

## IN SUPPORT OF THE URUGUAYAN RED CROSS SOCIETY



## PEOPLE REACHED

Climate and  
environment



**48**

Disasters  
and crises



**1,776**

Health and  
wellbeing



**1,776**

Values, power  
and inclusion



**34**

## FINANCIAL OVERVIEW

*in Swiss francs (CHF)*

Country	Funding Requirement		1.4M
IFRC Secretariat	Longer-term Funding Requirement		250,000
	Funding	Not reported	
	Expenditure	Not reported	
Participating National Societies	Funding Requirement		156,000
	Funding		161,000
	Expenditure		161,000
HNS other funding sources	Funding Requirement		970,000
	Funding		168,000

### Uruguayan Red Cross

#### Overview

Funding

Expenditure *Not reported*

#### Funding Sources

IFRC Secretariat *Not reported*

Participating National Societies *Not reported*

HNS other funding sources

Appeal number **MAAUY002**

\*Information on data scope and limitations is available on the back page


## STRATEGIC PRIORITIES

Climate and environment	National Society is implementing environmental or climate campaigns focused on behaviour change, plastic reduction or clean-ups.	Yes
	National Society is implementing nature-based solutions (including those with a particular focus on the planting of trees and mangroves).	0
	National Society is supported in developing and implementing strategies and plans that address rising climate and environmental risks.	Yes
	Number of people reached with activities to address rising climate risks.	48
Disasters and crises	Number of people reached per year with support services, in-kind, cash and voucher assistance for emergency response and recovery.	2,000
	Percentage of assistance delivered using cash and vouchers.	54%
Health and wellbeing	Number of people reached by National Societies with contextually appropriate water, sanitation and hygiene services.	2,000
Migration and displacement	National Society has undertaken any advocacy, dialogues, educational or communication initiatives to change the legal, policy, or operational environment to better assist and protect people on the move.	0
	National Society has undertaken any data collection, research, analysis or other information management initiatives to better assist and protect people on the move.	Yes
	Number of Humanitarian Service Points (HSPs) that provided assistance and/or protection to people on the move along land based migration routes.	0
Values, power and inclusion	National Society reports that they have integrated and institutionalised Community Engagement and Accountability in their policies, operations, and procedures (with clear benchmarks).	Yes
	Number of people reached by protection, gender and inclusion programming.	34

## ENABLING FUNCTIONS

Strategic and operational coordination	National Society increases the number of government led platforms in which they are actively participating to achieve humanitarian or development goals.	1
	Number of formal interagency/international coordination platforms the IFRC Network is part of.	1
National Society development	National Society covers health, accident and death compensation for all of their volunteers.	Yes
	National Society develops and/or implements a strategy for strengthening their auxiliary role	Yes
	National Society has created and implemented youth engagement strategies.	Yes
	National Society has One National Society Development country plan created.	Yes
Humanitarian diplomacy	National Society has domestic advocacy strategies developed aligning, at least in part, with global IFRC advocacy strategies	Yes
	National Society is participating in IFRC-led campaigns.	Yes
Accountability and agility	National Society has a functioning data management systems that inform decision making and support monitoring and reporting on the impact and evidence of the IFRC network's contributions.	Yes
	National Society has a Protection of Sexual Exploitation and Abuse (PSEA) policy to enforce prevention and support survivors.	Yes
	National Society has a PSEA Action Plan to enforce prevention and support survivors (cumulative).	Yes
	National Society has implemented a digital transformation roadmap in line with the IFRC strategy.	Yes
	National Society has strengthened their integrity risk mechanisms.	Yes

## IFRC NETWORK SUPPORTED ACTIVITIES

National Society	Funding Reported	Bilateral Support					Enabling Functions
		Climate and environment	Disasters and crises	Health and wellbeing	Migration and displacement	Values, power and inclusion	
Canadian Red Cross Society							
Italian Red Cross	427,000						

Total Funding Reported **CHF 427,000**

# OVERALL PROGRESS

## Context

Uruguay is the second smallest country in South America and is located in the eastern part of the Southern Cone. It shares borders with Brazil and Argentina with a coastline on the Atlantic Ocean. The country's [population](#) is 3.4 million. The country has been going through an advanced ageing process. According to a [study](#), by 2050, 22 per cent of Uruguayans will be over the age of 65; this percentage will rise to 30 per cent by 2100. Uruguay has a democratic republican form of government with national, departmental, and municipal levels government and administration.

The country stands out in Latin America for having a high [per capita income](#) and low levels of inequality and poverty. In relative terms, its middle class is the largest in the Americas, accounting for more than 60 per cent of its population. According to the Ministry of Labor and Social Security, the average [unemployment rate](#) was lower than in previous years (7.8 per cent). In line with this, there has also been a reduction in the informality rate. The proportion of households living in poverty was estimated at 0.2 per cent.

During the reporting period, a series of floods significantly impacted Uruguay and the quality of life for communities in the southern part of the country, particularly in San José, Canelones and Florida. Approximately 100,000 people were affected. The situation remains challenging due to ongoing adverse weather conditions and saturated soil, which have caused roadblocks and widespread power outages, further hindering access and communication in the affected areas.

## Key achievements

### Climate and environment

The Uruguayan Red Cross expanded [early warning and action](#) initiatives against climate-related threats. It conducted assessments to analyze the country's regulatory landscape and initiated a consultation process with government stakeholders and international cooperation partners such as USAID.

### Disasters and crises

The Uruguayan Red Cross provided crucial support to those affected by crises and disasters, including an emergency response funded by the IFRC [Disaster Response Emergency Fund \(DREF\)](#) for floods. The National Society supported people impacted by violence through [mental health and psychosocial support](#), multi-purpose cash assistance, [protection, gender and inclusion](#) and [restoring of family links](#).

### Health and wellbeing

The National Society launched a project with Coca-Cola to install reverse osmosis filters in Montevideo and Canelones, improving community access to safe water. It distributed jerrycans and conducted awareness-raising activities on responsible water use, while continuing the Water Ambassadors project outreach in schools to promote water care and purification.

### Migration and displacement

Under its [restoring family links](#) programme, the National Society has supported migrants through the new Migrant Reference Centre. This initiative, in partnership with various ministries and UNICEF, provides vital information and services related to document regularization, social benefits, health, education, housing and employment.

### Values, power and inclusion

During the reporting period, the Uruguayan Red Cross introduced the [enhanced Vulnerability and Capacity Assessment](#), promoting a protection approach among volunteers and staff. The ongoing monitoring has led to the incorporation of specific [community engagement and accountability](#) actions into flood response operations and the creation of adaptable materials for future initiatives.

## Enabling local actors

The National Society has partnered with the quick-delivery company Pedidos Ya for the regional initiative enabling online donation campaigns during emergencies. An online donor registration form has been introduced for recurring or one-time donations, aiding local campaigns and building a donor database. The National Society is also reviewing an updated bill to replace the Red Cross Law, which aims to secure funding for continuity and regulate volunteer licenses during emergencies. Additionally, comprehensive monitoring mechanisms for risk management have been established ensuring ongoing oversight of risks related to the Uruguayan Red Cross.

# IFRC NETWORK ACTION

## STRATEGIC PRIORITIES



### Climate and environment

*Red Cross and Red Crescent communities, staff and volunteers take urgent action to adapt to the growing and evolving risks of the climate and environmental crises*

#### Progress by the National Society against objectives

The Uruguayan Red Cross focused on expanding early warning and action against climate-related threats. It has initiated actions to enhance climate risk reduction, early warning systems, and community preparedness. The National Society also conducted national climate risk assessments and analyzed the country's regulatory and public policy landscape, alongside the preparedness for effective response (PER) process. Additionally, the National Society strengthened the capacities of its volunteers and staff through the enhanced Vulnerability and Capacity Assessment (eVCA), Public Awareness and Education (PAPE) and risk management and community health initiatives. This effort resulted in one eVCA analysis in communities and a consultation process with government actors in meteorological, hydrological, and international cooperation sectors, including USAID.

#### IFRC network joint support

The IFRC provided the National Society with technical assistance in the implementation of its climate change mitigation projects. It also provided support in conducting national climate risk assessments and analyzing Uruguay's regulatory and public policy landscape.



## Disasters and crises

For real-time information on emergencies, see [IFRC GO Page Uruguay](#)

In 2023, the IFRC Disaster Response Emergency Fund ([IFRC DREF](#)) was approved for one emergency:

### Uruguay: Floods

<b>NAME OF OPERATION</b>	Uruguay Floods
<b>MDR-CODE</b>	MDRUY005
<b>DURATION</b>	5 months (2 April 2024 to 30 September 2024)
<b>FUNDING ALLOCATION</b>	CHF 315,780
<b>PEOPLE TARGETED</b>	3,500
<b>FINAL OPERATION REPORT</b>	<a href="#">Uruguay Floods</a>

The IFRC-DREF allocation of CHF 315,780 in April 2024 supported the Uruguayan Red Cross in assisting approximately 3,500 people affected by the floods. The National Society supported the targeted people over a five-month period with assistance comprising cash transfers for protecting and recovering livelihoods, multi-purpose cash assistance, water, sanitation and hygiene ([WASH](#)) initiatives like water awareness talks and distribution of purification kits.

*Needs of people affected by crises and disasters are met through access to in-kind assistance and support that is timely, adequate and flexible and strengthens their agency*

### Progress by the National Society against objectives

The National Society responded to flood emergencies in Canelones, Florida, and San José, coordinating with government authorities through its territorial network and intervention teams. The Uruguayan Red Cross delivered a comprehensive response in water, sanitation, and hygiene, utilizing multipurpose cash, distributing humanitarian kits, and training volunteers and local residents. Support for this response came from the IFRC through DREF funds. For more information, please visit: [Uruguay Floods - MDRUY005](#).

### IFRC network joint support

The IFRC supported the National Society providing relief to disaster-affected people through its DREF operation.



## Health and wellbeing

*The health and well-being of communities are protected and improved through access to sustainable, affordable, appropriate and quality health services throughout life*

### Progress of the National Society against objectives

The National Society, with support from the Italian Red Cross, implemented a Community First Aid project aimed at enhancing community resilience and providing specialized training for affiliates. Through the "One Life, More Than a Possibility" project, funded by the Empress Shoken Fund, the National Society advanced mental health and suicide prevention efforts among adolescents and young people. Workshops were conducted in various departments, including Paysandú and Mercedes, in collaboration with the National Youth Institute (INJU) and community actors. These workshops addressed social skills, emotional intelligence, and psychological first aid, while virtual training supported INJU's technical team and Red Cross volunteers.

In response to the water crisis, the National Society, with assistance from the Coca-Cola company launched a project to improve community access to safe water by installing 176 reverse osmosis filters in Montevideo and Canelones. This initiative also included the distribution of jerrycans and awareness-raising activities on responsible water use.

Additionally, the “Water Ambassadors” project continued its outreach in urban and rural schools in Montevideo, Canelones, and San José, focusing on water care and purification, building on previous work conducted during drought operations.

### **IFRC network joint support**

The **IFRC** provided support to the Uruguayan Red Cross through grants such as the [Empress Shōken Fund](#). It also assisted the National Society in launching a project aimed at improving community access to safe water.

The **Italian Red Cross** supported the National Society in implementing a community first aid project with the aim of strengthening the resilience of communities and specific training for its affiliates on the subject.



*The National Society volunteers continue with actions to address the water deficit in Uruguay. Date: 28th August 2023. (Photo: Uruguayan Red Cross)*



## **Migration and displacement**

*Migrants and displaced persons have access to humanitarian assistance and protection at key points along migratory routes as well access to durable solutions when appropriate*

### **Progress by National Society against objectives**

The National Society, through its migration focal point and in collaboration with the Southern Cone Delegation, has led the network of migration focal points in the region. Monthly meetings have enabled monitoring of the migratory context while initiating the systematization of policies and regulations related to human mobility. The goal is to complete a regional mapping by the end of the year to support an operational work plan and resource mobilization strategy.

In line with its [restoring family links](#) programme, the National Society has provided support to migrants at the new Migrant Reference centre, inaugurated in February 2024. This initiative, in partnership with various ministries and UNICEF, offers access to vital information and services related to document regularization, social benefits, health, education, housing, and employment.

### **IFRC network joint support**

The **IFRC** provided coordination and structuring support to the Uruguayan Red Cross for the meeting with migration focal points.



## Values, power and inclusion

*Vulnerable and crisis-affected individuals and communities are empowered to influence decisions that affect them and trust that the IFRC Network will serve their interests*

### Progress by National Society against objectives

The Uruguayan Red Cross has made significant progress in integrating PGI modules into the risk management training for [restoring family links](#) (RFL) and protection. In April, the [enhanced Vulnerability and Capacity Assessment](#) was introduced, promoting a Protection approach among volunteers and staff. Additionally, a community participation training led by the IFRC's CEA and PGI teams trained 34 volunteers and staff members. Ongoing monitoring of this training has resulted in specific CEA actions being added to the flood response operation, along with the development of adaptable materials for future initiatives.

### IFRC network joint support

The IFRC supported the National Society in training and capacity building. It also extended support in strengthening the CEA and PGI initiatives of the National Society.

## ENABLING LOCAL ACTORS



## Strategic and operational coordination

### IFRC membership coordination

IFRC membership coordination involves working with member National Societies to assess the humanitarian context, humanitarian situations and needs; agreeing on common priorities; jointly developing common strategies to address issues such as obtaining greater humanitarian access, acceptance and space; mobilizing funding and other resources; clarifying consistent public messaging; and monitoring progress. This also means ensuring that strategies and programmes in support of people in need, incorporate clarity of humanitarian action, links with development assistance, and efforts to reinforce National Societies in their respective countries, including through their auxiliary role.

### Movement coordination

The Uruguayan Red Cross ensures regular exchanges with the IFRC, the International Committee of the Red Cross and participating National Societies, for the alignment of support and action between Movement partners. In times of emergencies, closer coordination is organized. This is carried out in line with the Strengthening Movement Coordination and Cooperation ([SMCC](#)) principles, and the newly adopted [Seville Agreement 2.0](#).

In Uruguay, the ICRC encourages the implementation of the international humanitarian law (IHL) in the armed forces and supports the work of the National Committee for the implementation of IHL. The ICRC also supports the National Society in [restoring family links](#).

### External coordination

In line with its auxiliary role, the Uruguayan Red Cross works closely with public and governmental entities such as National Emergency System (SINAER), the Ministry of Livestock, Agriculture and Fisheries, the Ministry of Social Development Quartermasters, the Ministry of Public Health, the Ministry of Housing, volunteer agreement, the Ministry of Transport and Public Works Airports Uruguay.

The National Society also coordinates with private companies such as Salus Haus, the Coca-Cola Company and Hyundai Fidocar.



## National Society Development

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### Progress by the National Society against objectives

The National Society is implementing a resource mobilization Plan to create a diverse and sustainable revenue mix that enhances its capacity and community impact. It is collaborating with the quick-delivery company Pedidos Ya to join the regional initiative “Botón Comparte,” enabling online donation campaigns during emergencies.

Additionally, an online donor registration form has been introduced, allowing for recurring or one-time donations. This initiative facilitates specific campaigns with local branches and helps build a donor database, contributing to the National Society’s [digital transformation](#).

### IFRC network joint support

The IFRC provided technical and financial support to the Uruguayan Red Cross in the strengthening of its organizational capacity.



## Humanitarian diplomacy

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### Progress of the National Society against objectives

The National Society is currently reviewing an updated bill to replace the Red Cross Law, incorporating new provisions for response operations. This project aims to secure funding for the Movement’s continuity and regulate licenses for volunteers during emergencies. Additionally, the National Society has appointed a provisional focal point for International Humanitarian Law (IHL) and conducted training to establish a network of IHL disseminators nationwide.

### IFRC network joint support

The IFRC supported the Uruguayan Red Cross in defining and strengthening its auxiliary role.



## Accountability and agility (cross-cutting)

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### Progress by the National Society against objectives

The National Society established comprehensive monitoring mechanisms for risk management in collaboration with the IFRC Regional Office and the Southern Cone Delegation. This facilitated ongoing oversight of risks related to the Uruguayan Red Cross and the broader country context, with support from a regional risk management consultant.

### IFRC network joint support

The IFRC provided support to the National Society in establishing a comprehensive risk management mechanism.



**The International Federation of Red Cross and Red Crescent Societies (IFRC)** is the world's largest humanitarian network, with 191 National Red Cross and Red Crescent Societies and around 15 million volunteers. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

## DATA SCOPE AND LIMITATIONS

- **Timeframe and alignment:** The reporting timeframe for this overview is covering the period from 1 January to 30 June 2024. However, due to the diversity of the IFRC and differences in fiscal years, this coverage may not fully align for some National Societies. Mid-year reporting data may have been based on estimations, with plans to submit more robust numbers at the annual reporting stage.
- **Financial overview:** This overview consolidates data reported by the National Society and its IFRC network partners, as well as data extracted from IFRC's financial systems. All reported figures should include the administrative and operational costs of the different entities. The financial data with a light grey background is solely reported by the National Society, including the funding sources. Financial reporting is often times estimated depending on availability of financial figures, closing of financial periods, and may be incomplete. "Not reported" could sometimes mean "not applicable".
- **Missing data and breakdowns:** National Societies have diverse data collection systems and processes that may not align with the standardized indicators. Data may not be available for some indicators, for some National Societies. This may lead to inconsistencies across different reporting tools as well as potential under or over-estimation of the efforts led by all.
- **Reporting bias:** The data informing this Federation-wide overview is self-reported by each National Society (or its designated support entity) and which is the owner and gatekeeper, and responsible for accuracy and updating. IFRC tries to triangulate the data provided by the National Societies with previous data and other data in the public domain.

## ADDITIONAL INFORMATION

- [IFRC Uruguay 2023 Financial Report](#)  
For information on the ongoing emergencies for the period January to June 2024, see: [MDRUY005](#)
- [IFRC network country Plans](#)
- [Subscribe for updates](#)
- [Live Disaster Response Emergency Fund \(DREF\) data](#)
- Operational information: [IFRC GO platform](#)
- National Society data: [IFRC Federation-wide Databank and Reporting System](#)
- [Evaluations database](#)

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