

## IN SUPPORT OF THE TOGOLESE RED CROSS SOCIETY



## PEOPLE REACHED

Climate and  
environment



**92,202**

Disasters  
and crises



**122,714**

Health and  
wellbeing



**2,412,086**

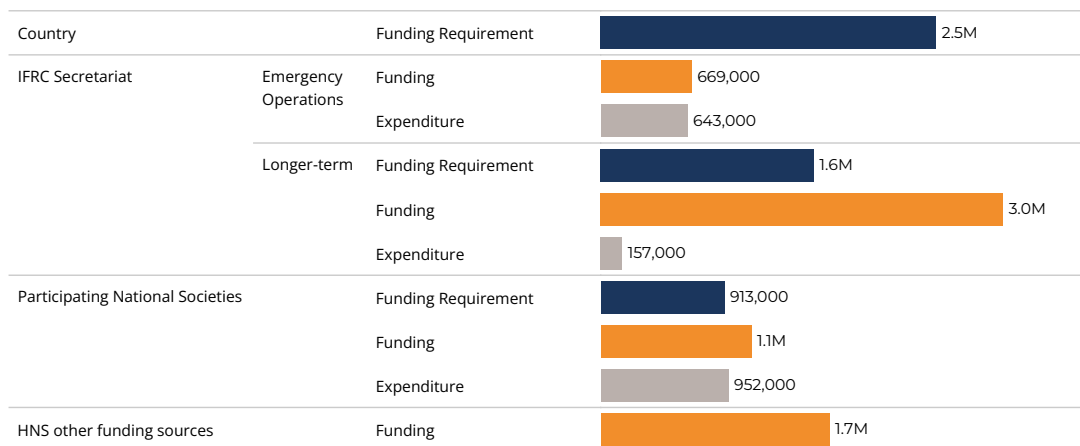
Values, power  
and inclusion



**18,670**

## FINANCIAL OVERVIEW

*in Swiss francs (CHF)*



### Togolese Red Cross

Overview



Funding Sources



Appeal number **MAATG002**

*In addition to: CHF 4M Funding requirement for newly launched emergency appeals\**

## STRATEGIC PRIORITIES

|                             |   |         |
|-----------------------------|---|---------|
| Climate and environment     | People reached with activities to address rising climate risks  | 92,000  |
| Disasters and crises        | People reached with disaster risk reduction   | 123,000 |
|                             | People reached with livelihoods support   | 18,000  |
|                             | People reached with shelter support   | 2,000   |
| Health and wellbeing        | People donating blood   | 24,000  |
|                             | People reached by National Societies with contextually appropriate health services                        | 2.4M    |
|                             | People reached by National Societies with contextually appropriate water, sanitation and hygiene services | 108,000 |
|                             | People reached with immunization services   | 24,000  |
|                             | People trained by National Societies in first aid   | 500     |
| Values, power and inclusion | People reached by protection, gender and inclusion programming  | 19,000  |

## IFRC NETWORK SUPPORTED ACTIVITIES

| National Society  | Funding Reported | Bilateral Support       |                      |                      |                            |  | Values, power and inclusion | Enabling Functions | Multilateral Support Through IFRC |
|-------------------|------------------|-------------------------|----------------------|----------------------|----------------------------|--|-----------------------------|--------------------|-----------------------------------|
|                   |                  | Climate and environment | Disasters and crises | Health and wellbeing | Migration and displacement |  |                             |                    |                                   |
| British Red Cross |                  |                         |                      |                      |                            |  |                             | ✓                  |                                   |
| French Red Cross  |                  | ●                       | ●                    | ●                    |                            |  | ●                           |                    |                                   |
| German Red Cross  |                  | ●                       |                      |                      |                            |  | ●                           |                    |                                   |
| Italian Red Cross | 100,000          |                         |                      |                      |                            |  |                             |                    |                                   |
| Swiss Red Cross   | 2.8M             |                         | ●                    | ●                    |                            |  | ●                           |                    |                                   |

Total Funding Reported **CHF 2M**

# OVERALL PROGRESS

## Context

Togo, a small West African country bordered by Ghana, Benin and Burkina Faso, has a population of around 8.5 million. Its urbanization rate is rapidly increasing, projected to reach nearly half the population by 2030 and over 60 per cent by 2050. This urban shift reflects broader social and economic changes, though poverty remains a significant challenge, particularly in rural areas where about 81.2 per cent of residents live below the global poverty line. The agricultural sector, which employs a majority of the workforce, is especially impacted by these poverty levels and has not seen significant economic uplift. Togo's economy benefits from phosphate mining, placing it among the top global producers, though its overall economic progress remains hindered by inflation driven by rising global food and oil prices.

Child welfare and protection are ongoing concerns, with a high incidence of poverty among children and issues such as child marriage, affecting 22 per cent of girls under 18. Togo is also highly susceptible to various natural hazards, including floods, droughts, wildfires, and coastal erosion, all of which are worsened by climate change. These conditions disrupt agriculture, health, and infrastructure, adding to the strain on essential services like water, sanitation, health and education, which remain under-resourced. Additionally, the ongoing conflict in Ukraine has compounded these economic and environmental challenges, with rising prices for fuel and oil derivatives and a near doubling in the cost of essential items such as butane gas.

Security threats in northern Togo have increased, marked by four recent attacks attributed to non-state armed groups, which have resulted in population displacements in the Savanes region. These threats, combined with the security crises in neighbouring countries Burkina Faso and Benin, have raised concerns for agricultural production and overall stability in Togo. Furthermore, climate change continues to pose a severe risk, with its recurring impacts on agriculture, water resources and the health of Togo's coastal zones, degrading living standards and causing frequent economic disruptions across the country.

## Key achievements

### Climate and environment

In 2023, the Togolese Red Cross Society advanced climate adaptation and disaster preparedness across Togo's high-risk regions by implementing comprehensive training and environmental projects. The National Society empowered community disaster preparedness teams and local groups through extensive skill-building initiatives, with a focus on inclusivity. Efforts extended to youth engagement in climate clubs, fostering awareness and practical resilience-building knowledge. Across 60 villages, activities such as disaster risk mapping, resource management workshops and simulation exercises strengthened community response capacity. Environmental sustainability projects included widespread reforestation, support for sustainable agriculture and the establishment of community savings and credit associations, creating economic opportunities while promoting environmental stewardship and resilience.

### Disasters and crises

In 2023, the Togolese Red Cross Society effectively addressed critical humanitarian needs arising from floods in the Maritime region and a population displacement crisis in the Savanes Region. In flood-affected areas, the National Society supported impacted households with essential relief items, including food, dignity kits and shelter. Post-distribution monitoring underscored positive community impact. Additionally, the National Society provided food, shelter and water, sanitation and hygiene (WASH) support to displaced individuals and host families near the Togo-Burkina Faso border, despite logistical challenges. The National Society also mobilized trained volunteers who executed timely water purification interventions in response to heavy rains and flooding in Lomé, highlighting the efficiency of their enhanced disaster response readiness.

### Health and wellbeing

In 2023, the Togolese Red Cross Society advanced its health and well-being initiatives across Togo through community-based health and first aid (CBHFA) and WASH initiatives, reaching extensive populations with health education and disease prevention. Key activities included malaria case management by community health workers, maternal and child health referrals and extensive immunization campaigns. Blood transfusion services were strengthened in the

Central and Kara regions through enhanced blood donor mobilization and improved donation processes. Eye health programmes identified and referred thousands for treatment, including cataract surgeries, while sanitation initiatives improved community hygiene standards through latrine construction and efforts toward open defecation-free certification in numerous localities. These projects contributed to [disease surveillance](#), fostering resilience against epidemic threats across high-risk communities in Togo.

### Values, power and inclusion

In 2023, the Togolese Red Cross Society prioritized community [inclusiveness](#), empowering diverse groups through expanded local outreach and targeted initiatives. The National Society's focus included fostering social cohesion and non-violent communication with emphasis on women's maternal health rights and child welfare through Mothers' Clubs and Champion Dads. Gender-based violence prevention and reproductive health projects reached a wide audience, particularly in the Maritime and Savannah regions. Elderly inclusiveness gained momentum with a pilot project creating senior clubs, ensuring health and social involvement. Educational outreach on humanitarian principles and proactive community engagement further strengthened unity across Togo, with substantial efforts in data tracking and promoting family-centred conflict prevention.

### Enabling local actors

In 2023, the Togolese Red Cross Society advanced its organizational capacity through strategic National Society development initiatives, enhancing governance and reinforcing its auxiliary role to public authorities. A major focus was on updating the National Society's [statutes](#) and operational guidelines, engaging local branches to ensure alignment with national priorities. The Togolese Red Cross Society strengthened partnerships with national and international entities, including government agencies and key health organizations, which enabled collaborative projects aimed at broadening its service reach. [Humanitarian diplomacy](#) efforts improved the National Society's public profile and engagement with key stakeholders, following the appointment of a Head of the Information and Dissemination Department to lead communication strategies and public engagement. The National Society also improved its digital infrastructure by assessing and enhancing its digital capacity, upgrading connectivity and acquiring new equipment.

## IFRC NETWORK ACTION

### STRATEGIC PRIORITIES



### Climate and environment

#### Progress by the National Society against objectives

In 2023, the Togolese Red Cross Society supported 60 high-risk villages across Togo's Maritime, Kara and Savanes regions. Under the 'Institutional Capacity Building in the Fields of Disaster Preparedness and Climate Change Adaptation in Togo (RIC/ACC)' project, the National Society trained over 1,475 members of disaster preparedness teams with a focus on inclusivity by engaging 459 women and 66 people with disabilities. Additionally, the National Society trained 17,920 members of local community groups, such as Mothers' Clubs and Human Committees in critical areas such as hygiene, sanitation, income-generating activities and natural resource management. The project also focused on educating youth, training 300 students including 119 girls who are members of 'climate clubs' and 10 teachers in the Savanes region on disaster risk reduction and climate change adaptation.

The Togolese Red Cross Society carried out 585 disaster risk reduction and climate change adaptation activities, involving 10,006 community members and organized 58 simulation exercises for emergency response training, benefiting 2,604 participants. Other environmental initiatives included 224 activities centered on natural resource management, such as reforestation and improved cookstove manufacturing with 17,714 participants, and the planting of 2,000 cashew trees and 1,140 native species in selected areas. The National Society also supported the development of risk maps for 60 localities, helping communities in identifying vulnerable areas and enhancing resilience strategies.

These efforts were supplemented by community-based resilience projects, such as the ‘Strengthening Community Resilience’ project which trained staff and volunteers on resilience assessments, reaching over 12,642 people with disaster risk reduction and climate change awareness and leading to [enhanced vulnerability and capacity assessments \(eVCA\)](#) in 50 at-risk communities.

Under community mobilization efforts in the Savanes region, over 1,650 people received training on sustainable agriculture and multifunctional plants like Moringa, Néré and cashew trees, and 52,150 seedlings were planted across community and individual spaces. Village Savings and Credit Associations (VSLAs) and Community Listening Clubs (CECs) were established across 21 localities. These clubs and VSLAs, involving over 1,386 women, engaged communities in income-generating activities and agricultural support which included training 426 women on rice parboiling techniques and distributing essential seeds and fertilizers.

### IFRC network joint support

The IFRC supported the Togolese Red Cross Society through funding and capacity-building resources. The USAID Bureau for Humanitarian Assistance (BHA) funded community mobilization in the Savanes region. The Food and Agriculture Organization (FAO) provided further support in the ‘Improving development financing for the achievement of the Strategic Development Goals in Togo’ project to establish VSLAs and CECs.

The **German Red Cross** and the Federal Ministry for Economic Cooperation and Development (BMZ) funded the ‘Institutional Capacity Building in the Fields of Disaster Preparedness and Climate Change Adaptation in Togo’ (RIC/ACC) project.

The **Swiss Red Cross** funded the Strengthening Community Resilience project.



## Disasters and crises

For real-time information on emergencies, visit IFRC GO page [Togo](#).

In 2023, one IFRC Disaster Response Emergency Fund ([IFRC-DREF](#)) was approved in Togo for the population movement in the Savannah region.

|                                |  |
|--------------------------------|--|
| <b>NAME OF OPERATION</b>       | <a href="#">Togo - Population Movement</a>                 |
| <b>MDR-CODE</b>                | MDRTG010   |
| <b>DURATION</b>                | 1 year (10 November 2023 to 31 December 2024)              |
| <b>FUNDING ALLOCATION</b>      | CHF 500,000  |
| <b>PEOPLE TARGETED</b>         | 58,000   |
| <b>LATEST OPERATION UPDATE</b> | <a href="#">Togo - Population Movement Savannah region</a> |

The initial [DREF allocation](#) later turned into an [Emergency Appeal](#) of CHF 500,000, helped the Togolese Red Cross Society to assist 58,000 individuals in the Sahel region of Northern Africa as the conflict continues to spill over, causing the displacement of tens of thousands of people seeking safety and security, including into the Savanes region of Togo. Throughout 2023, the number of displaced persons in the Savanes region continued to grow from just a few thousand people in January to nearly 60,000 by September with at least 18,500 internally displaced persons (IDPs) in the Savanes region. In response, the National Society distributed food to 1,500 households and trained 30 volunteers on [water, sanitation and hygiene \(WASH\)](#) and community health. The Togolese Red Cross Society also distributed 3,000 mosquito nets, 4,000 dignity kits and 3,000 food parcels. Additionally, nine water quality control kits were deployed, and over half a million chlorine tablets were distributed to around 6,000 households. To engage and inform communities, the Togolese Red Cross Society organized 30 live call-in radio programmes, and 30 trained volunteers were deployed to collect and document community feedback on these initiatives.

## Progress by the National Society against objectives

In 2023, the Togolese Red Cross Society responded to flood impacts in the Maritime region and a population movement crisis in the Savanes region. The National Society responded to flood relief efforts specifically in 23 localities within the Lakes, Yoto and Bas-Mono prefectures. It provided the flood-affected communities with essential supplies including food, essential household items, dignity kits and shelter kits. In total, 998 households were provided with food and dignity kits, while 500 received shelter assistance. Post-distribution monitoring with 470 beneficiaries confirmed the effectiveness and community satisfaction with the support received. Additionally, 30 multi-purpose trainers were trained across the country, who conducted disaster management sessions in 14 regions benefiting 396 volunteers from all 117 communes in Togo, along with 45 technical advisors.

In the Savanes Region, the Togolese Red Cross Society also addressed the needs arising from displacement due to insecurity along the Togo-Burkina Faso border, where over 9,783 households had been displaced. The National Society provided relief to 1,000 displaced individuals and 500 host families in the Kpendjal, Kpendjal-Ouest and Tône prefectures. The National Society provided additional food and essential household item support for 3,440 displaced and host families. Awareness activities also promoted WASH practices, including menstrual hygiene. Although government restrictions in high-risk areas limited aid distribution, the Togolese Red Cross Society managed to distribute essential household items to 1,400 households in the first phase from September to November 2023, though logistical issues delayed the planned food distribution to 3,000 households.

Following extensive community disaster response team training sessions, heavy rains led to severe flooding in Lomé and nearby areas, affecting numerous households. Within 72 hours, the Togolese Red Cross Society mobilized 60 volunteers from the community disaster response team, who identified 4,662 affected households across 1,060 residences. Volunteers swiftly distributed 23,310 chlorine packets for water purification, demonstrating the effectiveness of recent training.

### IFRC network joint support

The IFRC provided rapid funding and technical support through DREF, particularly for the flood response in Maritime and the population movement response in the Savanes Region. Additionally, the IFRC provided training resources to the Togolese Red Cross Society staff and volunteers with critical disaster management skills.

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The International Committee of the Red Cross (ICRC) collaborated with the Togolese Red Cross Society to enable the distribution of essential household items and strengthened emergency response coordination in restricted areas.



## Health and wellbeing

### Progress by the National Society against objectives

In 2023, the Togolese Red Cross Society focused on community-based health and first aid (CBHFA) and water, sanitation and hygiene (WASH) initiatives. The Togolese Red Cross Society reached an estimated 383,810 people directly, including 224,596 women through the 'Strengthening Community Resilience' project in the Plateaux and Central regions. Additionally, the Togolese Red Cross Society indirectly impacted 1,426,450 people, largely through the New Funding Model 3 (NFM3) project. Immunization efforts reached 23,519 individuals including 11,917 women, while WASH activities impacted 73,465 people, including 41,463 women.

As part of a collaboration with GIZ ProSanté in the Kara Region, 11 'Papas' Clubs' (Fathers' clubs) and 27 'Mothers' Clubs' referred 1,815 cases to health facilities and organized over 1,000 educational talks involving 21,060 participants, 76 per cent of whom were women. Five Mothers' Clubs received support for extending a health solidarity fund, allowing broader community access to health management resources.

The Togolese Red Cross Society also implemented the Global Fund NFM3 project, supporting 7,500 community health workers and managing 1,411,450 suspected malaria cases. Of these, 1,137,310 were confirmed and treated at the community level. In the regions of Koza and Zio, 711 Togolese Red Cross Society community health workers managed 88,416 suspected malaria cases and referred over 4,200 pregnant women for malaria preventive treatment.

The Togolese Red Cross Society's capacities were strengthened in the year 2023 through the launch of phase II of the project 'Blood Transfusion in the Central and Kara Regions' with funding from the Swiss Regional Blood Transfusion Centre and in partnership with the Regional Blood Transfusion Centre of Sokodé. The aim of the project is to reduce the number of discarded blood bags and to ensure control of the system from donations to beneficiaries.

A major success in blood transfusion initiatives in the Central and Kara regions included training 54 supervisors of 20 'Clubs 25,' mobilizing 4,962 blood donors and conducting 245 awareness sessions reaching nearly 14,000 people, 72 per cent of whom were women. In the Maritime region, blood donation awareness reached over 15,000 young people, collecting 805 blood bags.

Under the 'Eye Health' project, 1,911 community health workers trained in basic eye care reached over 50,000 people and referred 7,264 individuals with potential visual impairments, 634 of whom received cataract surgeries. Meanwhile WASH initiatives, including the Community-Led Total Sanitation (CLTS) approach, involved 95 localities, with 27 reaching full defecation-free status, and provided latrine construction support to 727 households, directly benefiting 108,465 people.

The Togolese Red Cross Society also actively participated in the actions and meetings of Civil Society Organization (CSO) platforms such as the consultative council for water, hygiene and basic sanitation in Togo (CCEABT), the CSO platform on immunization and the platform of HIV/AIDS, especially in the Central and Savannah regions. Across all health projects, community-based surveillance of diseases with epidemic potential was conducted throughout all communities at risk.

### **IFRC network joint support**

**The IFRC** supported the Togolese Red Cross Society through the IFRC-backed 'Save Lives and Livelihoods' (SSL) project funded by the Africa Centre for Disease Control and Prevention. This reinforced the Togolese Red Cross Society's engagement in COVID-19 vaccination and health meetings with the Ministry of Health and Public Hygiene. The technical guidance provided by the IFRC allowed the Togolese Red Cross Society to work on projects addressing gender-based violence and reproductive health, funded by UNFPA, helping reach marginalized groups and amplify community health efforts across Togo.

The **Swiss Red Cross** funded and supported the 'Strengthening Community Resilience' in the Plateaux and Central regions, the 'Eye Health' project in the Plateaux, Central and Kara regions, the 'Blood Transfusion' project in the Central Region and the 'Promotion of the Health and Social Inclusion of the Elderly' project in the prefecture of Golfe in Grand-Lomé.



*Delivery of assistance to people affected by disasters in Togo. (Photo: Togolese Red Cross Society)*



## Values, power and inclusion

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### Progress by the National Society against objectives

In 2023, the Togolese Red Cross Society worked on community-focused projects and partnerships. The National Society reached broader local branches and engaged various demographic groups, including women, men and youth through school clubs, and more recently, elderly members through dedicated senior clubs. These initiatives emphasize non-violent communication, empathy and mediation with a special focus on women's rights in maternal health and child welfare. The Mothers' Clubs and Champion Dads (PCs) programmes aimed to strengthen community cohesion, reaching over 45,000 women and 10,000 men across Togo.

A key milestone in 2023 was the 'Community Mobilization for the Fight against Gender-Based Violence and Promotion of Reproductive Health' project funded by UNFPA, which reached 18,670 direct beneficiaries (10,628 of whom were women) and indirectly benefited over 72,000 people in the Maritime and Savannah regions. Additionally, the Togolese Red Cross Society launched a one-year pilot project to promote health and social inclusion for the elderly. This initiative, implemented across 10 communities in the Gulf prefecture, established six 'Clubs of Committed Seniors' (CAE) and conducted a knowledge, attitudes and practices (KAP) study to ensure its effectiveness.

The Togolese Red Cross Society also organized awareness campaigns on humanitarian principles, safety and security, particularly to support emergency response in regions affected by population movement, where volunteers were trained in critical humanitarian values. The National Society also made efforts to disaggregate collected data by gender and age, although challenges remain in capturing data based on disability.

Through the Men's Committee strategy supported by UNFPA, 186 men's committees and mothers' clubs are now active across 192 established clubs, with 90 per cent of Champion Dads engaging in outreach activities. These committees conducted 1,514 educational events for 56,788 attendees and completed 2,448 home visits that successfully mobilized 15,356 women to access essential services in maternal and child health, family planning and gender-based violence prevention. Additionally, the National Society undertook 250 outings by mothers' and fathers' club members to promote family conflict prevention strategies, though 14 gender-based violence cases were reported during the year.

### IFRC network joint support

**The IFRC** supported the Togolese Red Cross Society's efforts in inclusion and values-based programming. Funding and technical expertise from the IFRC enabled the expansion of health and social programmes, particularly in gender-based violence prevention and elderly care. The IFRC also played a role in training volunteers, disseminating information on humanitarian principles, and facilitating partnerships that strengthen the National Society's reach and impact.

The **Swiss Red Cross** provided technical and financial support to the Togolese Red Cross Society in launching the one-year pilot project to promote health and social inclusion for the elderly.

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**The ICRC** helped the National Society in organizing awareness campaigns on humanitarian principles, safety and security to support the emergency response to population movement.

# ENABLING LOCAL ACTORS



## Strategic and operational coordination

### IFRC membership coordination

IFRC membership coordination involves working with member National Societies to assess the humanitarian context, humanitarian situations and needs; agreeing on common priorities; jointly developing common strategies to address issues such as obtaining greater humanitarian access, acceptance and space; mobilizing funding and other resources; clarifying consistent public messaging; and monitoring progress. This also means ensuring that strategies and programmes in support of people in need, incorporate clarity of humanitarian action, links with development assistance, and efforts to reinforce National Societies in their respective countries, including through their auxiliary role.

The Togolese Red Cross Society plays an active role in peer-to-peer support through communities of practice and sends 'surge personnel' to sister National Societies. Unlike in the recent past, the Togolese Red Cross Society currently works with only two participating National Societies based in-country as follows:

The **German Red Cross** is present in Togo with two delegates and 16 national staff. It supports activities in climate change adaptation and disaster risk reduction in two regions.

The **Swiss Red Cross** is present in Togo with one delegate and 26 staff. It supports activities in health, WASH, climate change adaptation, disaster management and National Society development.

### Movement coordination

The Togolese Red Cross Society ensures regular exchanges with the IFRC, the International Committee of the Red Cross and participating National Societies, for the alignment of support and action between Movement partners. In times of emergencies, closer coordination is organized. This is carried out in line with the Strengthening Movement Coordination and Cooperation ([SMCC](#)) principles, and the newly adopted [Seville Agreement 2.0](#).

The ICRC supports the National Society in the areas of [restoring family links](#) and communications, and training in disaster relief and management. The ICRC also works to disseminate information on the principles of intervention in emergency situations, the [Fundamental Principles](#), [international humanitarian law](#), and security and safety.

### External coordination

In line with its auxiliary role, the Togolese Red Cross Society coordinates closely with the public authorities. It benefits from the support of different national consultation councils, and various networks and platforms in Togo such as the Conseil de Concertation pour l'Eau et l'Assainissement de Base au Togo, civil society organizations, the HIV Platform, WILDAF Togo, and many others. The Togolese Red Cross is engaged and involved in the existing national coordination and communication mechanisms in the country. These include government institutions namely (ANPC, ANAMED, ANADEB), platforms working on disaster risk reduction, health and WASH- such as the Consultative Council for Basic Water and Sanitation in Togo (CCEABT) and research institutions such as the Red Cross Red Crescent [Climate Centre](#).

Other partners include UN agencies comprising the IOM, FAO, UNDP, UNFPA, UNHCR, UNICEF, WFP, as well as international NGOs such as The Global Fund, Plan International Togo, CRS, GIZ, Compassion International, Malaria Consortium, REDISSE and BM.



## National Society development

In 2023, the Togolese Red Cross Society developed its organizational capacity, governance and operational effectiveness, with a strong focus on defining its mandate, enhancing its auxiliary role to public authorities and establishing a solid legal framework. The National Society's [statutes](#) and rules of procedure, which govern its operations, are undergoing a comprehensive revision process initiated in June 2023 and expected to be completed in 2024. This inclusive review

process involves contributions from all local branches, ensuring that the revised documents reflect a broad consensus and enhance the National Society's role as an auxiliary to public authorities.

The governance of the Togolese Red Cross Society identified key priorities for National Society development, which led to the recruitment of additional staff members in the first half of 2023. These efforts were complemented by a focus on strengthening partnerships within the Red Cross Movement and beyond. The National Society engaged in negotiations with key national and international partners, including the Ministry of Health, the Islamic Development Bank (IDB), the World Health Organization (WHO) and the GAVI Fund. This partnership-building resulted in several collaborative projects aimed at expanding the reach and capacity of the National Society to serve the population effectively.

Branch development remained a priority for the Togolese Red Cross Society, as evidenced by the establishment of a volunteer and member database, which is currently in progress. While this database currently covers only Greater Lomé and some localities in the Maritime region, it represents a crucial step toward improved management of the National Society's human resources and greater mobilization of local support.

### **IFRC network joint support**

**The IFRC** provided technical assistance to the Togolese Red Cross Society for governance and legal framework revisions, as well as strategic guidance on National Society development planning. The IFRC also facilitated connections with international funding sources and state agencies, including WHO, GAVI and IDB, amplifying the National Society's ability to secure resources and enhance its operational capacity.



## **Humanitarian diplomacy**

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In 2023, the Togolese Red Cross Society significantly strengthened its humanitarian diplomacy through strategic efforts to enhance its public profile, engage with key stakeholders and promote its role as an auxiliary to public authorities in Togo. A milestone in these efforts was the recruitment of a new Head of the Information and Dissemination Department in May 2023, whose primary role is to refine and implement an internal and external communication strategy. This new role is focused on enhancing the visibility and influence of the Togolese Red Cross Society and advancing a positive brand image. The National Society has made it a priority to expand its reach and improve information sharing across various communication platforms to advocate more effectively for humanitarian principles and the value of Red Cross services.

Throughout 2023, the Togolese Red Cross Society engaged with government agencies, international organizations, and civil society organizations to raise awareness about key humanitarian issues, such as emergency response, disaster preparedness and public health. This engagement involved organizing meetings, disseminating information on humanitarian principles and participating in collaborative projects.

### **IFRC network joint support**

**The IFRC** offered technical assistance to refine the National Society's communication strategy, ensuring alignment with global humanitarian standards. It also supported advocacy training and provided resources for improving visibility in both national and international contexts. With support from the IFRC, the Togolese Red Cross Society was able to secure partnerships with key stakeholders, amplify its diplomatic efforts and reinforce its image as a trusted humanitarian partner in Togo.



## **Accountability and agility (cross-cutting)**

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In 2023, the Togolese Red Cross Society focused on enhancing its digital capabilities and operational efficiency. A key achievement in this area was the completion of a digital capacity assessment which helped identify areas for improvement. Based on this assessment, the Togolese Red Cross Society upgraded its headquarters' internet connectivity, facilitating faster and more reliable communication across departments. Additionally, the National Society invested in new computer equipment for key departments and improved infrastructure in the headquarters' meeting room.

## IFRC network joint support

The IFRC with assistance from the **Japanese Red Cross** supported the digital transformation of the Togolese Red Cross Society in 2023. Through funding and technical guidance, the IFRC enabled the Togolese Red Cross Society to carry out the initial capacity assessment and identify strategic investments that would strengthen its technological infrastructure.



## The International Federation of Red Cross and Red Crescent Societies (IFRC)

is the world's largest humanitarian network, with 191 National Red Cross and Red Crescent Societies and around 16 million volunteers. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

### DATA SCOPE AND LIMITATIONS

- **Missing data and breakdowns:** National Societies have diverse data collection systems and processes that may not align with the standardized indicators. Data may not be available for some indicators, for some National Societies. This may lead to inconsistencies across different reporting tools as well as potential under or over-estimation of the efforts led by all.
- **Reporting bias:** The data informing this Federation-wide overview is self-reported by each National Society (or its designated support entity) and which is the owner and gatekeeper, and responsible for accuracy and updating. IFRC tries to triangulate the data provided by the National Societies with previous data and other data in the public domain.

### ADDITIONAL INFORMATION

- [IFRC Togo 2023 Financial Report](#)

**Note:** For emergency for which a financial report is not yet available, see: [MDRTG010](#)

- [IFRC network country plans](#)
- [Subscribe for updates](#)
- [Live Disaster Response Emergency Fund \(DREF\) data](#)
- Operational information: [IFRC GO platform](#)
- National Society data: [IFRC Federation-wide Databank and Reporting System](#)
- [Evaluations database](#)

### Contact information

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#### Egah Koffi Agbeko Gerard

Secretary General  
Togolese Red Cross Society  
T +22897051607  
[gekamann@yahoo.fr](mailto:gekamann@yahoo.fr)  
[crt-plateaux.org](http://crt-plateaux.org)

#### Bhupinder Tomar

Head of Delegation  
IFRC Country Cluster Delegation for Nigeria, Togo, Benin & Ghana, based in Abuja  
T +91 9717791000  
[bhupinder.tomar@ifrc.org](mailto:bhupinder.tomar@ifrc.org)

#### Louise Daintrey

Head of Strategic Engagement & Partnerships  
IFRC Regional Office for Africa, Nairobi  
T +254 110 843978  
[louise.daintrey@ifrc.org](mailto:louise.daintrey@ifrc.org)

#### Sumitha Martin

Lead  
IFRC Global Strategic Planning & Reporting Centre  
New Delhi  
[sumitha.martin@ifrc.org](mailto:sumitha.martin@ifrc.org)