



COLOMBIA

2024 IFRC network annual report, Jan-Dec



9 July 2025

IN SUPPORT OF THE COLOMBIAN RED CROSS SOCIETY



31

National Society
branches



209

National Society
local units



2,900

National Society
staff



20,220

National Society
volunteers

PEOPLE REACHED

Climate and
environment



57,091

Disasters
and crises



100,437

Health and
wellbeing



238,514

Migration and
displacement



49,338

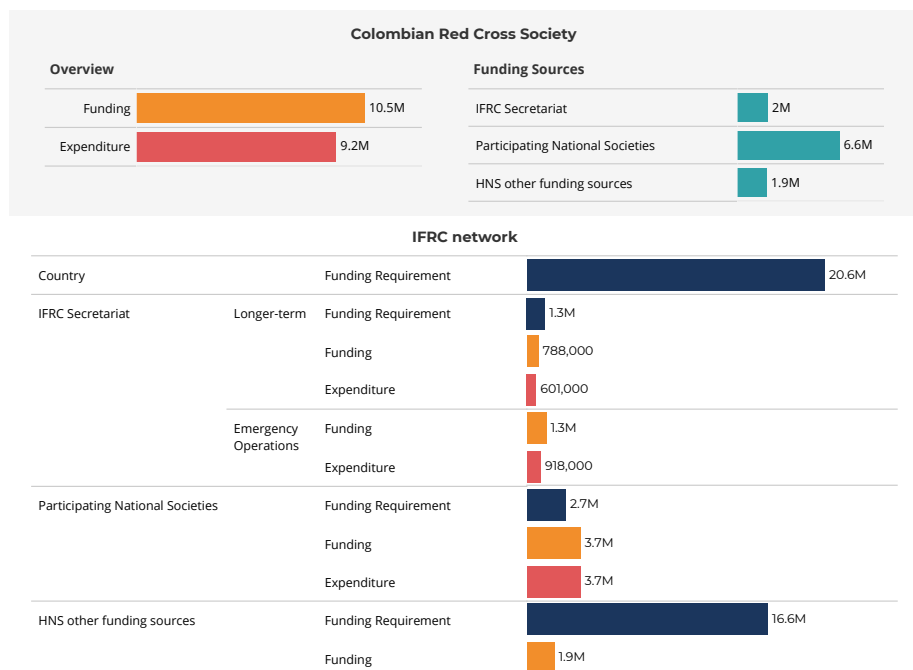
Values, power
and inclusion



19,222

FINANCIAL OVERVIEW

in Swiss francs (CHF)



Appeal number **MAACO002**

*Information on data scope and limitations is available on the back page

STRATEGIC PRIORITIES

Climate and environment	Number of people reached with activities to address rising climate risks	57,000
	Number of people reached with heatwave risk reduction, preparedness or response activities	9,000
	Number of people reached with activities to address environmental problems	2,000
	National Society implements nature-based solutions (including those with a particular focus on the planting of trees and mangroves)	Yes
	National Society implements environmental or climate campaigns focused on behaviour change, plastic reduction, clean-ups or reducing GHG emissions	Yes
	National Society has received IFRC Network's support to adapt to longer-term impacts of climate change	Yes
Disasters and crises	Number of people reached per year with support services, in-kind, cash and voucher assistance for emergency response and recovery	100,000
	Number of people reached with disaster risk reduction	14,000
	Number of people reached with livelihoods support	6,000
	Number of people reached with shelter support	516
Health and wellbeing	Number of people reached by the National Society with contextually appropriate health services	239,000
	Number of people donating blood	70,000
	Number of people reached by the National Society with contextually appropriate water, sanitation and hygiene services	39,000
	Number of people reached with psychosocial and mental health services	23,000
	Number of people trained by the National Society in first aid	22,000
Migration and displacement	Number of migrants and displaced persons reached with services for assistance and protection	49,000
	Number of Humanitarian Service Points (HSPs) providing assistance and/or protection to people on the move along migration routes	10

	National Society has undertaken any data collection, research, analysis or other information management initiatives to better assist and protect people on the move	Yes
	National Society has undertaken any advocacy, dialogues, educational or communication initiatives to change the legal, policy, or operational environment to better assist and protect people on the move	Yes
Values, power and inclusion	Number of people reached by the National Society's educational programmes	19,000
	Number of people reached by protection, gender and inclusion programming	2,000
	Percentage of people surveyed who report receiving useful and actionable information	100%
	National Society has a Community Engagement and Accountability policy, strategy or plan	Yes

ENABLING FUNCTIONS

Strategic and operational coordination	Number of formal interagency/international coordination platforms the National Society is part of	31
	Number of government-led coordination platforms the National Society is part of	2
National Society development	National Society covers health, accident and death compensation for all of its volunteers	Yes
	National Society has created and implemented youth engagement strategies	Yes
	National Society has developed and/or implemented a strategy for strengthening their auxiliary role	Yes
	There is a National Society Development plan in place	Yes
Humanitarian diplomacy	National Society participates in IFRC-led campaigns	Yes
Accountability and agility	National Society has a functioning data management system that informs decision making and supports monitoring and reporting on the impact and evidence of its ..	Yes
	National Society has a Protection of Sexual Exploitation and Abuse (PSEA) policy to enforce prevention and support survivors	Yes
	National Society has strengthened its integrity and reputational risk mechanism	Yes
	National Society is implementing a digital transformation roadmap in line with the IFRC strategy	Yes

IFRC NETWORK SUPPORTED ACTIVITIES

National Society	Funding Reported	Bilateral Support					
		Climate and environment	Disasters and crises	Health and wellbeing	Migration and displacement	Values, power and inclusion	Enabling Functions
American Red Cross	565,000	<div></div>	<div></div>				<div></div>
Australian Red Cross					<div></div>		
Canadian Red Cross Society	68,000			<div></div>			
German Red Cross		<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
Italian Red Cross	94,000				<div></div>		
Norwegian Red Cross	1.3M		<div></div>	<div></div>		<div></div>	<div></div>
Spanish Red Cross	1.2M		<div></div>		<div></div>	<div></div>	<div></div>
Swedish Red Cross	260,000				<div></div>		

Total Funding Reported **CHF 3.6M**

Q1. OVERALL PERFORMANCE

Context

Colombia is a country located in South America, bordered by Venezuela and Brazil in the east; Peru and Ecuador in the south; Panama in the west; and the Pacific Ocean and the Caribbean Sea. It shares maritime borders with Nicaragua, Costa Rica, Haiti, Honduras, Jamaica and the Dominican Republic. Its varied topography, characterised by large mountain areas, valleys and plains, favours the existence of all thermal floors and great biodiversity in its territory.

Colombia is facing a multidimensional humanitarian crisis characterized by the convergence of three major factors: the internal armed conflict, natural disasters aggravated by the consequences of climate change and the dynamics of migration and mixed movements. In 2024-2025 it is estimated that approximately 8.3 million people (more than half of them women) will face humanitarian needs in Colombia. At least 23 per cent of these people belong to ethnic communities.

In 2024, eight non-international armed conflicts persisted in the country. Some of the figures recorded report that more than 145,000 people were affected by individual displacements, more than 50,000 by mass displacements and more than 47,000 by confinements.

Natural disasters and those aggravated by climate change and variability contribute significantly to humanitarian needs in Colombia, accounting for 11 per cent of the country's humanitarian emergencies and affecting more than 1.6 million people. In 2024, parts of Colombia experienced a severe drought in February and extensive flooding in November, while a volcanic eruption alert in May affected an estimated 40,000 people across multiple departments.

Colombia also faces threats from seismic events and volcanic activity in the country. It is estimated that 83 per cent of the population is exposed to a medium or high seismic hazard. Currently, there are 25 active volcanic structures in the country.

Colombia hosts some 2.9 million Venezuelan migrants and refugees, in need of support. Moreover, about 8.3 million Colombians are registered as internally displaced by decades of armed conflict.

Key achievements

Climate and environment

For the reporting period, the Colombian Red Cross Society advanced national strategies for climate and environmental management by focusing on prevention, preparedness and emergency response. The National Society evaluated risks, applied mitigation measures and built community capacity to address adverse events while promoting climate change adaptation and resilience through partnerships with local authorities, international bodies, civil society and the private sector. The Colombian Red Cross Society pre-positioned resources and strategic documents including the Climate Change Management Policy and the foundational framework for its climate change programme to guide action on climate risk reduction, ecosystem sustainability and carbon footprint reduction. It carried out projects with environmental and climate-related approaches across sectors such as disaster management, water and sanitation, economic security, telematics, youth engagement and risk communication. The National Society also engaged in international platforms to reinforce its humanitarian diplomacy in the area of climate adaptation.

Disasters and crises

During the reporting period, the Colombian Red Cross Society received IFRC Disaster Response Emergency Fund (IFRC-DREF) allocations for four emergencies. Additionally, the Colombian Red Cross Society further strengthened its disaster response capacities through the implementation of eight national projects focused on water, sanitation and hygiene, shelter, telecommunications, and humanitarian assistance. The National Society also collaborated with national and local authorities as an integral part of the National Disaster Risk Management System, advised on disaster management planning and expanded its coordination and response efforts through global and regional platforms.

The Presidential Agency for International Cooperation of Colombia recognized the National Society as a strategic partner for distributing firefighting kits in response to widespread wildfires across several departments.

Health and wellbeing

In 2024, the Colombian Red Cross Society issued its health management policy and National Health Plan to improve equitable access to healthcare, particularly in underserved areas. The National Society strengthened institutional health networks including mobile units, smart clinics and children's hospitals and advanced an emergency medical equipment strategy aligned with the [IFRC's Emergency Response Unit](#) model. It expanded protection measures such as telemedicine, maternal and child healthcare, sexual and reproductive health and early childhood care in areas affected by violence. A memorandum of understanding with the Ministry of Health facilitated enhanced risk management for health emergencies. The National Society launched the 'Strengthening Communities for Peace' project in 15 administrative divisions to improve health service access and protected medical personnel through the 'Pacific Medical Mission' and 'Senior Medical Mission'. It conducted medical mission training and reached rural areas including Nariño, Chocó, Valle del Cauca, Arauca, Cesar and Santander. In prisons in Cali, Jamundí and Sincelejo, it implemented community-based health and first aid ([CBHFA](#)) and trained inmates, while also prioritizing mental health and psychosocial services ([MHPSS](#)). The National Society ran multisectoral humanitarian programmes to strengthen health, water, sanitation and hygiene, nutrition and disease prevention in six administrative divisions, and delivered health services to migrants and conflict-affected populations under the Centro de Atención Solidaria al Afectado (CASA) project.

Migration and displacement

For the period January to December 2024, the Colombian Red Cross Society launched its National Migration Strategy 2024–2030 to institutionalize a rights- and dignity-based framework for protection and humanitarian assistance to migrants. The National Society built this strategy on its migration work since 2015 and included provisions for health, cash transfers, food, legal guidance and psychosocial support. It involved multiple stakeholders in the strategy's formulation, expanded its [Humanitarian Diplomacy strategy](#) and activated the antenna of the global migration laboratory to improve its operational reach. The Colombian Red Cross Society enhanced food security and protection for migrants in Cúcuta, advanced social inclusion for Venezuelan migrants, strengthened school protection, supported emergency cash assistance and promoted economic resilience and rights awareness in communities, including for women in rural Aratoca. It prioritized migrant health and protection under the Humanitarian Assistance project and initiated coordination with the Venezuelan Red Cross for pendular and transit migrants. The National Society co-led a regional advocacy initiative to promote migrant rights and policy influence based on International Humanitarian Law and human rights, reinforced its [Humanitarian Service Points](#) strategy and carried out a socioeconomic integration project in Soacha to improve access to services and civic participation. It also consolidated knowledge through participation in regional and global events including the Global Task Force on Migration meeting in Amman, the First Meeting of Migration Referents, the "Dreams Without Borders" documentary, the Americas Humanitarian Diplomacy workshop and the National Intervention Team curriculum meeting.

Values, power and inclusion

In 2024, the Colombian Red Cross Society promoted peaceful coexistence and reconciliation in communities affected by violence by strengthening the social fabric, supporting peacebuilding and advocating for International Humanitarian Law. The National Society undertook integrated actions in disaster risk management, [education](#), health, institutional development and peace promotion. Under its Operational Partnership Agreement with the International Committee of the Red Cross, it strengthened secure access and coordination in branches near Priority Operational Zones using the Sustainable Alert and Monitoring Mechanism and the Comprehensive Security System. It advanced explosive device risk education through its contamination by weapons programme and implemented initiatives addressing gender-based violence, focusing on awareness, capacity building and survivor-centred referrals. The Colombian Red Cross Society also developed an operational communications strategy through trainings and content development and promoted [youth engagement](#) via educational brigades. Through the Buenaventura Integrated Plan, it reduced children's exposure to violence, improved water and sanitation services and built the technical capacities of the Buenaventura Support Group. It also launched the "Protection of Children and Adolescents in Armed Conflict in Colombia" project to strengthen protection and [education](#) access for conflict-affected children.

Enabling local actors

In 2024, the Colombian Red Cross Society worked with the IFRC and participating National Societies to align strategies, strengthen humanitarian access and enhance operational coordination. The American Red Cross, German Red Cross, the Netherlands Red Cross, Norwegian Red Cross, Spanish Red Cross and Swedish Red Cross supported the National Society in health, migration, anticipatory action, livelihoods, peacebuilding and regional advocacy. The Colombian Red Cross Society also maintained regular coordination with the ICRC, especially during emergencies. It also engaged in humanitarian platforms like the Country Humanitarian Team, contributed to technical tables for the 33rd and 34th International Conferences, and strengthened climate partnerships with national institutions and international organizations.

The Colombian Red Cross Society achieved the Organizational Capacity Assessment and Certification (OCAC), expanded training for branches, improved telecommunications infrastructure and launched a business model to increase access to health services. It led regional education coordination, institutionalized [Education in Emergencies](#), secured individual donor funding through the IFRC Capacity Building Fund (CBF) and supported branch development through the Global Branch Development Community. The National Society strengthened volunteering and mental health support, advanced advocacy on climate and migration, co-organized national dialogues and hosted high-level Movement visits. It adopted a Prevention of Sexual Exploitation and Abuse policy, enhanced its complaints mechanism, completed a digital maturity assessment, and launched a blood donor mobile app and Innovation Laboratory.

Q2. CHANGES AND AMENDMENTS

In this reporting period, no changes or amendments were made by the National Society

Q3. MEASURING RESULTS OF THE IFRC NETWORK ACTION

STRATEGIC PRIORITIES



Climate and environment

Progress by the National Society against objectives

In 2024, the Colombian Red Cross Society strengthened its climate and environmental management through the implementation of comprehensive strategies at the national level, addressing prevention, preparedness and response to emergencies and disasters. It identified and evaluated critical risks, implemented mitigation measures and the strengthened community capacities to face adverse events. The National Society also focused on adaptation and resilience to climate change and developed actions in collaboration with local authorities, international organizations, civil society and the private sector.

The Colombian Red Cross Society pre-positioned elements and guiding documents to formulate and implement actions to reduce climate risks, reduce the vulnerability of communities and promote the sustainable management of ecosystems, such as the Climate Change Management Policy and the structural bases of the climate change programme. By focusing on reducing the [carbon footprint](#) and strengthening the management and communication of climate change, the National Society aimed at sustainable development.

The National Society worked to implement 12 projects focused on environmental and climate change approaches, including programmes in disaster management, water and sanitation, economic security, telematics, youth climate

action, disaster risk management, community resilience, strengthening and risk communication, among others

Additionally, the Colombian Red Cross Society participated in various international fora and dialogues centred on response to climate-related vulnerabilities. Through this, the National Society strengthened its role in humanitarian diplomacy and local advocacy. Some of these conferences included, the International Conference on Volcanoes – Antigua, Guatemala, in February 2024, the workshop on Climate and Environment in Response and Recovery, held in Geneva, Switzerland from 19 to 21 June 2024. the Coastal Cities Dialogue global congress in Brazil in June 2024, the Urban Collaboration Platform in Seoul, in early July 2024, the XII Platform for Global Dialogue on Anticipatory Action, in Berlin, Germany, the PER (Preparedness for an Effective Response) workshop, in August 2024. the United Nations Conference on Biodiversity (COP16), in October 2024, the Regional Meeting of Climate Change Champions and the 6th Dialogue Platform on Anticipatory Action, at the end of November 2024.

IFRC network joint support

The **IFRC** provided support to the Colombian Red Cross Society in building a strategy for advocacy and humanitarian diplomacy on climate issues. The **American Red Cross** also supported these efforts. Additionally, the American Red Cross supported the Colombian Red Cross Society in strengthening its climate preparedness and resilience as well as promoting the creation and sustainability of its climate change management.

The **German Red Cross** provided support to the Colombian Red Cross Society in strengthening its processes of preparedness for disaster risk management and anticipatory actions, with an institutional and community approach. It also provided support to the National Society in building its technical capacities.

The **Spanish Red Cross** supported the National Society in the implementation of its projects focused on disaster management, water and sanitation, economic security, telematics, youth climate action, disaster risk management, community resilience, strengthening and risk communication.

Under wider Movement support, **the International Committee of the Red Cross (ICRC)** provided support to the Colombian Red Cross Society in the implementation of its projects focused on disaster management, water and sanitation, economic security, telematics, youth climate action, disaster risk management, community resilience, strengthening and risk communication.



Disasters and crises

For real-time information on emergencies, visit IFRC GO page [Colombia](#).

In 2024, the IFRC Disaster Response Emergency Fund ([IFRC-DREF](#)) was approved for three separate emergencies (floods, volcanic eruption and drought), and utilized for one emergency (floods).

1.

NAME OF THE OPERATION	Colombia - Floods
MDR-CODE	MDRCO024
DURATION	3 months (17 Feb 2024 to 29 February 2024)
FUNDING ALLOCATION	CHF 151,832
PEOPLE TARGETED	4,350 people
LATEST OPERATION UPDATE	DREF Operation Update

The IFRC-DREF allocation of CHF 151,832 in February 2023 supported the Colombian Red Cross Society in assisting approximately 4,350 people affected by flooding in the departments of Atlantico, Bolivar and Magdalena. The National Society supported the targeted people over a three-month period with assistance including the distribution of food kits and the delivery of hygiene kits and drinking water. This was complemented by awareness-raising sessions focused on hygiene, health and sanitation.

2.

NAME OF THE OPERATION	Colombia - Droughts 2024
MDR-CODE	MDRCO025
DURATION	4 months (Feb 2024 to June 2024)
FUNDING ALLOCATION	CHF 458,836
PEOPLE TARGETED	8,600 people
LATEST OPERATION UPDATE	DREF Operation Update

The DREF allocation of CHF 458,836 in Feb 2023 supported the Colombian Red Cross Society in responding to the drought. The IFRC-DREF Operation assisted 9,320 people affected by droughts in the departments of Cundinamarca, Huila, Sucre, Boyacá, Córdoba, and Santander through the implementation of actions in the areas of livelihoods, health, WASH, disaster risk reduction and multipurpose cash for six months.

3.

NAME OF THE OPERATION	Colombia - Volcanic eruption 2024
MDR-CODE	MDRCO026
DURATION	3 months (May 2024 to August 2024)
FUNDING ALLOCATION	CHF 149,930
PEOPLE TARGETED	4,500 people
LATEST OPERATION UPDATE	DREF Operation Update

The IFRC-DREF allocated CHF 149,930 from the Anticipatory Pillar to support the Colombian Red Cross Society. This allocation aimed to assist 4,500 vulnerable individuals. The alert level of the Puracé Volcano changed from yellow level to orange level on 3 May 2024, representing a probable eruption in a matter of days or weeks. The areas under the influence of the Puracé volcano in Cauca included Puracé, Popayán, Sotará-Paisbamba, Timbío, Rosas, El Tambo, La Sierra, Patía, Bolívar, Sucre, La Vega, and Totoró. In Huila, the affected zones were San Agustín, Isnos, Saladoblanco, and La Argentina.

4.

NAME OF THE OPERATION	Colombia - Floods
MDR-CODE	MDRCO028
DURATION	5 months (21 November 2024 to 30 April 2025)
FUNDING ALLOCATION	CHF 450,016
PEOPLE TARGETED	8,000 people
LATEST OPERATION UPDATE	DREF Operation Update

The IFRC-DREF allocation of CHF 450,016 in November 2024 supported the Colombian Red Cross Society in assisting approximately 8,000 people affected by severe flooding caused by heavy rains and the collapse of three river basins - Alto y Medio Baudó, the Atrato river basin and the San Juan River basin. The National Society supported the targeted people over a five-month period with assistance including the distribution of sleeping kits, comprising hammocks and mosquito nets. Support also consisted of the distribution of kitchen kits, installation of water treatment plants in affected areas as well as provision of water and storage facilities to affected communities.

Progress by the National Society against objectives

In this reporting period, the Colombian Red Cross Society continued to strengthen its institutional capacities to deal with disasters and crises in the country, carrying out local and national initiatives and participating in global coordination spaces. As an integral member of the National Disaster Risk Management System, in addition to advising and planning the implementation of the disaster management process, it advanced alliances for the provision of emergency response services.

The Colombian Red Cross Society was referred to by the Presidential Agency for International Cooperation of Colombia (APC) as the strategic partner for the distribution of firefighting kits to fight the fires that affected various departments of the country. The National Society also provided emergency humanitarian assistance for disaster response through the implementation of eight national projects encompassing water, sanitation and hygiene (WASH), shelter, telecommunications and emergency humanitarian assistance lines.

IFRC network joint support

The **IFRC** supported the Colombian Red Cross Society with its Disaster Response Emergency Fund (IFRC-DREF) mechanism to enable the National Society to respond to disasters and crises such as floods, volcanic eruption and drought.

The **American Red Cross** provided financial support to the National Society in assisting people through the delivery of kits for the safe transport, treatment and storage of water, livelihoods, and training in water, sanitation and hygiene practices.

The **German Red Cross**, **Norwegian Red Cross** and **Spanish Red Cross** provided support to the Colombian Red Cross Society in the areas of livelihoods, housing, community engagement and accountability (CEA) and recovery solutions.



Health and wellbeing

Progress by the National Society against objectives

For the period January to December 2024, the Colombian Red Cross Society issued its comprehensive health management policy and the National Health Plan, guaranteeing equitable and inclusive healthcare access, particularly in territories with significant barriers to accessing essential services. It focused on reinforcing community participation and the strengthening the network of institutions providing health services including mobile health units, smart clinics, children's hospitals and ambulances.

In the first half of 2024, the Colombian Red Cross Society made progress in the consolidation of an emergency medical equipment strategy, taking into account the IFRC's Emergency Response Unit (ERU) model for medical teams. It also made efforts to implement protection initiatives such as telemedicine, increased child and maternal health coverage, sexual and reproductive health services and comprehensive early childhood care services, in regions with high rates of violence and vulnerability. The National Society also signed a memorandum of understanding with the Colombia Ministry of Health to strengthen risk management in instances of health disasters and to develop and strengthen capacities for response humanitarian emergencies such as epidemic and pandemics. Additionally, it began the implementation of its project entitled 'Strengthening Communities for Peace' to improve the access to health services in 15 of Colombia's 32 administrative divisions.

The National Society also made efforts to ensure protection of medical personnel through its projects 'Pacific Medical Mission' and 'Senior Medical Mission'. It enhanced its institutional capacity by conducting training and sensitization

sessions in medical missions for its health personnel as well as community members. Through these projects, the Colombian Red Cross Society successfully achieved improved health coverage in the rural areas of Nariño, Chocó, Valle del Cauca, Arauca, Cesar and Santander. Additionally, it also made efforts to improve access to health services for incarcerated persons in Cali, Jamundí and Sincelejo by implementing community-based health and first aid (CBHFA) in prisons and organizing a training of trainers in CBHFA for the inmates. Provision of mental health and psychosocial services (MHPSS) was also prioritized and improved.

The National Society also developed multisectoral humanitarian assistance programmes to reduce the negative impacts of sudden disasters and protracted crises for the affected population of the administrative divisions of Santander, Cesar, Sucre, Bolívar, La Guajira and Norte de Santander, thus boosting access to curative health services, disease prevention and health promotion for the target population and strengthening of local health systems, WASH services through the implementation of functional solid waste management and the enhancement of food and nutritional services.

The Colombian Red Cross Society implemented the Centro de Atención Solidaria al Afectado (CASA) project to provide humanitarian services to vulnerable people affected by migration and armed conflict and lacking access to health, especially pregnant women, children and adolescents. Services included the provision of medicines, nursing, psychology, dentistry and nutrition among others.

IFRC network joint support

The IFRC supported the Colombian Red Cross Society in the development of its emergency medical equipment strategy. It also received support from the Norwegian Red Cross and Spanish Red Cross in this area.

The **German Red Cross** provided the National Society support in the development of multisectoral humanitarian assistance programmes aimed at reducing the negative impacts of disasters and protracted crises.

The **Norwegian Red Cross** provided further support to the Colombian Red Cross Society in the implementation of protection initiatives of the Medical Mission in Colombia. It also provided financial assistance in launching the Pacific Medical Mission and Senior Medical Mission projects.

The **ICRC** also provided support to the Colombian Red Cross Society in implementing protection initiatives under the Medical Mission.



Migration and displacement

Progress by the National Society against objectives

In 2024, the Colombian Red Cross Society updated and launched the National Migration Strategy 2024–2030 to formalize the structure of protection and humanitarian assistance to migrants based on a human rights and dignity-centred approach. The National Society based this strategy on previous efforts since 2015 and built it as a foundation for comprehensive care through health services, cash transfers, food, legal guidance and psychosocial support. The National Society incorporated different actors in the formulation process to ensure a relevant, efficient and participatory response, expanded its Humanitarian Diplomacy strategy and activated the antenna of the global migration laboratory to strengthen impact.

The Colombian Red Cross Society improved mechanisms for protection and food security of migrants and vulnerable communities in Cúcuta, promoted social inclusion and rights of Venezuelan migrants with a vocation to stay, strengthened school protection for children, expanded economic resilience and coverage of basic needs and strengthened community capacity to fight discrimination and gender-based violence. The National Society supported sustainable livelihoods and cash assistance in emergency, migration, and recovery contexts with a focus on socioeconomic development and integration.

It also advanced social inclusion efforts in Norte de Santander and improved the economic capacity and community advocacy of vulnerable women in rural Aratoca. The National Society prioritized migrant health and protection under

its Humanitarian Assistance project and initiated actions to coordinate future integration of the response with the Venezuelan Red Cross, focusing on transit and pendular migrants.

The Colombian Red Cross Society co-led a regional advocacy project to promote migrant rights and access to assistance and protection in the Americas, aiming to strengthen the regional migration network and exert coordinated influence on migration policies based on International Humanitarian Law and human rights. The National Society continued strengthening its [Humanitarian Service Points](#) strategy and cross-border collaboration with other National Societies. It also implemented a socioeconomic integration project in Soacha to improve migrant and host communities' access to basic services, citizen participation, and rights protection.

The Colombian Red Cross Society consolidated knowledge and shared experiences on migration through participation in the Annual Meeting of the Global Task Force on Migration in Amman, the First Meeting of Migration Referents, the “Dreams Without Borders” documentary, the First Workshop of Humanitarian Diplomacy Referents in the Americas, and the National Intervention Team curriculum update meeting.

IFRC network joint support

The **IFRC** provided technical and financial support to the Colombian Red Cross Society for the formulation of its National Migration Strategy and the renewal of its Humanitarian Diplomacy strategy. It also supported the National Society in the cross-border collaboration through the regional roadmap assistance project.

The **German Red Cross** supported the National Society's health and protection programmes for migrants under the Humanitarian Assistance project.

The **Italian Red Cross** supported the National Society in the implementation of its socioeconomic integration project in Soacha, Cundinamarca.

The **Netherlands Red Cross** supported the National Society in expanding its Humanitarian Service Points (HSP) and cross-border coordination.

The **Spanish Red Cross** supported protection and food security activities in Cúcuta and Aratoca.

The **Swedish Red Cross** co-led the regional advocacy project for migrant rights.



Values, power and inclusion

Progress by the National Society against objectives

The Colombian Red Cross Society promoted peaceful coexistence and reconciliation in communities affected by violence, strengthening their social fabric and advocating for the prevention of further confrontations. The National Society emphasized fostering respect, mutual understanding, and peacebuilding while promoting International Humanitarian Law. Comprehensive actions were undertaken in [disaster risk management](#), education, peacebuilding, health and institutional development.

Through its Operational Partnership Agreement with the ICRC, the Colombian Red Cross Society focused on several key programme lines. The framework for safer access ensured secure conditions for personnel and improved coordination between its branches near Priority Operational Zones (ZOP), with a focus on the Sustainable Alert and Monitoring Mechanism (MAMS) and the Comprehensive Security System. Through its contamination by weapons programme, it enhanced capacities in explosive device risk education, protecting communities affected by armed conflict.

The National Society also implemented programmes that focused on tackling gender-based violence. It built capacity, raised awareness and improved survivor-centred referral systems. The Colombian Red Cross Society also implemented an operational communications strategy, enhancing internal and external communications through specialized training and material development. Educational brigades focused on youth involvement in the humanitarian mission, recruiting new volunteers and fostering leadership.

Through its Buenaventura Integrated Plan, the National Society worked on reducing violence exposure for children and adolescents, improving access to water and sanitation and strengthening the technical capacities of the Buenaventura Support Group through training and accompaniment.

Additionally, the Colombian Red Cross Society launched the "Protection of Children and Adolescents in Armed Conflict in Colombia" project, focusing on improving protection and education access for children affected by armed conflicts.

IFRC network joint support

The IFRC supported the National Society in the development of the 'Protection of Children and Adolescents in Armed Conflict in Colombia' project.



The Colombian Red Cross Society participated in the delivery of aid to vulnerable families in urban and rural areas in the municipality of Planeta Rica (Photo: The Colombian Red Cross Society)

ENABLING LOCAL ACTORS



Strategic and operational coordination

Progress by the National Society against objectives

IFRC membership coordination

IFRC membership coordination involves working with National Societies to assess the humanitarian context, agree on common priorities and jointly develop common strategies. This includes addressing issues such as obtaining greater humanitarian acceptance and access, mobilizing funding and other resources, clarifying consistent public messaging and monitoring progress. It also entails ensuring that strategies and programmes in support of people in need incorporate clarity of humanitarian action while linking with development assistance and contribute to reinforcing National Societies in their respective countries, including through their auxiliary role.

Several sister National Societies also have longer-term partnerships with the Colombian Red Cross Society:

The **American Red Cross** has had a delegation in the country since 2010, supporting the Colombian Red Cross Society to strengthen health and risk management, particularly in relation to climate change.

The **Netherlands Red Cross** supported the Colombian Red Cross Society in enhancing [Humanitarian Service Points](#) (HSPs) and cross-border collaboration under the regional road assistance project.

The **German Red Cross** has had a delegation in the country since 2010 and works with the Colombian Red Cross Society in the areas of health, disaster risk management, volunteering and migration. The German Red Cross also supports the Colombian Red Cross Society in anticipatory action.

The **Norwegian Red Cross** has been present in the country since 2011, supporting the Colombian Red Cross Society to deliver projects in the Pacific region, including mobile health care units, community resilience and health care and prevention of urban and gender-based violence.

The **Spanish Red Cross** has been present in Colombia since 2010, supporting the National Society on livelihoods, peacebuilding and health projects in support of migrant populations and the victims of conflict.

The **Swedish Red Cross** assisted the National Society in leading a regional advocacy initiative to promote migrant rights.

Movement coordination

The Colombian Red Cross Society ensures regular exchanges with the IFRC, the International Committee of the Red Cross and participating National Societies, for the alignment of support and action between Movement partners. In times of emergencies, closer coordination is organized. This is carried out in line with the Strengthening Movement Coordination and Cooperation ([SMCC](#)) principles, and the newly adopted [Seville Agreement 2.0](#).

In Colombia, **the ICRC** carries out actions to support the victims of conflict and other situations of violence, and those affected by migration. Its cooperation with the National Society includes programmes in safer access, public and operational communications, economic security, health, WASH, restoring family links, protection and education in urban environments, IHL, prevention of and response to sexual violence and institutional strengthening.

External coordination

The Colombian Red Cross Society focused on three primary areas of engagement with the Country Humanitarian Team (EHP) in 2024, and leveraged partnerships to enhance disaster response and resilience, especially in high-risk regions like La Mojana, where floods pose significant challenges. Drawing on insights from OCHA's Flagship Strategy, which emphasizes integrated solutions and community participation, the Colombian Red Cross Society has incorporated recommendations from agencies such as FAO, UNICEF, PAHO, and World Vision to improve its interventions.

The National Society is also seeking support from the Colombian Humanitarian Fund (Canasta Fund), promoting a collective, community-driven approach to humanitarian action. This initiative aligns with the Community Priorities Response Plan (PRPC) 2024-2025, prioritizing multisectoral responses and leveraging national and local actor leadership.

Regular engagement with the expanded and core EHP meetings ensures that the Colombian Red Cross Society remains aligned with both national and global humanitarian strategies. These platforms allow for the exchange of ideas and coordination on key issues, including preparations for the International Conference of the Red Cross and Red Crescent Movement, reinforcing the National Society's strategic role in addressing ongoing crises.

Further, the Colombian Red Cross Society has taken a leadership role in the development of technical tables to prepare reports for the 33rd International Conference, in collaboration with entities like the IFRC, the Ministry of Foreign Affairs, and the Presidential Agency for Cooperation. These reports contribute to important resolutions, such as Resolution 1, aimed at improving the implementation of International Humanitarian Law in Colombia, and Resolution 7, which focuses on inclusive disaster response.

In anticipation of the 34th International Conference, the National Society is assessing potential commitments from the Colombian government. Additionally, it has fortified inter-institutional agreements with key state entities, enabling better knowledge sharing and cooperation on cross-cutting issues such as climate change, disaster risk management and human rights.

On climate change, the Colombian Red Cross Society has enhanced its coordination with critical national bodies like the National Unit for Disaster Risk Management, the Ministry of Environment and Sustainable Development, and international partners like the World Wildlife Fund (WWF). These efforts have contributed to a more comprehensive and resilient disaster management approach in Colombia.



National Society development

Progress by the National Society against objectives

The Colombian Red Cross Society achieved the Organizational Capacity Assessment and Certification ([OCAC](#)) in October 2024. Throughout the reporting period, it continued to strengthen its branches by promoting ongoing training and knowledge transfer. It reinforced investments in its branches affected by armed conflict and violence by strengthening the telematics line in partnership with, conducting preventive and corrective maintenance on telecommunications equipment and maintaining a stock of spare parts to ensure national connectivity.

To support financial sustainability and humanitarian reach, the Colombian Red Cross Society secured support from the Empress Shôken Fund for implementing a business model aimed at reducing access barriers to health services while generating unrestricted income for the Cauca and Nariño Sectionals. The Colombian Red Cross Society also joined the Global Branch Development Community to foster knowledge exchange in branch development.

The Colombian Red Cross Society co-led the Regional Education Working Group of the Americas and participated in the Global Education Network, contributing to coordination mechanisms for emergency education responses. The National Society conducted training for its volunteers and staff in first aid, injectology, basic life support and care for victims of sexual violence. Additionally, it developed a roadmap for the Education Strategy, which includes institutionalizing Education in Emergencies.

To achieve financial sustainability, the Colombian Red Cross Society managed 32 humanitarian donor-facing websites at the national and branch levels. It also secured funding from the [IFRC Capacity Building Fund \(CBF\)](#) to strengthen the individual donor strategy through face-to-face outreach, contact centres and lead capture.

To reinforce volunteering, the Colombian Red Cross Society implemented actions under the Strengthening of National Societies – BMZ Phase III project, benefitting branches and communities in Colombia and Ecuador. It also implemented activities under the Mental Health and Psychosocial Support Strategy to reach its volunteers. Additionally, the National Society built the capacity of its staff and volunteers in blood management and developed 10 new guidance documents related to lifeguarding, youth and volunteer corps.

IFRC network joint support

The **IFRC** provided technical and financial support for the Colombian Red Cross Society to complete OCAC Phases I and II, supported the development of the Education Strategy including the institutionalization of Education in Emergencies. It also facilitated the National Society's access to the IFRC Capacity Building Fund and co-organized the Laboratory on resource mobilization during the Pre-hurricane Conference.

The **German Red Cross** supported the National Society in volunteer development.

The **Spanish Red Cross** supported capacity-building in blood donation management through experience exchange between Blood Banks.

The **ICRC** supported the Colombian Red Cross Society in local initiative programming. It also helped co-organize exchanges and contributed to the maintenance and upgrade of telecommunications systems in conflict-affected branches.



Humanitarian diplomacy

Progress by the National Society against objectives

In 2024, the Colombian Red Cross Society strengthened its capacities in humanitarian diplomacy with support to enhance advocacy efforts targeting national and local governments on climate-related vulnerabilities, displacement and migration. The National Society developed two humanitarian advocacy strategies on climate crisis and migration, created messaging for national and international events, and participated in the third consultation of the Cartagena +40 process.

It conducted a study to establish a national research “antenna” for the Migration Laboratory and co-organized two national roundtables with the participation of government actors, humanitarian agencies and Movement partners to foster dialogue and visibility on its humanitarian work. The National Society hosted high-level visits from the presidents of the Spanish Red Cross and the IFRC, which included meetings with Movement partners, government counterparts and field visits to Sections working with migrants, displaced persons and victims of violence.

Additionally, the Colombian Red Cross Society actively participated in COP-16 in Cali, engaging in high-level discussions on environmental and climate change in both the decision-making and civil society spaces. It also participated in the First Ministerial Conference to End Violence Against Children, where the National Society's leadership was highlighted on a high-level panel.

The Colombian Red Cross Society collaborated with the Ministry of Foreign Affairs and the Presidential Agency for International Cooperation to prepare and organize Colombia's contribution to the 34th International Conference of the Red Cross and Red Crescent Movement, contributing to three technical tables on international humanitarian law, humanitarian response, disaster risk reduction and local action.

IFRC network joint support

The IFRC supported the National Society in the development of humanitarian diplomacy capacities, advocacy strategies and regional engagement. The IFRC also supported visibility and coordination through high-level visits and helped the National Society organize round-table conferences.

The **Australian Red Cross** supported the Colombian Red Cross Society in its migration-related research.

The **Spanish Red Cross** supported the National Society in enhancing its visibility and coordination through high-level visits.

The **Swedish Red Cross** supported the development of humanitarian diplomacy capacities, advocacy strategies and regional engagement.



Accountability and agility (cross-cutting)

Progress by the National Society against objectives

During this reporting period, the Colombian Red Cross Society approved a policy for the Prevention of Sexual Exploitation and Abuse ([PSEA](#)), establishing a zero-tolerance approach towards sexual exploitation and abuse by personnel. The National Society conducted regional workshops on violence prevention for staff and volunteers and promoted participation in international events on protection, gender and inclusion ([PGI](#)).

It strengthened its complaints and suggestions mechanism, 'Red Cross Listens to You', and worked to further enhance it through the Digital Engagement Hub. The Colombian Red Cross Society advanced its [digital transformation](#) by completing a digital maturity assessment, resulting in a Roadmap and Digital Maturity Report and contributed to a Regional Digital Transformation workshop. It also began implementing a digital project for the National Blood Bank to improve communication with donors via a mobile application.

The National Society created a National Innovation System, conducted the first national innovation workshop for innovation managers and established its first Innovation Laboratory.

IFRC network joint support

The **IFRC** supported the Colombian Red Cross Society in the development of its complaints system and digital transformation process. It also supported the National Society in the creation of the National Innovation System.

The **Netherlands Red Cross** also supported the National Society in its digital transformation efforts.

Q4. AFFECTED PERSONS (PEOPLE REACHED)

See cover pages

Q5. PARTICIPATION AND ACCOUNTABILITY FOR AFFECTED PEOPLE – COMMUNITY ENGAGEMENT AND ACCOUNTABILITY

See Strategic Priority on 'Values, power and inclusion' under Q3: MEASURING RESULTS OF THE IFRC NETWORK ACTION

Q6. RISK MANAGEMENT

This information is not available in Annual Reports

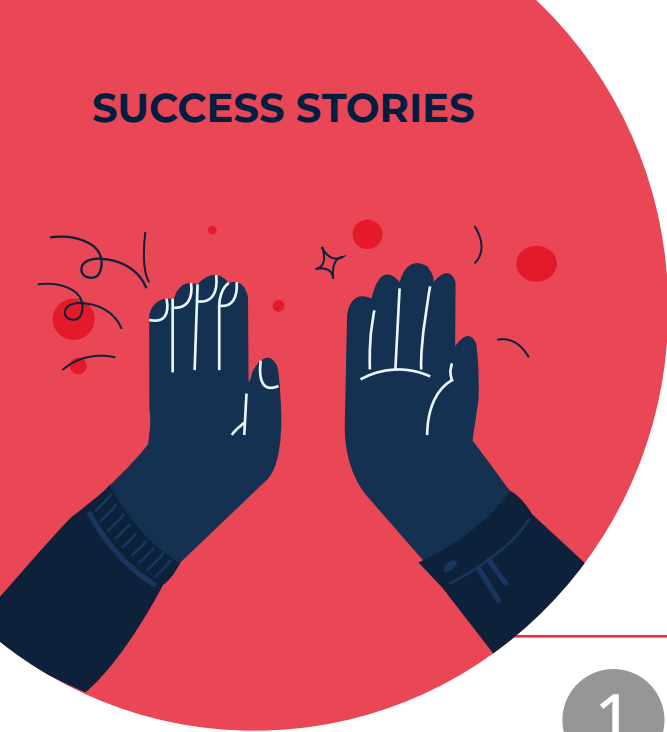
Q7. EXIT STRATEGY AND SUSTAINABILITY

See Strategic Priorities or Enabling Local Actors, where relevant under Q3: MEASURING RESULTS OF THE IFRC NETWORK ACTION

Q8. LESSONS LEARNED

The availability of updated guidance tools—such as calendars, guides and videos—enabled the Colombian Red Cross Society and IFRC teams to consistently monitor deliverables within the Unified Planning framework. Participation in the Global Unified Planning Review Meeting facilitated a comparative analysis and experience sharing among the Colombian Red Cross Society, the IFRC, the ICRC and participating National Societies, strengthening the overall process. The Strategic Alliances Team of the Colombian Red Cross Society led the Unified Planning process, ensuring coordination with technical teams and incorporating inputs from Movement partners in-country. To improve outcomes, it is proposed to revise product delivery timelines in the calendar to allow adequate socialization and validation, align with the National Society's reporting cycle and ensure that the Unified External Plan reflects current-year data. New spaces should be identified to promote published products across the National Society and the IFRC, particularly for advocacy use. The integration and analysis of data through the Unified Planning approach has steadily taken root in institutional projects, indicating a cultural shift towards routinely applying this methodology.

SUCCESS STORIES



1

Building the first Colombian Red Cross Society University

In 2024, the Colombian Red Cross Society made significant strides in its vision to strengthen institutional capacities and contribute to community development through education. As part of its long-term commitment to building a more resilient and technically empowered society, the National Society advanced the creation of the first-ever Colombian Red Cross Society University—an unprecedented initiative in the region. Throughout the year, the Colombian Red Cross Society successfully consolidated key documentation required for submission to the Ministry of Education and completed the architectural plans for the institution. This marks a critical step toward establishing a dedicated academic space for volunteers, staff, and communities, rooted in humanitarian values and technical excellence.

2

Life-saving rescue in the Sierra Nevada de Santa Marta

In 2024, the Colombian Red Cross Society led a complex rescue operation in the remote Pico Colón area of the Sierra Nevada de Santa Marta, where a paragliding accident had left two people stranded at 4,000 meters above sea level. In coordination with the Colombian Air Force, the National Risk Management Unit, and the Arhuaca indigenous community, the National Society successfully located, guided, and evacuated the injured paraglider and his accompanying guide through challenging mountainous terrain. This high-altitude mission demonstrated the Colombian Red Cross Society's operational readiness and strong partnerships in delivering life-saving humanitarian response in difficult conditions.



ANNEX 1. IFRC APPLICATION OF THE 8+3 REPORTING TEMPLATE

The IFRC network structures its result-based management along five Strategic priorities and four Enabling functions, developed based on the IFRC network's [Strategy 2030](#):

IFRC network Strategic Priorities	IFRC network Enabling Functions
SP 1 - Climate and environment	EF 1- Strategic and operational coordination
SP 2 - Disasters and crises	EF 2 - National Society development
SP 3 - Health and wellbeing	EF 3 - Humanitarian diplomacy
SP 4 - Migration and displacement	EF 4 - Accountability and agility
SP 5 - Values, power and inclusion	

The Federation-wide results matrix provides a standard way for the IFRC network to measure its progress towards Strategy 2030 implementation and supports consistent quality of the IFRC network planning, monitoring and reporting. To further advance coherence in monitoring across the IFRC network, a [Federation-wide Indicator Bank](#) has been developed and integrated into the Federation-wide monitoring systems for emergencies and longer-term work, structured along the Federation-wide results matrix as well. Signatory of the Grand Bargain Agreement, the IFRC has committed to its monitoring and reporting standards through integration of the 8+3 reporting template contents into its results-based management approach. The following mapping demonstrate the way in which this report aligns with 8+3 reporting:

8+3 template	IFRC network Annual Report (with variance in structure in red)
Core Questions	
1. Overall Performance	Overall Performance
2. Changes and Amendments	Changes and amendments
3. Measuring Results	Measuring Results
4. Affected Persons	Cover pages with indicators values
5. Participation & AAP	Under Q3 Strategic Priority 5: Values, power and inclusion – Community Engagement and Accountability
6. Risk management	Risk management
7. Exit Strategy and Sustainability	Under Q3 sub-sections by Strategic Priority/Enabling Function where relevant
8. Lessons Learned	Lessons learned
Additional Questions	
1. Value for Money/ Cost Effectiveness	Not included in annual reports
2. Visibility	Not included in annual reports
3. Coordination	Under Q3 Enabling Function 1: Strategic and operational coordination
4. Implementing Partners	Cross-cutting, with a focus on support to localization through the Q3 Enabling Functions 1 to 4
5. Activities or Steps Towards implementation	Cross-cutting in Q3 Strategic Priorities and Enabling Functions
6. Environment	Under Q3 Strategic Priority 1: Climate and environment



The International Federation of Red Cross and Red Crescent Societies (IFRC)

is the world's largest humanitarian network, with 191 National Red Cross and Red Crescent Societies and around 15 million volunteers. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

DATA SCOPE AND LIMITATIONS

- **Timeframe and alignment:** The reporting timeframe for this overview is covering the period from 1 January to 31 December 2024. However, due to the diversity of the IFRC and differences in fiscal years, this coverage may not fully align for some National Societies.
- **Financial overview:** This overview consolidates data reported by the National Society and its IFRC network partners, as well as data extracted from IFRC's financial systems. All reported figures should include the administrative and operational costs of the different entities. The financial data with a grey background is solely reported by the National Society, including the funding sources. Financial reporting is often times estimated depending on availability of financial figures, closing of financial periods, and may be incomplete. 'Not reported' could sometimes mean 'not applicable'. Also note that funding requirements are already reflected in the published 2024 IFRC network country plan. The total funding requirements show what the IFRC network has sought to raise for the given year through different channels: funding through the IFRC, through participating National Societies as bilateral support, and through the host National Society from non-IFRC network sources. All figures should include the administrative and operational costs of the different entities.
 - » Host National Society funding requirements not coming from IFRC network sources can comprise a variety of sources, as demonstrated when reporting on income in the IFRC Federation-wide Databank and Reporting System
 - » Participating National Society funding requirements for bilateral support are those validated by respective headquarters, and often represent mainly secured funding
 - » IFRC funding requirements comprise both what is sourced from the IFRC core budget and what is sought through emergency and thematic funding. This includes participating National Societies' multilateral support through IFRC, and all other IFRC sources of funding
- **Missing data and breakdowns:** National Societies have diverse data collection systems and processes that may not align with the standardized indicators. Data may not be available for some indicators, for some National Societies. This may lead to inconsistencies across different reporting tools as well as potential under or over-estimation of the efforts led by all.
- **Reporting bias:** The data informing this Federation-wide overview is self-reported by each National Society (or its designated support entity) which is the owner and gatekeeper, and responsible for accuracy and updating. IFRC tries to triangulate the data provided by the National Societies with previous data and other data in the public domain.
- **Definitions:**
 - » **Local units:** ALL subdivisions of a National Society that coordinate and deliver services to people. These include ALL levels (provincial, state, city, district branches, sections or chapters, headquarters, and regional and intermediate offices, as well as community-based units)
 - » **Branches:** A Branch has its roles, responsibilities and relationship with the National Headquarters defined through the National Society's Statutes, including the level of autonomy given, especially in the area of its legal status, mobilising local resources and building local partnerships, and the decisions it makes. It has a local-level decision-making mechanism through its Branch members, board and volunteers, equally defined through the National Society's Statutes

ADDITIONAL INFORMATION

- [CO_Colombia AR Financials.pdf](#) (Note: This financial report link will be fed upon the completion of the audit. For emergencies for which a financial report is not yet available, see [MDRCO024](#), [MDRCO025](#), [MDRCO026](#), [MDRCO028](#))
- [IFRC network country plans](#)
- [Subscribe for updates](#)
- [Live Disaster Response Emergency Fund \(DREF\) data](#)
- Operational information: [IFRC GO platform](#)
- National Society data: [IFRC Federation-wide Databank and Reporting System](#)
- [Evaluations database](#)

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