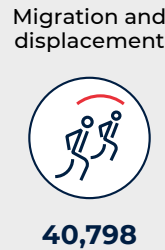


IN SUPPORT OF THE COLOMBIAN RED CROSS SOCIETY



PEOPLE REACHED



FINANCIAL OVERVIEW

in Swiss francs (CHF)

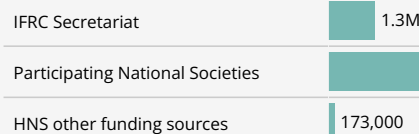
Country	Funding Requirement		20.6M
IFRC Secretariat	Longer-term Funding Requirement		1.3M
	Funding		768,000
	Expenditure		263,000
Participating National Societies	Funding Requirement		2.7M
	Funding		1.6M
	Expenditure		861,000
HNS other funding sources	Funding Requirement		16.6M
	Funding		173,000

Colombian Red Cross Society

Overview



Funding Sources



Appeal number **MAACO002**

*Information on data scope and limitations is available on the back page

STRATEGIC PRIORITIES

Climate and environment	National Society is implementing environmental or climate campaigns focused on behaviour change, plastic reduction or clean-ups.	Yes
	National Society is implementing nature-based solutions (including those with a particular focus on the planting of trees and mangroves).	Yes
	National Society is supported in developing and implementing strategies and plans that address rising climate and environmental risks.	Yes
	Number of people reached with activities to address environmental problems.	780
	Number of people reached with activities to address rising climate risks.	19,000
	Number of people reached with heatwave risk reduction, preparedness or response activities.	5,000
Disasters and crises	Number of people reached per year with support services, in-kind, cash and voucher assistance for emergency response and recovery.	20,000
	Number of people reached with disaster risk reduction.	12,000
	Number of people reached with livelihoods support	5,000
	Number of people reached with shelter support.	120
Health and wellbeing	Number of people donating blood	18,000
	Number of people reached by National Societies with contextually appropriate health services.	204,000
	Number of people reached by National Societies with contextually appropriate water, sanitation and hygiene services.	6,000
	Number of people reached with psychosocial and mental health services.	21,000
	Number of people trained by National Societies in first aid.	972
Migration and displacement	National Society has undertaken any advocacy, dialogues, educational or communication initiatives to change the legal, policy, or operational environment to better assist and protect people on the move.	Yes
	National Society has undertaken any data collection, research, analysis or other information management initiatives to better assist and protect people on the move.	Yes
	Number of Humanitarian Service Points (HSPs) that provided assistance and/or protection to people on the move along land based migration routes.	0
	Number of migrants and displaced persons reached with services for assistance and protection.	41,000
Values, power and inclusion	National Society reports that they have integrated and institutionalised Community Engagement and Accountability in their policies, operations, and procedures (with clear benchmarks).	Yes
	Number of people reached by protection, gender and inclusion programming.	20

ENABLING FUNCTIONS

Strategic and operational coordination	Number of formal interagency/international coordination platforms the IFRC Network is part of.	28
National Society development	National Society covers health, accident and death compensation for all of their volunteers.	Yes
	National Society develops and/or implements a strategy for strengthening their auxiliary role	0
	National Society has created and implemented youth engagement strategies.	Yes
	National Society has One National Society Development country plan created.	Yes
Humanitarian diplomacy	National Society has domestic advocacy strategies developed aligning, at least in part, with global IFRC advocacy strategies	Yes
	National Society is participating in IFRC-led campaigns.	Yes
Accountability and agility	National Society has a functioning data management systems that inform decision making and support monitoring and reporting on the impact and evidence of the IFRC network's contributions.	Yes
	National Society has a Protection of Sexual Exploitation and Abuse (PSEA) policy to enforce prevention and support survivors.	Yes
	National Society has implemented a digital transformation roadmap in line with the IFRC strategy.	Yes
	National Society has strengthened their integrity risk mechanisms.	Yes

IFRC NETWORK SUPPORTED ACTIVITIES

	Funding Reported	Bilateral Support					Enabling Functions
		Climate and environment	Disasters and crises	Health and wellbeing	Migration and displacement	Values, power and inclusion	
National Society							
American Red Cross		●					
German Red Cross					●	●	●
Italian Red Cross	194,000						
Norwegian Red Cross	2.3M			●			
Spanish Red Cross					●	●	
Swedish Red Cross	266,000						

Total Funding Reported **CHF 2.8M**

OVERALL PROGRESS

Context

Colombia, a South American country with diverse geography and rich biodiversity, grapples with the impacts of ongoing non-international armed conflicts, which have led to mass displacements, confinement and civilian casualties, with more than 8.3 million people projected to face humanitarian needs. Vulnerable populations include [ethnic communities](#), peace agreement signatories, [human rights defenders and migrants](#), particularly Venezuelan refugees and those transiting through the Darien Gap. Colombia also hosts millions of internally displaced persons and continues to [experience violence](#), including massacres and disappearances, further straining its social fabric.

In addition to conflict, Colombia confronts natural and climate-related disasters, exacerbated by the [El Niño phenomenon](#), which has caused widespread droughts, fires, and other adverse events. Hydro-climatic events, seismic threats and active volcanoes pose additional risks, with nearly 40 per cent of the population living in high-seismic threat zones. The country's exposure to tropical cyclones, particularly in the Caribbean region, heightens its vulnerability. These intersecting crises, compounded by [poverty](#) and food insecurity, contribute to Colombia's multidimensional humanitarian emergency.

Key achievements

Climate and environment

The Colombian Red Cross Society developed key strategic documents and policies, implemented [climate resilience initiatives](#) and fostered youth leadership in climate action. The National Society focused on enhancing community resilience, urban climate adaptation and pre-disaster preparedness, positioning itself as a key player in addressing climate risks and promoting [sustainable practices](#).

Disasters and crises

During the reporting period, the Colombian Red Cross Society responded to multiple emergencies, including droughts, forest fires and volcanic threats, while enhancing [disaster preparedness](#) for cyclonic systems and the hurricane season. The National Society also provided critical aid, such as water, sanitation and hygiene ([WASH](#)) services in addition to taking proactive measures to prepare vulnerable communities for potential disasters.

Health and wellbeing

In the first half of 2024, the Colombian Red Cross Society significantly expanded health services across rural and conflict-affected areas, enhancing maternal and child health, improving healthcare access in prisons and strengthening local health systems. It also advanced telemedicine services and implemented multisectoral programmes focusing on disease prevention and WASH initiatives in vulnerable regions.

Migration and displacement

The Colombian Red Cross Society implemented its new National Migration Strategy, delivering humanitarian assistance, protection and economic resilience programmes for migrants. It also led regional advocacy initiatives to promote migrants' rights and dignity, strengthening access to protection services and promoting [social inclusion](#).

Values, power and inclusion

The Colombian Red Cross Society implemented initiatives such as the Buenaventura Integrated Plan, promoting child protection, gender-based violence prevention and safer access in conflict zones. The National Society also enhanced community resilience with climate-smart projects, strengthened mental health and psychosocial support ([MHPSS](#)) and [engaged youth](#) in leadership and humanitarian work. It further improved connectivity for migrants and reinforced its neutral and independent identity through strategic communication efforts.

Enabling local actors

By mid-2024, the Colombian Red Cross Society strengthened its financial sustainability, volunteer management and institutional capacity. Key achievements include developing a business model for improved health access, joining the Global Branch Development Community and launching projects to strengthen volunteer engagement. The Colombian Red Cross Society advanced its digital transformation, established a National Innovation System and focused on resource mobilization through fundraising strategies and capacity-building efforts. Additionally, it institutionalized a community engagement and accountability (CEA) strategy, improving transparency and responsiveness in its operations.

IFRC NETWORK ACTION

STRATEGIC PRIORITIES



Climate and environment

Progress by the National Society against objectives

The Colombian Red Cross Society developed essential guiding documents, including the Structural Bases of the Climate Change Programme and the Institutional Climate Change Policy, set to be officially launched in July 2024. These initiatives aimed to reduce climate risks, promote sustainable ecosystem management, and transition towards carbon neutrality.

The National Society is actively implementing climate resilience initiatives such as the Climate Resilience in Latin America project, part of the IFRC Global Climate Resilience Programme, funded by AECID. It also continues to operate the Community Resilience to Floods programme, supported by the Zurich Foundation in Antioquia and Atlántico.

The Colombian Red Cross Society is also advancing through the preparedness for effective response (PER) approach, integrating strategies such as Climate Action Pathways and Climate Risk Analysis and Governance. The National Society is fostering youth leadership in climate action through the “Young Leaders for Climate Action” project, which empowered 221 young people in the Caribbean region, leading to infrastructure upgrades, environmental conservation projects and community climate adaptation plans. The Colombian Red Cross Society also focused on improving urban climate adaptation and pre-disaster preparedness.

IFRC network joint support

The IFRC supported the Colombian Red Cross Society's participation in key global advocacy events, such as the Workshop on Climate and Environment in Response and Recovery in Geneva and the Coastal Cities Dialogue in Brazil.

Collaborations with the **American Red Cross**, the **Canadian Red Cross**, and the **German Red Cross** have facilitated partnerships. These include joining the Anticipation Hub and securing funding from BHA/USAID for the San Andrés Climate Resilience project, aimed at building resilience to climate and hurricane risks. Additionally, the 2024-2033 Climate Change Management Programme and Action Plan developed with the support of the Canadian Red Cross, provided a long-term framework for mitigating climate risks and fostering resilient, low-carbon development.



Disasters and crises

For real-time information on emergencies, visit IFRC GO page [Colombia](#).

By mid-2024, the IFRC Disaster Response Emergency Fund ([IFRC-DREF](#)) was approved for two separate emergencies comprising the Colombia volcanic eruption and the Colombia drought:

1.

NAME OF OPERATION	Colombia - Volcanic eruption 2024
MDR-CODE	MDR0026
DURATION	3 months (May 2024 to August 2024)
FUNDING ALLOCATION	CHF 149,930
PEOPLE TARGETED	4,500
LATEST OPERATION UPDATE	DREF Operations Update

The IFRC DREF allocated CHF 149,930 from the Anticipatory Pillar to support the Colombian Red Cross Society. This allocation aimed to assist 4,500 vulnerable individuals. The alert level of the Puracé Volcano changed from yellow level to orange level on 3 May 2024, representing a probable eruption in a matter of days or weeks. The areas under the influence of the Puracé volcano in Cauca included Puracé, Popayán, Sotaró-Paisbamba, Timbío, Rosas, El Tambo, La Sierra, Patía, Bolívar, Sucre, La Vega, and Totoró. In Huila, the affected zones were San Agustín, Isnos, Saladoblanco, and La Argentina.

2.

NAME OF OPERATION	Colombia - Droughts 2024
MDR-CODE	MDR0025
DURATION	4 months (Feb 2024 to June 2024)
FUNDING ALLOCATION	CHF 458,836
PEOPLE TARGETED	8,600
LATEST OPERATION UPDATE	DREF Operations Update

The DREF allocation of CHF 458,836 in February 2023 supported the Colombian Red Cross Society in responding to the drought. The operation assisted 9,320 people affected by droughts in the departments of Cundinamarca, Huila, Sucre, Boyacá, Córdoba and Santander through the implementation of actions in the areas of livelihoods, health, [WASH](#), disaster risk reduction and multipurpose cash for six months.

Progress by the National Society against objectives

By mid-2024, the Colombian Red Cross Society responded to multiple emergencies driven by the El Niño phenomenon, which caused more than 2,000 adverse events, including forest fires, droughts and frosts. The National Society successfully concluded operations from the IFRC-DREF project addressing the impacts of Atmospheric Disturbance (AL97) in late 2023, assisting 1,450 families across Atlántico, Bolívar, and Magdalena with [water, hygiene, sanitation](#) (WASH), and livelihood support.

The Colombian Red Cross Society also responded to seismic threats, activating the IFRC-DREF Imminent type in response to the Orange Alert issued for the Puracé volcano, preparing local communities for a potential eruption.

Additionally, the Colombian Red Cross Society is monitoring cyclonic systems and rainfall patterns for disaster preparedness in anticipation of the 2024 Atlantic hurricane season.

IFRC network joint support

The **IFRC** supported the Colombian Red Cross Society in responding swiftly to multiple crises in the first half of 2024. The **IFRC-DREF** provided timely funding for disaster responses to the El Niño droughts and potential volcanic activity, assisting over 9,000 people in drought-affected departments like Boyacá, Córdoba, Cundinamarca, Huila, Santander, and Sucre.

The **American Red Cross** supported the National Society through the Rapid Action Fund (Q.A.F.) which enabled effective water and hygiene interventions.



Health and wellbeing

Progress of the National Society against objectives

The Colombian Red Cross Society expanded health services in rural areas, especially maternal and child health through the pacific and senior medical missions in Tumaco, Nariño and replicated in Chocó, Valle del Cauca, Arauca, Cesar, and Santander. The detention health project improved health access in three prisons, with a focus on mental health and primary care.

In addition, the telemedicine project, particularly in the Colombian Pacific, enhanced maternal, child, and sexual health services in remote areas. The Strengthening Communities for Peace V project supported healthcare improvements in 15 departments, contributing to rural reform. Multisectoral health programmes, addressed crises in Santander, Cesar, Sucre, Bolívar, La Guajira, and Norte de Santander, focusing on disease prevention, local health system strengthening, and improving WASH.

IFRC network joint support

The **IFRC** supported the Colombian Red Cross Society in advancing its emergency medical team strategy, modelled after the IFRC Emergency Response Unit (ERU).

The **Norwegian Red Cross** assisted the National Society in developing health promotion strategies and supporting medical missions in violence-prone regions. Projects including telemedicine and detention health also benefitted from this network, enhancing care in vulnerable and high-risk areas. Additionally, the Norwegian Red Cross and the Colombian Red Cross Society focused on health in detention, supporting training efforts through a SPAC (Community Health and First Aid) methodology workshop, and fostering collaboration among international and local partners.

The **German Red Cross** assisted the multisectoral health programmes of the Colombian Red Cross Society.



In June 2024, the Colombian Red Cross Society launched its 2024-2030 National Migration Strategy. The National Society and the IFRC country office hosted Dr. Kate Forbes, IFRC President to strengthen the National Society's multilateral cooperation processes. (Photo: Colombian Red Cross Society)



Migration and displacement

Progress by National Society against objectives

By the first half of 2024, the Colombian Red Cross Society advanced its migration and displacement efforts, launching its National Migration Strategy 2024-2030. The strategy consolidated the organization's work since 2015, ensuring a coordinated response to migration challenges.

In partnership with AECID, the National Society provided protection and humanitarian assistance to 3,360 migrants in Cúcuta, focusing on food security, social inclusion, child protection, and gender-based violence. Additionally, it improved the economic resilience of vulnerable women in rural Santander. A separate project funded by the Community of Madrid promoted social inclusion and economic empowerment for 1,225 migrants in Norte de Santander.

The Colombian Red Cross Society also led a regional advocacy initiative to promote migrant rights and dignity. This project aimed to strengthen regional efforts to ensure migrants' access to protection services, and respect for rights under International Humanitarian Law and human rights.

IFRC network joint support

The **IFRC** provided technical and financial support to the National Society for developing the National Migration Strategy 2024-2030 and contributed to preparations for an antenna of the IFRC Global Migration Laboratory.

The **Netherlands Red Cross** supported the Colombian Red Cross Society in enhancing [Humanitarian Service Points](#) (HSPs) and cross-border collaboration under the regional road assistance project.

The **Spanish Red Cross** assisted the National Society with providing protection and humanitarian assistance to migrants in Cúcuta.

The **Swedish Red Cross** assisted the National Society in leading a regional advocacy initiative to promote migrant rights.



Values, power and inclusion

Progress by National Society against objectives

The Colombian Red Cross Society was successful in implementing the Buenaventura Integrated Plan, which aimed to improve the quality of life through enhanced protection for children and adolescents in community and educational settings. The plan included reducing exposure to violence, improving access to clean water and sanitation, and strengthening local Red Cross teams.

The National Society worked to raise awareness in communities and with local authorities, improving victim-centred referral systems and promoting gender-based violence (GBV) prevention. This was complemented by community education on sexual violence and efforts to close gaps in the care pathways for survivors.

The [Safer Access](#) programme focused on ensuring the safety of Red Cross personnel working in conflict-affected areas, utilizing contextual analysis tools, and improving coordination in priority operational zones. The weapons contamination programme enhanced education on the risks of explosive devices, providing critical protection for communities impacted by armed conflict.

Economic security efforts included collaborations to implement climate-smart projects that strengthen community resilience, particularly in conflict-affected areas. Through workshops on [community-based health and first aid](#) (CBHFA) and [mental health and psychosocial support](#) (MHPSS), the National Society enhanced its capacity to respond to public health emergencies.

In the education sector, rural educational brigades trained volunteers and employees on topics such as leadership, risk management and gender equality, helping integrate youth into humanitarian efforts. The school sector programme engaged children and adolescents in personal growth and leadership within school environments.

The National Society's Protection of Family Ties initiative focused on providing connectivity services to migrant populations and strengthening case management capacities. Additionally, public and operational communication lines were fortified through specialized training and campaigns to reinforce the Colombian Red Cross Society' neutral, impartial and independent identity.

IFRC network joint support

The IFRC supported the Colombian Red Cross Society in creating a Simplified Action Protocol for complex crises, focusing on mitigating impacts on WASH and mental health in regions affected by forced displacement due to armed conflict, such as Chocó, Valle del Cauca, Cauca, and Nariño.

The IFRC also provided technical and financial backing for the Protection of Children and Adolescents in Armed Conflict in Colombia project, set to improve education access and protection for children affected by violence from July 2024 to June 2026.

The International Committee of the Red Cross (ICRC) supported the National Society's participation in broader humanitarian actions in disaster risk management, peacebuilding and health, particularly in areas affected by armed conflict and other forms of violence.

ENABLING LOCAL ACTORS



Strategic and operational coordination

IFRC membership coordination

IFRC membership coordination involves working with member National Societies to assess the humanitarian context, humanitarian situations and needs; agreeing on common priorities; jointly developing common strategies to address issues such as obtaining greater humanitarian access, acceptance and space; mobilizing funding and other resources; clarifying consistent public messaging; and monitoring progress. This also means ensuring that strategies and programmes in support of people in need, incorporate clarity of humanitarian action, links with development assistance, and efforts to reinforce National Societies in their respective countries, including through their auxiliary role.

The Colombian Red Cross Society is a member of the Governing Board of the IFRC, representing the Americas region and is part of several IFRC strategic and technical platforms and networks at global and regional levels. It is one of the 14 National Societies piloting the IFRC network New Way of Working (NWOW) initiative, aiming to establish a new model of membership coordination, working over multiple years to develop and establish a thorough change in the way the IFRC network works together and places the National Society of the country at the centre of the action.

Several sister National Societies also have longer-term partnerships with the Colombian Red Cross Society:

The **American Red Cross** has had a delegation in the country since 2010, supporting the Colombian Red Cross Society to strengthen health and risk management, particularly in relation to climate change.

The **Netherlands Red Cross** supported the Colombian Red Cross Society in enhancing HSPs and cross-border collaboration under the regional road assistance project.

The **German Red Cross** has had a delegation in the country since 2010 and works with the Colombian Red Cross Society in the areas of health, disaster risk management, volunteering and migration. The German Red Cross also supports the Colombian Red Cross Society in anticipatory action.

The **Norwegian Red Cross** has been present in the country since 2011, supporting the Colombian Red Cross Society to deliver projects in the Pacific region, including mobile health care units, community resilience and health care and prevention of urban and gender-based violence.

The **Spanish Red Cross** has been present in Colombia since 2010, supporting the National Society on livelihoods, peacebuilding and health projects in support of migrant populations and the victims of conflict.

The **Swedish Red Cross** assisted the National Society in leading a regional advocacy initiative to promote migrant rights.

At a global level, the Colombian Red Cross Society played a significant role at the IFRC Governing Board Meeting in Geneva in April 2024, where discussions included the new IFRC Certification Scheme, protection of beneficiaries, the role of artificial intelligence in humanitarian operations and corporate risks in the humanitarian sector. The Colombian Red Cross Society President emphasized the need for external validation in the certification system and highlighted national efforts to protect the Red Cross emblem under Colombian law. The approval of the prevention of sexual exploitation and abuse (PSEA) policy was also reaffirmed, with a focus on safeguarding volunteers and communities.

Movement coordination

The Colombian Red Cross Society ensures regular exchanges with the IFRC, the International Committee of the Red Cross and participating National Societies, for the alignment of support and action between Movement partners. In times of emergencies, closer coordination is organized. This is carried out in line with the Strengthening Movement Coordination and Cooperation ([SMCC](#)) principles, and the newly adopted [Seville Agreement 2.0](#).

In Colombia, the ICRC carries out actions to support the victims of conflict and other situations of violence, and those affected by migration. Its cooperation with the National Society includes programmes in safer access, public and operational communications, economic security, health, WASH, restoring family links, protection and education in urban environments, IHL, prevention of and response to sexual violence and institutional strengthening.

In the most recent development, a panel discussion convened by the IFRC President during her visit to Colombia, along with the President of the Colombian Red Cross Society and the ICRC Head of Delegation underscored the Movement's strategic role in Colombia, further enhancing cooperation between these key Movement actors. The Colombian Red Cross Society remains committed to following the New Way of Working (NWOW) approach, further solidifying its position as a key humanitarian partner in the country.

External coordination

The Colombian Red Cross Society focused on three primary areas of engagement with the Country Humanitarian Team (EHP) in 2024, and leveraged partnerships to enhance disaster response and resilience, especially in high-risk regions like La Mojana, where floods pose significant challenges. Drawing on insights from OCHA's Flagship Strategy, which emphasizes integrated solutions and community participation, the Colombian Red Cross Society has incorporated recommendations from agencies such as FAO, UNICEF, PAHO, and World Vision to improve its interventions.

The National Society is also seeking support from the Colombian Humanitarian Fund (Canasta Fund), promoting a collective, community-driven approach to humanitarian action. This initiative aligns with the Community Priorities Response Plan (PRPC) 2024-2025, prioritizing multisectoral responses and leveraging national and local actor leadership.

Regular engagement with the expanded and core EHP meetings ensures that the Colombian Red Cross Society remains aligned with both national and global humanitarian strategies. These platforms allow for the exchange of ideas and coordination on key issues, including preparations for the International Conference of the Red Cross and Red Crescent Movement, reinforcing the National Society's strategic role in addressing ongoing crises.

Further, the Colombian Red Cross Society has taken a leadership role in the development of technical tables to prepare reports for the 33rd International Conference, in collaboration with entities like the IFRC, the Ministry of Foreign Affairs, and the Presidential Agency for Cooperation. These reports contribute to important resolutions, such as Resolution 1, aimed at improving the implementation of International Humanitarian Law in Colombia, and Resolution 7, which focuses on inclusive disaster response.

In anticipation of the 34th International Conference, the National Society is assessing potential commitments from the Colombian government. Additionally, it has fortified inter-institutional agreements with key state entities, enabling better knowledge sharing and cooperation on cross-cutting issues such as climate change, disaster risk management, and human rights.

On climate change, the Colombian Red Cross Society has enhanced its coordination with critical national bodies like the National Unit for Disaster Risk Management, the Ministry of Environment and Sustainable Development, and international partners like the World Wildlife Fund (WWF). These efforts have contributed to a more comprehensive and resilient disaster management approach in Colombia.



National Society Development

Progress by the National Society against objectives

During the first half of 2024, the Colombian Red Cross Society focused on enhancing financial sustainability, volunteer management and institutional capacity at both the national and sectional levels. Through initiatives in Cauca and Nariño, a business model is being developed to reduce the gap in access to health services while generating additional resources for these sections. This project is a continuation of the capacity building fund (CBF), which was implemented in 2023. Additionally, the Colombian Red Cross Society has joined the Global Branch Development Community, enabling knowledge exchange with other National Societies on best practices in branch development.

A project aimed at strengthening volunteer engagement and regional cooperation is underway, benefiting 3,500 volunteers across 10 sectionals and 15 communities. This initiative focuses on improving volunteer conditions and training and includes advocacy efforts with the government to promote volunteer-friendly legislation.

To optimize resource management, the Colombian Red Cross Society is investing in the training, well-being and retention of its staff and volunteers. Specific emphasis was placed on sectional development, with clear policies and improved management oversight to increase confidence and efficiency. The Colombian Red Cross Society also focused on maintaining robust communication channels through its information and communication technology (ICT) line, ensuring national coverage by providing preventive and corrective maintenance for telecommunications equipment. The establishment of a telematics laboratory and maintaining a stock of spare parts enabled seamless communication across sectionals.

Within the framework of the [Global Climate Resilience programme](#), the Colombian Red Cross Society has begun the first phase of orientation for the preparedness for an effective response (PER) assessment. This assessment aims to analyse the National Society's response capacity, strengths, and weaknesses, with a full evaluation phase scheduled for the second half of 2024.

The Colombian Red Cross Society has been focused on improving its resource mobilization strategies. The implementation of the face-to-face fundraising strategy is expected to strengthen donor recruitment. Additionally, the Colombian Red Cross Society co-organized the Laboratory on Resource Mobilization in Emergencies, aimed at strengthening resource mobilization capacity across the region. The Colombian Red Cross Society also institutionalized its community engagement and accountability (CEA) strategy in the first half of 2024 by aligning various projects with this strategic priority. This approach has been integrated into all programmes and services to ensure accountability and active community participation.

IFRC network joint support

The IFRC supported the Colombian Red Cross Society to continue its efforts in sectional financial sustainability, particularly in Cauca and Nariño, by implementing a business model through the [Empress Shöken Fund](#). This project is a continuation of previous efforts under the CBF.

The IFRC also provided technical support to the National Society to develop a roadmap to institutionalize Education in Emergencies (EeE) and [CEA](#).

The IFRC supported the National Society in the organizational capacity assessment and certification (OCAC) process. The IFRC's [Global Climate Resilience programme](#) has provided the Colombian Red Cross Society with support in the orientation phase of the [PER](#) assessment.

The **German Red Cross**, through the BMZ Phase III project, continues to support the strengthening of the Colombian Red Cross Society's volunteer network.



Humanitarian diplomacy

Progress of the National Society against objectives

During the first half of 2024, the Colombian Red Cross Society's humanitarian diplomacy efforts were aimed at influencing both national and local governments and positioning the National Society as a key actor in addressing humanitarian challenges.

The Colombian Red Cross Society developed two distinct advocacy and humanitarian diplomacy strategies—one focusing on the climate crisis and the other on migration. As part of its broader humanitarian diplomacy efforts, the organization participated in the Cartagena +40 process, held in Colombia in June 2024, where the Colombian Red Cross Society presented its perspectives on migration and displacement, highlighting its expertise and enhancing its visibility on the international stage.

A scoping study was conducted to establish a national “antenna” for the migration lab. This platform aims to generate evidence through research and analysis at both national and regional levels, providing crucial data to support humanitarian diplomacy efforts related to migration issues in Colombia.

Two high-profile roundtables were also organized by the Colombian Red Cross Society in the reporting period, focusing on migration and the climate crisis:

- The Migration Roundtable marked the launch of the Colombian Red Cross Society' new migration strategy, bringing together national government representatives, humanitarian organizations and embassies to discuss migration challenges in Colombia
- The Climate Crisis Roundtable was organized to introduce the Colombian Red Cross Society' climate policy, offering a platform for dialogue and advocacy on climate-related vulnerabilities. The event was attended by government officials, humanitarian actors and development agencies

In June 2024, the Colombian Red Cross Society hosted María del Mar Pageo, President of the Spanish Red Cross, during her visit to Colombia. This engagement provided opportunities for strategic discussions on the humanitarian impact of the National Society's work. A field visit to Cúcuta, Norte de Santander, highlighted its contributions to supporting migrants and vulnerable communities. The Colombian Red Cross Society has deepened its collaboration with the Ministry of Foreign Affairs in preparing for the 34th International Conference of the Red Cross and Red Crescent. This partnership has resulted in the formation of three working groups, consisting of government representatives and Movement partners, to address the five key resolutions for the conference.

IFRC network joint support

The IFRC supported the National Society by investing in consultancy services to help the Colombian Red Cross Society strengthen its advocacy efforts, particularly in influencing national and local governments on climate change, displacement and migration issues. The IFRC provided technical support in developing the two advocacy strategies focused on the climate crisis and migration, guiding the National Society in its advocacy efforts. Additionally, the IFRC supported the development of key messages for global events such as the Cartagena +40.

The climate roundtable was co-sponsored by the Spanish Agency for International Development Cooperation (AECID), while the migration roundtable was supported by the Swedish Embassy. The IFRC's involvement in these events helped elevate the National Society's work with key national and international stakeholders.



Progress by the National Society against objectives

In January 2024, the Colombian Red Cross Society adopted its prevention of sexual exploitation and abuse (PSEA) policy. This was followed in May by the approval of a code of conduct that applies to all volunteers and staff. To support these measures, the National Society organized a violence prevention workshop for directors and volunteers, focusing on understanding basic concepts of violence and raising awareness of the new policies.

As part of its capacity-building efforts, a representative from the Colombian Red Cross Society participated in a regional workshop on protection, gender and inclusion (PGI) in March, expanding its ability to incorporate these critical elements into its operations. The Colombian Red Cross Society also developed a request, complaints and claims channel to improve feedback systems, ensuring more agile responses to community needs and enhancing transparency.

The Colombian Red Cross Society representatives participated in a regional digital transformation workshop in January, where they exchanged good practices with other National Societies. The Colombian Red Cross Society is also working on the [digital transformation](#) of its blood bank through a project with Twilio, which aims to develop an application for blood donor communication, scheduling and registration. This project is expected to be implemented later in 2024.

By June 2024, the Colombian Red Cross Society had applied for the IFRC-ICRC joint National Society Investment Alliance (NSIA) funds to improve its technological infrastructure, particularly through the introduction of new software and hardware tools. This aims to bridge the digital divide within the National Society, improving access to technology at both the national and sectional levels. These digital upgrades align with the Colombian Red Cross Society's 2024-2027 Government Plan, focused on strengthening its technological capacity and operational efficiency.

The Colombian Red Cross Society established its National Innovation System in 2024. This system, identified as a need during the OCAC assessment, aims to position the Colombian Red Cross Society as a leader in humanitarian innovation, responding more effectively to community needs. A national workshop on innovation is planned for August to further advance this initiative.

IFRC network joint support

The IFRC helped the Colombian Red Cross Society institutionalize its [safeguarding](#) framework. Technical reviews were provided for the PSEA policy and the code of conduct, ensuring that these documents adhered to international standards. The IFRC also supported the violence prevention workshop.

The **Netherlands Red Cross** provided financial and technical support for the Colombian Red Cross Society's digital maturity assessment and the development of its digital transformation roadmap. The National Society's involvement in the regional digital transformation workshop was also facilitated by the IFRC. Through the IFRC's partnership with Twilio, financial support was secured for the blood bank digitization project.

The IFRC also supported the Colombian Red Cross Society in applying for the NSIA funds. The IFRC Solferino Academy provided technical support in establishing the National Innovation System for the Colombian Red Cross Society. The IFRC will also provide financial backing for a national innovation workshop scheduled for August 2024.



The International Federation of Red Cross and Red Crescent Societies (IFRC) is the world's largest humanitarian network, with 191 National Red Cross and Red Crescent Societies and around 15 million volunteers. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

DATA SCOPE AND LIMITATIONS

- **Timeframe and alignment:** The reporting timeframe for this overview is covering the period from 1 January to 30 June 2024. However, due to the diversity of the IFRC and differences in fiscal years, this coverage may not fully align for some National Societies. Mid-year reporting data may have been based on estimations, with plans to submit more robust numbers at the annual reporting stage.
- **Financial overview:** This overview consolidates data reported by the National Society and its IFRC network partners, as well as data extracted from IFRC's financial systems. All reported figures should include the administrative and operational costs of the different entities. The financial data with a light grey background is solely reported by the National Society, including the funding sources. Financial reporting is often times estimated depending on availability of financial figures, closing of financial periods, and may be incomplete. "Not reported" could sometimes mean "not applicable".
- **Missing data and breakdowns:** National Societies have diverse data collection systems and processes that may not align with the standardized indicators. Data may not be available for some indicators, for some National Societies. This may lead to inconsistencies across different reporting tools as well as potential under or over-estimation of the efforts led by all.
- **Reporting bias:** The data informing this Federation-wide overview is self-reported by each National Society (or its designated support entity) and which is the owner and gatekeeper, and responsible for accuracy and updating. IFRC tries to triangulate the data provided by the National Societies with previous data and other data in the public domain.

ADDITIONAL INFORMATION

- [Colombia IFRC Mid-Year 2024 Financial Report](#)
Note: For emergencies for which financial report is not yet available, see: [MDR0025](#) and [MDR0026](#)
- [IFRC network country Plans](#)
- [Subscribe for updates](#)
- [Live Disaster Response Emergency Fund \(DREF\) data](#)
- Operational information: [IFRC GO platform](#)
- National Society data: [IFRC Federation-wide Databank and Reporting System](#)
- [Evaluations database](#)

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