mental health and psychosocial support (MHPSS) remained a priority, with ongoing support for families affected by past disasters, extensive volunteer training, and the development of adapted training modules addressing psychosocial needs, violence, and effective communication. The Society led research and capacity-building projects related to humanitarian workers' mental health during the Ukraine crisis and maintained a busy helpline assisting thousands. MHPSS activities also supported older adults through socialization programs and professional group sessions, alongside staff well-being initiatives.

Diabetes management and prevention outreach reached tens of thousands through awareness campaigns and risk assessments, facilitating timely diagnoses and linking to global health campaigns.

Through mobile healthcare units, the Georgia Red Cross Society conducted medical campaigns across numerous municipalities, providing free diagnostic screenings and consultations with specialists in various fields, significantly enhancing access to primary healthcare in underserved communities.

IFRC network joint support

In 2024, the Georgia Red Cross Society's healthcare programming was supported by the International Federation of Red Cross and Red Crescent Societies (IFRC) and the International Committee of the Red Cross (ICRC), providing both financial and technical assistance. The IFRC health officer played a key role in guiding programming, including coordination of perception studies, awareness campaigns, and delivering trainings on epidemic control, emergency medical teams coordination, risk communication, and psychological support.

The Austrian Red Cross contributed significantly through the joint IFRC-Austrian project "Epidemic Preparedness and COVID-19 Response in Armenia and Georgia," focusing on increasing trust in immunization efforts in Georgia. Their support included financial backing and technical collaboration to strengthen epidemic preparedness.

The Italian Red Cross provided funding for projects aimed at combating stigma and reducing the spread of HIV/AIDS. This support enabled outreach to staff, volunteers, and thousands of direct beneficiaries, enhancing the National Society's impact in health promotion and disease prevention.

The Swiss Red Cross supported the Georgia Red Cross Society's Cash and Voucher Assistance (CVA) preparedness by funding a pharmacy voucher program for displaced Ukrainians residing in Batumi, Kutaisi, and Tbilisi. This initiative was part of broader efforts to digitalize registration and assistance processes.

In addition, the Georgia Red Cross Society established the Healthy Ageing Platform in late 2023, a collaborative initiative involving IFRC and partner National Societies including the Austrian, Italian, and Swiss Red Cross Societies. This platform facilitates coordination and cooperation in ageing programming and guides the development of the National Society's Healthy Ageing strategy.

The Georgia Red Cross Society also maintained strong partnerships within the country, coordinating a healthcare working group focused on migrants and a mental health and psychosocial support platform uniting over 30 organizations. Internationally, the Society actively participated in multiple IFRC and European Red Cross networks and expert groups addressing HIV/AIDS, tuberculosis, first aid education, psychosocial support, climate change, aging, and other key health issues, reinforcing its collaborative role in the Red Cross Red Crescent Movement in 2024.



Georgia Red Cross volunteers support lonely elderly through food, hygiene kits, and donation campaigns in local supermarkets.



Migration and displacement

Progress by the National Society against objectives

In 2024, the Georgia Red Cross Society further strengthened its migration programming in response to the ongoing crisis affecting Ukraine and impacted countries, building on operational shifts initiated in 2023. Georgia continued to serve as both a destination and transit country for displaced persons, prompting the Georgia Red Cross Society to closely monitor migration trends and respond to emerging needs. Migration became an increasingly significant focus within the organization's programming, leading to the development of more structured approaches to service delivery and protection.

The Georgia Red Cross Society expanded integrated services for migrants, including education in emergencies and mental health and psychosocial support, with particular attention to children and families on the move. Community engagement and feedback mechanisms were enhanced to ensure accountability and responsiveness to the needs of displaced populations. The organization actively participated in migration-related coordination groups and strengthened data protection practices to maintain continuity and quality of services for displaced communities.

IFRC network joint support

IFRC supported Georgia Red Cross Society's migration programming in response to the Ukraine Crisis. Through strategic guidance and financial support, IFRC enabled the National Society to conduct comprehensive needs assessments and establish crucial capacities for addressing the humanitarian needs of displaced people. IFRC facilitated partnerships with organizations like Red Noses International, allowing the National Society to create child-friendly spaces.



Values, power and inclusion

Progress by the National Society against objectives

In 2024, the Georgia Red Cross Society advanced its work on inclusion, participation, and protection through structured programming, institutional growth, and volunteer engagement.

Youth empowerment remained central, with hundreds of new volunteers joining, contributing to a large active volunteer base across the country. Non-formal education and project writing trainings helped build life skills and employability, while selected volunteers trained others, reaching thousands of young people. The Society supported ethnic minority inclusion, strengthening social cohesion. Volunteer-led initiatives across numerous branches addressed community needs through a structured process of training, project design, and competitive selection, focusing on health, environment, and social inclusion. Partnerships with universities further promoted humanitarian values and volunteerism.

Community engagement and accountability were mainstreamed in operations, with feedback mechanisms integrated into various assessments and studies involving thousands of participants. Capacity-building efforts targeted volunteers and staff, including training helpline operators to manage emergency feedback. The organization institutionalized feedback collection through clear standard operating procedures to ensure ethical and consistent use.

Protection, gender, and inclusion principles were incorporated into policies and programs. The focal point's training was cascaded to many staff and volunteers on minimum standards. Child-Friendly Spaces in several cities offered psychosocial and recreational support to displaced children, led by trained volunteers, with positive feedback from parents on children's well-being and confidence.

IFRC network joint support

In 2024, the IFRC contributed to the National Society's capacity building on PGI and CEA through technical guidance and training opportunities, including regional workshops and surge learning platforms. The establishment of the Central Feedback Mechanism was supported by Capacity Building Fund (CBF).

ENABLING LOCAL ACTORS



Strategic and operational coordination

Progress by the National Society against objectives

IFRC membership coordination

IFRC membership coordination involves working with member National Societies to assess the humanitarian context, humanitarian situations and needs; agreeing on common priorities; jointly developing common strategies to address issues such as obtaining greater humanitarian access, acceptance and space; mobilizing funding and other resources; clarifying consistent public messaging; and monitoring progress. This also means ensuring that strategies and programmes in support of people in need, incorporate clarity of humanitarian action, links with development assistance, and efforts to reinforce National Societies in their respective countries, including through their auxiliary role.

Movement coordination

The Georgia Red Cross Society ensures regular exchanges with the IFRC, the International Committee of the Red Cross and participating National Societies, for the alignment of support and action between Movement partners. In times of emergencies, closer coordination is organized. This is carried out in line with the Strengthening Movement Coordination and Cooperation ([SMCC](#)) principles, and the newly adopted [Seville Agreement 2.0.](#)

The ICRC has been present in Georgia since 1992. It works with the Georgia Red Cross Society, its primary partner in the country, at different levels within the framework of partnerships and capacity building, through both bilateral cooperation and pooled funding mechanisms such as the National Society Investment Alliance. Through its delegation in Georgia, the ICRC aims to mitigate the ongoing consequences of past conflicts, clarify the fate of missing persons and support their families. The ICRC also engages in constructive dialogue with state authorities and local stakeholders and supports the Georgia Red Cross Society to increase its role in missing persons activities. The ICRC supports those affected across administrative boundary lines by restoring family links programming, visiting detainees and improving living conditions of the most affected populations. The ICRC also works to promote and strengthen respect for international humanitarian law.

The National Society is an active member of the Movement Support Group for the Safer Access Framework (MSG-SAF). The Framework focuses on sharing best practices and addressing challenges in implementing SAF, while also aligning it with the National Society Development (NSD) plan and strategy. This alignment ensures coherence with other NSD and disaster management tools, such as OCAC, BOCA, and PER. Insights gained through the Framework guide field support and may lead to new strategies or the revision of tools. Established in 2023, the group consists of National Societies, the ICRC, IFRC, and partner National Societies, all committed to SAF-related approaches.

External coordination

During the reporting period, the Georgia Red Cross Society worked closely with national, regional, and municipal authorities to enhance its role and support vulnerable communities. In 2024, 38 joint projects were implemented through partnerships formalized by Memoranda of Understanding (MoUs) with municipal governments. These MoUs outlined cooperation frameworks, enabling the National Society to leverage resources and expertise to address community needs. The collaboration not only supported specific initiatives but also promoted community resilience and social inclusion across the country.

Throughout 2024, IFRC provided operational and technical coordination for ongoing projects and focused on building new partnerships through humanitarian diplomacy. It supported the Georgia Red Cross Society's participation in the UNHCR interagency coordination platform on Ukraine, which connects organizations assisting people displaced from Ukraine. Additionally, IFRC led monthly cluster-level coordination with partner National Societies, covering project implementation, progress tracking, and the exchange of best practices. This coordination ensures alignment with strategic objectives, fosters collaborative programming, and strengthens operations across the cluster, including in Georgia.



National Society development

Progress by the National Society against objectives

During 2024, the Georgia Red Cross Society successfully launched and fully operationalized its centralized feedback mechanism, marking a major step forward in community engagement and accountability. A digital feedback tool, developed with the Netherlands Red Cross team, enabled efficient management of community input, data analysis, and informed programming adjustments nationwide. The Society also expanded its [face-to-face fundraising program](#), building on its 2023 launch, with a focus on enhancing donor engagement and operational efficiency. In partnership with VRP Consulting, a comprehensive customer relationship management system was introduced to streamline donor communications and improve retention. This system automates messaging including thank-you notes, transaction alerts, and campaign updates, contributing to the program's sustainability. Funding secured from the Capacity Building Fund will support further growth of the fundraising program into 2025.

Branch development efforts included conducting and updating Branch Organizational Capacity Assessments in multiple locations, with tailored action plans developed to address identified needs. In total, 27 branches completed assessments during the year, supported through ongoing twinning cooperation with the Norwegian Red Cross.

IFRC network joint support

The International Federation of Red Cross and Red Crescent Societies supported the launch of the centralized feedback mechanism in collaboration with the Netherlands Red Cross team and funded the face-to-face fundraising program through its Capacity Building Fund. The Norwegian Red Cross and Swiss Red Cross jointly supported the development and rollout of the customer relationship management system for the fundraising initiative. Additionally, the Norwegian Red Cross provided assistance for branch development activities through twinning cooperation with the Georgia Red Cross Society.



Humanitarian diplomacy

Progress by the National Society against objectives

In 2024, the Georgia Red Cross Society, supported by the International Federation of Red Cross and Red Crescent Societies Country Cluster Delegation for South Caucasus, enhanced its humanitarian diplomacy, advocacy, and external communication efforts. These initiatives aimed to build public trust, raise awareness of the National Society's mandate, and increase its visibility among partners and stakeholders in Georgia. The organization held key meetings with several embassies, including those of the United States, Israel, Sweden, Denmark, and Norway, and maintained close cooperation with the European Union Delegation, including a high-level meeting with its Head. Collaboration with the World Health Organization was strengthened to align public health programming with international priorities.

The Georgia Red Cross Society also reinforced its auxiliary role by deepening partnerships with national and local authorities, including the Ministry of Internally Displaced Persons from the Occupied Territories, Labour, Health and Social Affairs, and the National Center for Disease Control and Public Health. This collaboration focused on improving health outcomes through disease prevention, public health awareness, and expanded access to healthcare, especially routine immunization. Regular engagement with the Emergency Management Service at national and local levels strengthened coordination in emergency preparedness and response. Furthermore, the organization actively participated in interagency coordination platforms addressing the Ukraine crisis, collaborating with agencies such as UNHCR, Save the Children, and others to enhance integrated responses for displaced persons and host communities.

IFRC network joint support

Throughout 2024, the **International Federation of Red Cross and Red Crescent Societies** network provided essential support to the Georgia Red Cross Society in advancing humanitarian diplomacy and communication. This included amplifying the National Society's visibility and influence at national, regional, and global levels through shared messaging, strategic advocacy, and capacity-building initiatives. The network promoted stronger recognition of the Georgia Red Cross Society's auxiliary role, facilitated its access to key decision-making forums, and supported principled humanitarian action. These efforts contributed to greater influence and access for the National Society in responding to emergencies and advocating for vulnerable populations.



Accountability and agility (cross-cutting)

Progress by the National Society against objectives

In 2024, the Georgia Red Cross Society continued to implement the Safer Access Framework following its revision in late 2023. Developed through inclusive consultations, the plan guided efforts to enhance safety, security, and humanitarian access at all organizational levels. Key activities focused on capacity building, raising internal awareness, and improving operational readiness in sensitive contexts.

The National Society made important advances in institutional accountability and agility, marked by the successful launch and use of a centralized feedback mechanism. This digital tool enabled real-time community feedback collection, case management, and data analysis, improving responsiveness and program adaptation. In line with its digital transformation goals, the Society upgraded its donor communication platforms through a new customer relationship management system linked to its face-to-face fundraising efforts. Continuous staff development was supported through capacity-building initiatives, peer exchanges, and surge training. Coordination between the Planning, Monitoring, Evaluation, and Reporting focal point and various departments ensured quality reporting, donor compliance, and adherence to accountability standards.

IFRC network joint support

The IFRC provided ongoing technical and financial support for the centralized feedback mechanism, including peer-to-peer assistance. It played a key role in institutionalizing the Planning, Monitoring, Evaluation, and Reporting system through regular coordination, detailed guidance, and support for milestone achievement such as the Unified Plan 2025 and related reporting requirements.

Significant progress was made in strengthening financial reporting systems with the Federation's support. This included technical assistance and training to improve accuracy, timeliness, and transparency in financial management. Adoption of standardized financial tools and procedures aligned with global best practices enhanced budgeting, expenditure tracking, and donor compliance, reinforcing stakeholder confidence.

Cross-cutting accountability and agility efforts benefited from technical guidance, peer learning, and tools facilitated by the Federation, ensuring the Georgia Red Cross Society remained aligned with international standards while adapting to emerging needs on the ground.

Q4. AFFECTED PERSONS (PEOPLE REACHED)

See cover pages

Q5. PARTICIPATION AND ACCOUNTABILITY FOR AFFECTED PEOPLE – COMMUNITY ENGAGEMENT AND ACCOUNTABILITY

See Strategic Priority on 'Values, power and inclusion' under Q3: MEASURING RESULTS OF THE IFRC NETWORK ACTION

Q6. RISK MANAGEMENT

This information is not available in Annual Reports

Q7. EXIT STRATEGY AND SUSTAINABILITY

See Strategic Priority on Enabling Local Actors, where relevant under Q3: MEASURING RESULTS OF THE IFRC NETWORK ACTION

Q8. LESSONS LEARNED

Information not available at time of publication

ANNEX 1. IFRC APPLICATION OF THE 8+3 REPORTING TEMPLATE

The IFRC network structures its result-based management along five Strategic priorities and four Enabling functions, developed based on the IFRC network's [Strategy 2030](#):

IFRC network Strategic Priorities	IFRC network Enabling Functions
SP 1 - Climate and environment	EF 1- Strategic and operational coordination
SP 2 - Disasters and crises	EF 2 - National Society development
SP 3 - Health and wellbeing	EF 3 - Humanitarian diplomacy
SP 4 - Migration and displacement	EF 4 - Accountability and agility
SP 5 - Values, power and inclusion	

The Federation-wide results matrix provides a standard way for the IFRC network to measure its progress towards Strategy 2030 implementation and supports consistent quality of the IFRC network planning, monitoring and reporting. To further advance coherence in monitoring across the IFRC network, a [Federation-wide Indicator Bank](#) has been developed and integrated into the Federation-wide monitoring systems for emergencies and longer-term work, structured along the Federation-wide results matrix as well. Signatory of the Grand Bargain Agreement, the IFRC has committed to its monitoring and reporting standards through integration of the 8+3 reporting template contents into its results-based management approach. The following mapping demonstrate the way in which this report aligns with 8+3 reporting:

8+3 template	IFRC network Annual Report (with variance in structure in red)
Core Questions	
1. Overall Performance	Overall Performance
2. Changes and Amendments	Changes and amendments
3. Measuring Results	Measuring Results
4. Affected Persons	Cover pages with indicators values
5. Participation & AAP	Under Q3 Strategic Priority 5: Values, power and inclusion – Community Engagement and Accountability
6. Risk management	Risk management
7. Exit Strategy and Sustainability	Under Q3 sub-sections by Strategic Priority/Enabling Function where relevant
8. Lessons Learned	Lessons learned
Additional Questions	
1. Value for Money/ Cost Effectiveness	Not included in annual reports
2. Visibility	Not included in annual reports
3. Coordination	Under Q3 Enabling Function 1: Strategic and operational coordination
4. Implementing Partners	Cross-cutting, with a focus on support to localization through the Q3 Enabling Functions 1 to 4
5. Activities or Steps Towards implementation	Cross-cutting in Q3 Strategic Priorities and Enabling Functions
6. Environment	Under Q3 Strategic Priority 1: Climate and environment



The International Federation of Red Cross and Red Crescent Societies (IFRC)

is the world's largest humanitarian network, with 191 National Red Cross and Red Crescent Societies and around 15 million volunteers. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

DATA SCOPE AND LIMITATIONS

- **Timeframe and alignment:** The reporting timeframe for this overview is covering the period from 1 January to 31 December 2024. However, due to the diversity of the IFRC and differences in fiscal years, this coverage may not fully align for some National Societies.
- **Financial overview:** This overview consolidates data reported by the National Society and its IFRC network partners, as well as data extracted from IFRC's financial systems. All reported figures should include the administrative and operational costs of the different entities. The financial data with a grey background is solely reported by the National Society, including the funding sources. Financial reporting is often times estimated depending on availability of financial figures, closing of financial periods, and may be incomplete. 'Not reported' could sometimes mean 'not applicable'. Also note that funding requirements are already reflected in the published 2024 IFRC network country plan. The total funding requirements show what the IFRC network has sought to raise for the given year through different channels: funding through the IFRC, through participating National Societies as bilateral support, and through the host National Society from non-IFRC network sources. All figures should include the administrative and operational costs of the different entities.
 - » Host National Society funding requirements not coming from IFRC network sources can comprise a variety of sources, as demonstrated when reporting on income in the IFRC Federation-wide Databank and Reporting System
 - » Participating National Society funding requirements for bilateral support are those validated by respective headquarters, and often represent mainly secured funding
 - » IFRC funding requirements comprise both what is sourced from the IFRC core budget and what is sought through emergency and thematic funding. This includes participating National Societies' multilateral support through IFRC, and all other IFRC sources of funding
- **Missing data and breakdowns:** National Societies have diverse data collection systems and processes that may not align with the standardized indicators. Data may not be available for some indicators, for some National Societies. This may lead to inconsistencies across different reporting tools as well as potential under or over-estimation of the efforts led by all.
- **Reporting bias:** The data informing this Federation-wide overview is self-reported by each National Society (or its designated support entity) which is the owner and gatekeeper, and responsible for accuracy and updating. IFRC tries to triangulate the data provided by the National Societies with previous data and other data in the public domain.
- **Definitions:**
 - » **Local units:** ALL subdivisions of a National Society that coordinate and deliver services to people. These include ALL levels (provincial, state, city, district branches, sections or chapters, headquarters, and regional and intermediate offices, as well as community-based units)
 - » **Branches:** A Branch has its roles, responsibilities and relationship with the National Headquarters defined through the National Society's Statutes, including the level of autonomy given, especially in the area of its legal status, mobilising local resources and building local partnerships, and the decisions it makes. It has a local-level decision-making mechanism through its Branch members, board and volunteers, equally defined through the National Society's Statutes

ADDITIONAL INFORMATION

- [GE_Georgia AR Financials.pdf](#)
- [IFRC network country plans](#)
- [Subscribe for updates](#)
- [Live Disaster Response Emergency Fund \(DREF\) data](#)
- Operational information: [IFRC GO platform](#)
- National Society data: [IFRC Federation-wide Databank and Reporting System](#)
- [Evaluations database](#)

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