



# EMERGENCY APPEAL OPERATION UPDATE

## Cameroon | Floods 2024

<b>Emergency appeal №:</b> MDRCM039 <b>Emergency appeal launched:</b> 14/10/2024 <b>Operational Strategy published:</b> 14/10/2024	<b>Glide №:</b> <b>XX-2014-123456-XXX</b>
<b>Operation update no. 1</b> <b>Date of issue:</b> 18/11/2024	<b>Timeframe covered by this update:</b> From 5/09/2024 to <b>30/11/2024</b>  <b>Number of people being assisted:</b> 99,100
<b>Operation timeframe:</b> 12 months (05/09/2024 - 30/09/2025)	
<b>Funding requirements (CHF):</b> CHF 4.5 million through the IFRC Emergency Appeal CHF 7 million Federation-wide	<b>DREF amount initially allocated:</b> CHF 700,000

The operational update no. 1 provides information that enhances Coordination and Collaboration of regular updates which help coordinate efforts among CRC and other movement partners as well as various humanitarian actors, including NGOs, government agencies, and international organizations. This ensures that resources are used efficiently and that there is no duplication of efforts. It therefore provides a way to monitor the effectiveness of the flood intervention, allowing for adjustments to be made in real-time. This helps in addressing any emerging issues promptly and improving the overall impact of the response. By highlighting ongoing needs and gaps, the operational updates help in mobilizing additional resources which the CRC would use in meeting the needs of the most vulnerable flood affected people in the Far North region of Cameroon and to continue its preparedness activities.



*Digity kits distribution in Guere*

# A. SITUATION ANALYSIS

## Description of the crisis

Severe flooding in Cameroon has devastated communities affecting over 500,000 people (more than 71,429 households) with 38 deaths, 8 injured, 56,084 houses destroyed, 5,510 head of cattle lost, 85,253 hectares of land destroyed<sup>1</sup>. Some 263 educational buildings were destroyed by the floods, preventing access to educational services for some 103,906 students and 1,514 teachers. People already suffering in extremely challenging living conditions are now homeless, destitute, and vulnerable to further threats. The situation is worsening due to the ongoing risk of epidemics particularly cholera, with over 27 suspected (2 confirmed through culture testing) cases being reported in Maroua 2 and Maroua 3 districts by the ministry of health. The increase rate stands at 7% with 6.29 per 100,000 inhabitants. So far, one death has been recorded in the community<sup>2</sup>. The country has experienced the most devastating floods in recent years in 2024 due to a combination of factors, include heavy rainfall, climate variability, urbanization, deforestation, and poor drainage systems. Since early August, torrential rains have significantly impacted four regions in Cameroon, with the Far North and West being the hardest hit.

Similarly, the West Region has recently experienced climatic events, particularly torrential rains that caused floodings in several localities, resulting in both material losses and human lives. On 5 November 2024, two landslides triggered by heavy rainfall hit the West Region in central-western Cameroon, resulting in casualties and damage. At least three fatalities were recorded, and the search is still ongoing for several missing people. several roads were affected, and one highway blocked in the La Falaise locality, in Dschang city. The Cameroon RC volunteers have been on the landslide site assisting in response efforts. Local authorities and humanitarian organizations, including the Cameroon Red Cross (CRC), are working to address the increasing needs of the affected population.

In response to the crisis in the Far-North region on 4 September 2025, the IFRC launched a DREF of CHF 700,000 in support of the CRC to mobilize volunteers to assist with evacuations, provide first aid, and distribute relief items. The ICRC provided support to the CRC in the Logone et Chari, enabling the volunteers of the National Society to provide an immediate response to the most affected populations.

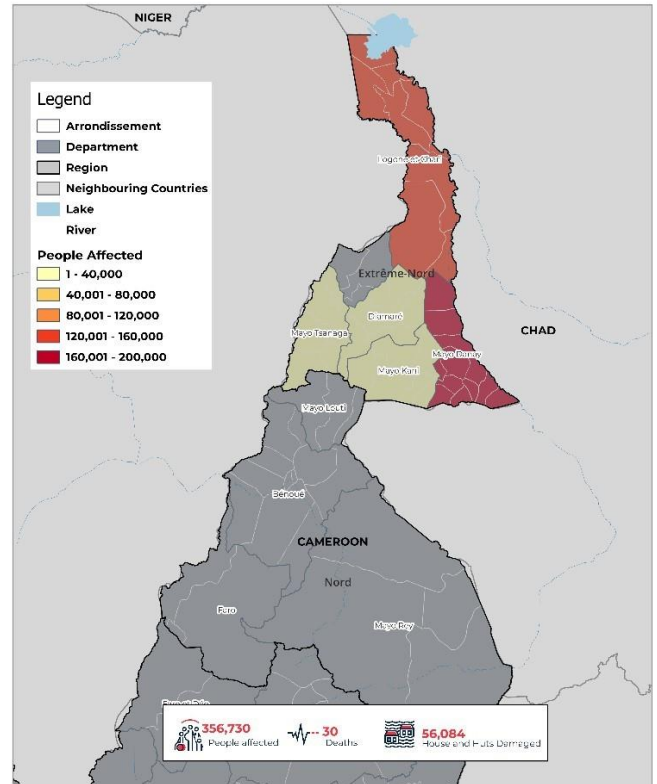
## Summary of response

### Overview of the host National Society and ongoing response

The Cameroon Red Cross (CRC) was granted DREF funding of CHF 700,000 by IFRC in September 2024, which was later transformed to emergency appeal with the IFRC secretariat funding requirement of

### CAMEROON : FLOODS

15 October 2024



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status of a territory or of its authorities.

Map data source: CADM.UNOCHA, Cameroon RC, IFRC. Map produced by: IFRC Africa Region Office, Nairobi.

<sup>1</sup> OCHA

<sup>2</sup> SITREP CHOLERA FAR NORTH CAMEROON N°5



CHF 4.5 million to meet the immediate humanitarian needs among displaced and host populations in the Far north region of Cameroon. Additional funding of CHF 725,540 was mobilized from partners such as Japanese Red Cross, DG ECHO, Canadian Government through Canadian Red Cross, Swiss Government through their Cameroon representative, and Netherlands Red Cross. The CRC had been working very closely in the field with ICRC and FRC in responding to the needs of the affected populations.

Some international NGOs and United Nations agencies (WFP, UNICEF, OIM, UNFPA) operating in Cameroon, including the IFRC/CRC, have joined together to support the national authorities. All activities are coordinated and approved by the relevant departments of the Government of Cameroon, represented locally by the Governor's Office (Ministry of Territorial Administration) and all of the regional delegations of other ministries, such as Health, and Water and Energy, among others). From its responsibilities, this technical working group has the mission of ensuring that urgent needs are addressed regardless of geographic location. As an active member of the technical working group set up by the government, the CRC is actively working to improve coordination and ensure the effectiveness of the response.

In August 2024, CRC, IFRC, FRC, and ICRC undertook a joint needs assessment to identify the needs of displaced and host populations and inform the response interventions. Operational coordination included united nations agencies (WFP, UNICEF, OIM, UNFPA) operating in Cameroon joined together to support the national authorities. All activities are coordinated and approved by the relevant departments of the Government of Cameroon, represented locally by the Governor's Office (Ministry of Territorial Administration) and other regional delegations of other ministries, such as Health, Water and Energy, among others). From its responsibilities, this technical working group has been working to ensure that urgent needs are addressed regardless of geographic location. As an active member of the technical working group set up by the government, the CRC has been actively working to improve coordination and ensure the effectiveness of the response.

CRC has undertaken the following activities in its emergency appeal flood response as at the end of November 2024:

- Distribution of cash to over 14800 people
- CEA activities have been scaled up
- Distribution of NFI items to 50 households in Yagoua
- The CRC has built dikes in the flood prone sites to mitigate the impact of floods
- 176 volunteers have been trained and deployed for the flood intervention
- An Oral Cholera Vaccine (OCV) preventive campaign was conducted across Yagoua, Maga, and Vélé health districts
- Door-to-door hygiene awareness sessions are ongoing in Kousseri by CRC volunteers
- ICRC has supported the Chlorine production and has already produced 60 liters of Chlorine in Kousseri.

The CRC underwent the following national society strengthening initiatives:

- PER rapid response capacity check, resulting in the creation of an action plan for prioritized preparedness actions which include:
  - the development and dissemination of an emergency response structure (organigram) and SOPs, describing roles and responsibilities during an emergency response.
  - the development and implementation of the monitoring and evaluation strategy for the operation.
  - Development and dissemination of a Volunteer Management Policy.

- The creation of a response technical group to follow the implementation of the action plan and ensure that activities are unfolding as planned through continuous rapid response capacity check processes.
- Participation in coordination meetings within the movement and united nation agencies to better coordinate the humanitarian assistance offered to floods affected persons
- Integrated training of volunteers on HSP management, CEA, PGA, data collection and security, safer access and communication.

A Surge and an operations manager for climate and crisis has been deployed by IFRC to support the emergency appeal flood response.

## Operational risk assessment

In addition to the operational constraints described in the operational strategy, including humanitarian access to the zone due to inundation, a low level of resource mobilization poses a risk in ensuring continuity of the assistance and covering the needs of vulnerable displaced and host populations in the far north region of Cameroon. To date, only 10% of the funding required has been realized.


## B. OPERATIONAL STRATEGY

### Update on the strategy

The available resources that have been mobilized this far within the appeal has enabled CRC in implementing activities based on the operational strategy which is a cross sectoral integrated assistance to the most vulnerable people affected by the disaster. This method allows the project team to incorporate the crosscutting integrated priority actions in Health and Care including, WASH as an integrated team, Shelter, Livelihoods, Multi-purpose Cash and Voucher Assistance (CVA) as a second integrated team as well as protection and prevention. This coordinated approach has enabled an urgent and immediate assistance to the most vulnerable people. However, limited access and low funding has also impacted on the ability of the CRC to deliver the required assistance to all the flood affected persons.

## C. DETAILED OPERATIONAL REPORT


### INTEGRATED ASSISTANCE

 <b>Multipurpose cash</b>	Female > 18: <b>24,480</b>	Female < 18: <b>11,520</b>	<b>CHF 3,555,000</b>		
	Male > 18: <b>17,040</b>	Male < 18: <b>6960</b>	<b>Total target: 60,000 people</b>		
<b>Objective:</b>	<b>To provide multi-purpose cash grant to 7,500 households directly affected by floods in targeted communities</b>				
	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Total number of beneficiaries who received cash		12,048	60,000	47,952
	Number of information meetings about the project		<b>20</b>	20	


<b>Key indicators</b>	Number of volunteers trained on CVA:	56	56	
	Percentage of beneficiaries who improved their living conditions		70	
	Percentage of beneficiaries who used more than 50% of their cash for NFIs and Shelter:		70	
<b>Activities planned:</b> Training of volunteers on beneficiary registration, community entry and sensitization on CVA targeting and registration, beneficiary targeting, selection and registration, cash distribution and encashment in selected areas, conduct post distribution monitoring, undertake market assessment, site preparation, establish and train Community committee, lessons learnt				
<b>Activities Implemented:</b> <ul style="list-style-type: none"> <li>1506 households (12,048 people) have received cash assistance (CVA) from Kalfou Tchatibali, Vele and Yagoua</li> </ul>				

## Health & Care including Water, Sanitation and Hygiene (WASH)

### (Mental Health and psychosocial support / Community Health)


 <b>Health &amp; Care (Mental Health and psychosocial support / Community Health / Medical Services)</b>	Female > 18: <b>105984</b>	Female <18: <b>59616</b>	<b>CHF 1,530,365</b>		
	Male > 18: <b>70656</b>	Male < 18: <b>39744</b>	<b>Total target: 276,000 people</b>		
<b>Objective:</b>	<b>To reduce the immediate health risks of 34,500 households affected by floods</b>				
<b>Key indicators</b>	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of volunteers trained on SBC		512	56	
	Number of sprayings conducted			45	
	Number of people reached by awareness activities on diarrheal diseases		160,000	276,000	
<b>Activities planned:</b> Train volunteers and deploy RC volunteers & NDRT teams, train volunteers on Community based surveillance and PFA, produce Community case definition booklet for case identification and reporting, procure and distribute mosquito net, provision of epidemics surveillance at community level, establish Community Oral Rehydration Points, undertake Mental Health and psychosocial support to affected communities and responders, carry out Community based surveillance, establish emergency mobile cholera treatment centre to be deployed to areas with outbreak, conduct monitoring visits in areas of intervention, procure and distribute IEC materials.					
<b>Activities Implemented:</b> <ul style="list-style-type: none"> <li>An Oral Cholera Vaccine (OCV) preventive campaign was conducted across Yagoua, Maga, and Vélé health districts, involving 352 trained volunteers and CHW (248 men, 104 women) who supported vaccine rollout (115 in Yagoua, 128 in Maga, 109 in Vélé), held 56 community engagement meetings across the districts, and delivered messages on disease prevention and health promotion including Mpox, cholera and malaria.</li> <li>160 volunteers and CHW were trained on cholera awareness and community-based surveillance.</li> <li>Meeting with the regional water Management officer of Far north to agree and validate the WASH planning / water point treatment/purification have been held.</li> <li>Door-to-door hygiene awareness sessions are ongoing in Kousseri by CRC volunteers</li> </ul>					

- ICRC has supported the Chlorine production and has already produced 60 liters of Chlorine in Kousseri
- A coordination meeting of Health stakeholders was held in the affected region to map the different supports.


 <b>Water, Sanitation and Hygiene</b>	Female >18: <b>138,240</b>	Female < 18: <b>77,760</b>	<b>CHF 937,635</b>		
	Male > 18: <b>92,160</b>	Male < 18: <b>51,840</b>	<b>Total target: 384,000 people</b>		
<b>Objective:</b>	<b>To reduce health risks and improve access to safe water and dignity in floods affected communities that are community-led</b>				
<b>Key indicators</b>	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of people reached by awareness activities		6800	384,000	
	Number of disinfection sessions			50	
	Number of volunteers trained on WASH themes		20	56	
	Percentage of populations that know at least 2 cholera prevention methods:			70	
	Number of Aqua tabs distributed		86400	1000000	913,600
	Number of chlorine pots for environmental disinfection and water point treatment			50	
<b>Activities planned:</b>					
Training of volunteers on community awareness, support household and communities with water treatment for safe drinking, hygiene promotion and health education (based on ECV training) intervention focusing on prevention of priority WASH diseases (Cholera and other waterborne diseases) in flooding conditions, procure, distribute and replenish WASH purification consumables, rehabilitation of strategic community water points, establish WASH committees in select affected areas, produce IEC materials for PHAST awareness, disease prevention and early diagnosis, conduct community radio mass campaigns to create awareness on disease prevention and treatment, construction of borehole.					
<b>Activities Implemented:</b>					
• 50 households in Yagoua received NFI items					

## Protection and Prevention

(Protection, Gender, and Inclusion (PGI), Community Engagement and Accountability (CEA), Migration, Risk Reduction, Climate adaptation and recovery, Environmental Sustainability, Education)

 <b>Protection, Gender and Inclusion</b>	Female > 18: <b>143240</b>	Female < 18: <b>77990</b>	<b>CHF 279,000</b>		
	Male > 18: <b>94160</b>	Male < 18: <b>51840</b>	<b>Total target: 367,230 people</b>		
<b>Objective:</b>	<b>To promote and mainstream gender and diversity in the operations and ensure safeguarding policies are in place while responding to flood-affected communities' needs.</b>				
	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>


<b>Key indicators</b>	Number of target population reached with PGI/SGBV awareness		367230	
	Number of staff and volunteers oriented on Prevention of Sexual Exploitation and Abuse (PSEA)	176	156	
	Number of Communication tools printed	26	78	52
<b>Activities planned:</b> Training of volunteers, Committee on PSEA and PGI, sensitization of community members, community leaders and stakeholders on child protection, SGBV, in the target community, printing and distribution of fliers/posters for CEA feedback mechanisms and SGBV referral pathways, Include PGI lens in the selection criteria for vulnerable populations, create safe spaces and access for women and girls, establish referral pathways for the sensitive cases and close of feedback loop.				
<b>Activities Implemented:</b> <ul style="list-style-type: none"> <li>All the volunteers and staffs involved in the operation have received a briefing on PSEA and PGI.</li> <li>26 Images box have been shared to local committee for PGI awareness.</li> <li>288 dignity kits have been distributed to young women in Guere.</li> </ul>				

	<b>Community Engagement and Accountability</b>	Female > 18: <b>138240</b>	Female < 18: <b>77760</b>	<b>CHF 97,000</b>	
		Male > 18: <b>92160</b>	Male < 18: <b>51840</b>	<b>Total target: 360,000 People</b>	
<b>Objective:</b>	<b>To ensure people and communities are listened to and participate all through the program cycle</b>				
<b>Key indicators</b>	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of telephone hotlines established			01	
	Percentage of feedback addressed/responded		56	95	
	Number of staff and volunteers briefed/trained on CEA and feedback mechanism:		176	156	
	Number of success stories produced:			4	
Number of community members declared having key information about the assistance			288000		
<b>Activities planned:</b> Train volunteers on Fraud, corruption and Create awareness through preferred communication channels, advertise communication channels widely including a hotline, community entry and advocacy, CEA training/workshops for volunteers, include CEA in initial assessments, establish or strengthen existing feedback systems to collect, review, act, and respond to communities' concerns, conduct participatory approaches with affected persons and stakeholders to co-create adaptative strategies and recovery, document case studies, measure how communities trust the RCRC services.					
<b>Activities Implemented:</b> <ul style="list-style-type: none"> <li>CEA activities have been scaled up.</li> </ul>					




- The IFRC and CRC CEA team have conducted CVA sensitizations, community meetings, validation of selection criteria and have put in place a new committee in 3 localities in Yagoua.
- IFRC has developed a digital community feedback form to enable volunteers to collect data from communities.
- 02 feedback reports have been shared.


## Enabling approaches

 <b>National Society Strengthening</b>	Female > 18: <b>138,240</b>	Female <18: <b>77,760</b>	<b>CHF 575,000</b>		
	Male > 18: <b>92,160</b>	Male < 18: <b>51,840</b>	<b>Total target: 360,000 people</b>		
<b>Objective:</b>	<b>To ensure CRC is prepared to respond effectively to emerging crises and execute their auxiliary role to authorities in disaster risk management within the country.</b>				
<b>Key indicators</b>	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of NDRTs deployed to flood-affected areas		2	06	
	Number of branch officers and volunteers trained on Emergency response		176	200	
	Number of boats purchased and deployed			08	
	% of self-assessed gaps addressed with documented action plans			80%	
	Number of financial management workshops conducted			02	
	Number of senior management and branch managers trained in resource mobilization, leadership and strategic planning			25	
	Number of PMER/IM training sessions conducted for national and branch staff			03	
<b>Activities planned:</b> Capacity strengthening of CRC branch technical management officers, strengthen CRC's supply chain management and warehousing capacity, rapid deployment of NDRT to provide leadership and operational support at the branch level, support the National Society in addressing self-assessed gaps to strengthen its mandate and capabilities for emergency response and disaster preparedness, enhance the financial management capacity of CRC branches in the target states, improve PMER/IM capacity at both national and branch levels, IT/information management support, provide leadership and strategic planning training to senior management and branch managers to enhance their ability to lead localized flood response efforts, focusing on resource mobilization, decision-making, and coordination with local authorities, ensure volunteer insurance and support, procure eight boats to enhance mobility for flood response effort.					
<b>Activities Implemented:</b>					
<ul style="list-style-type: none"> <li>• Staffs and volunteers have been briefed for flood response</li> </ul>					

	Female > 18: <b>7</b>	Female < 18:	<b>CHF 43,000</b>
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 <b>Coordination and Partnerships</b>	Male > 18:	Male < 18:	<b>Total target: 25</b>		
<b>Objective:</b>		<b>To provide technical and operational complementarity among IFRC membership, ICRC and ensure movement cooperation is enhanced through cooperation with external partners.</b>			
<b>Key indicators</b>	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of external partnerships supporting the National Society in the response		2	10	
	Number of regular coordination mechanisms with all Movement partners		3	10	
	Number of updated security assessments by ICRC		1	12	
<p><b>Activities planned:</b></p> <p><b>1. Membership Coordination</b></p> <ul style="list-style-type: none"> <li>• CRC Hold coordination meetings for in-country RCRC partners.</li> <li>• Consolidate and harmonize multilateral and bilateral support provided to the CRC through a Federation-wide approach.</li> <li>• Apply Federation-wide planning, monitoring, and reporting with the CRC at the lead and IFRC providing strategic coordination.</li> <li>• Organize virtual coordination meetings for RCRC partners supporting the operation but with no in-country presence.</li> <li>• Ensure continued engagement through a dedicated coordinator for Membership Coordination.</li> </ul> <p><b>2. Engagement with external partners</b></p> <ul style="list-style-type: none"> <li>• Accompany and support the CRC in enhancing dialogue with the government and other relevant stakeholders.</li> <li>• Represent the CRC at various external forums involving other stakeholders (authorities, donor community, humanitarian community)</li> <li>• Co-organisation with the Swiss ambassador a humanitarian round table with 15 ambassadors invited.</li> </ul> <p><b>3. Movement Cooperation</b></p> <ul style="list-style-type: none"> <li>• Promote a Movement-wide approach, as well as support to the CRC, wherever possible. The Movement Cooperation Agreement (MCA) signed in May 2024 will be used as key reference for achieving collective impact.</li> </ul> <p><b>Communications</b></p> <ul style="list-style-type: none"> <li>• Developed Key Messages for Floods Appeal, in coordination with all movement Partners.</li> <li>• So far, we conducted 01 High level missions to affected states across geopolitical zones during the response, and after response.</li> <li>• Produced communication assets including photo and video stories to be shared on social media, web articles, factsheets and case study documents.</li> <li>• Produced one video on floods for Advocacy purpose.</li> <li>• Conducted a Media field visit together with CRC.</li> </ul>					
<p><b>Activities Implemented:</b></p> <ul style="list-style-type: none"> <li>• There are 2 external partners supporting the National Society in the response.</li> </ul>					

- 3 coordination mechanisms have been held with all movement partners.
- 1 updated security assessments by ICRC.

 <b>IFRC Secretariat Services</b>	Female > 18:	Female < 18:	<b>CHF 327,000</b>		
	Male > 18:	Male < 18:	<b>Total target: 367,230</b>		
<b>Objective:</b>	<b>To ensure IFRC is working as one organization, delivering what it promises to CRC and volunteers, and leveraging the strength of the communities with which they work as effectively and efficiently as possible.</b>				
<b>Key indicators</b>	<b>Indicators</b>		<b>Actual</b>	<b>Target</b>	<b>Variance</b>
	Number of people deployed from the delegation		3	7	
	Number of follow-up missions		2	6	
	Number of lessons learned workshops			3	
	Number of Surge deployed		1	2	
<b>Activities planned:</b>					
<ol style="list-style-type: none"> <li>1. Support in-country structure supporting the operations</li> <li>2. Recruit and deploy key staff needed to support operations in the country:</li> </ol>					
<b>Activities Implemented:</b>					
<ul style="list-style-type: none"> <li>• 3 staffs deployed from the IFRC to provide technical support in scaling up response activities and one surge</li> </ul>					

## D. FUNDING

The IFRC Appeal supports the Cameroon Red Cross in mobilizing resources to implement activities set out in its action plan. A summary of pledges to the appeal, including the DREF loan of CHF 421,471 can be found below. As at date, the appeal is at 11% with CHF 775,540 mobilized from partners

Donor	Earmarking	Pledge (CHF)	Remarks
IFRC secretariat funding requirement	Earmarked	4,500,000	
DREF Loan	Earmarked	421,471	
Japanese Red Cross	Non-Earmarking	28,835.56	Registered
DG ECHO	Non-Earmarking	186990	Registered
Canadian Red Cross	Non-Earmarking	109,544.75	Registered
Swiss Government	Non-Earmarking	200,000	Registered
Netherlands Red Cross.	Non-Earmarking	250,170	Registered
Total funding from Partners		CHF 775,540	
Total Federation wide funding		CHF 7,000,000	

## Contact information

For further information specifically related to this operation, please contact:

At the National Society:

- Secretary General: ZOA Jean Urbain; email: [jeanurbain.zoa@croixrouge.cmm](mailto:jeanurbain.zoa@croixrouge.cmm) ,phone: +237697 27 61 18

At the IFRC:

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At the IFRC Regional Disaster, Climate, and Crisis Unit:

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For In-Kind donations and Mobilisation table support:

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Click here for:

## Reference documents



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- [operational strategy](#)
- [Emergency Appeal](#)
- [DREF Operation](#)

## How we work

All IFRC assistance seeks to adhere the **Code of Conduct** for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGO's) in Disaster Relief, the **Humanitarian Charter and Minimum Standards in Humanitarian Response (Sphere)** in delivering assistance to the most vulnerable, to **Principles of Humanitarian Action** and **IFRC policies and procedures**. The IFRC's vision is to inspire, encourage, facilitate and always promote all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.