



MADAGASCAR

2023 IFRC network annual report, Jan-Dec

20 August 2024

IN SUPPORT OF THE MALAGASY RED CROSS SOCIETY



23

National Society branches



141

National Society local units



10,000

National Society volunteers



150

National Society staff

PEOPLE REACHED

Emergency Operations



84,086

Climate and environment



88,339

Disasters and crises



88,339

Health and wellbeing



625,733

Values, power and inclusion



801

FINANCIAL OVERVIEW

in Swiss francs (CHF)

Country	Funding Requirement	Value
Country	Funding Requirement	9.5M
IFRC Secretariat	Emergency Operations Funding Requirement	2.5M
	Emergency Operations Funding	2.4M
	Emergency Operations Expenditure	1.6M
Longer-term	Funding Requirement	2.5M
	Funding	4.3M
	Expenditure	3.7M
Participating National Societies	Funding Requirement	4.2M
	Funding	1M
	Expenditure	861,000
HNS other funding sources	Funding Requirement	300,000
	Funding	300,000

Malagasy Red Cross Society

Overview	Funding Sources
Funding	7.7M
Expenditure	7.7M
	IFRC Secretariat
	4.7M
	Participating National Societies
	2.7M
	HNS other funding sources
	300,000

Appeal number **MAAMG002**

In addition to: CHF 544,000 DREF Funding

ONGOING EMERGENCY INDICATORS

PMG041 / Madagascar Tropical Storms and Cyclones

People reached by WASH assistance	80,000
People who successfully received cash for basic needs after being identified and processed for transfer	25,000
People reached with shelter support	21,000
People (and households) reached by hygiene promotion activities in the response period	12,000
People reached by protection, gender and inclusion programming	11,000
People (and households) reached with effective water treatment materials, and promotion in the recovery period	7,000
People (and households) provided with transitional shelter that is safe and adequately enables essential household and livelihoods activities to be undertaken with dignity	6,000
People (and households) provided with in-kind assistance only for repairs or construction (for material and/or labour) for transitional shelter that is safe and adequately enables essential household and livelihoods activities to be ..	4,000
People reached with livelihoods support	4,000
People who attended training / awareness raising sessions on transitional safe shelter	2,000
People (and households) provided with cash / voucher only assistance for repairs or construction (for material and/or labour) for transitional shelter that is safe and adequately enables essential household and livelihoods acti..	2,000
Communities that have formed community committees with the support of National Societies, representing community people from all walks of life and working with specific roles related to disaster preparedness and risk reducti..	201
% of community members who feel their opinion is taken into account during programme planning and decision-making	20
Satisfaction surveys completed	5
People have access to a feedback and complaints mechanism	Yes
Participation in IFRC-led communication campaigns	Yes
National Society is part of the National Disaster Response Organization's decision-making processes and bodies	Yes
National Society have strengthened their integrity and reputational risk mechanisms	Yes
National Society has in place capacities to conduct Emergency Needs Assessment	Yes
National Society covers health, accident and death compensation for all of their volunteers	Yes
Methods are established to communicate with communities about what is happening in the operation, including selection criteria if these are being used	Yes

MDR019 / Hunger Crises

People reached by WASH assistance	4,000
People who successfully received cash for basic needs after being identified and processed for transfer	4,000
People supported with CVA	4,000
People (and households) reached by hygiene promotion activities in the response period	1,000
Communities that have formed community committees with the support of National Societies, representing community people from all walks of life and working with specific roles related to disaster preparedness and risk reduction	106
Households receiving cash transfers / vouchers from RCRC are satisfied with the amount received	91
Complaints or feedback about the RCRC operation which receive a response through established community communication	74
% of individuals who know how to provide feedback about decision-making processes which affect them	54
Households receiving cash transfers / vouchers from RCRC are satisfied with the time/period that cash / vouchers were received	24
Satisfaction surveys completed	3
Number of IFRC monitoring and support missions	2
RCRC staff and volunteers who have been briefed and signed the staff Code of Conduct	35
RCRC staff and volunteers trained on Prevention and protection of sexual exploitation and abuse and child safeguarding	35
Trained as Red Cross or Red Crescent WASH (community health) Volunteers	29
Percentage of staff, volunteers and leadership trained on community engagement and accountability (disaggregated by staff / volunteers / sex)	1%
People have access to a feedback and complaints mechanism	Yes
Needs assessment for livelihoods and food security is used to generate criteria for targeting most at-risk people/households	Yes
Movement coordination meetings are organized, and updates are provided to the Movement partners	Yes
Methods are established to communicate with communities about what is happening in the operation, including selection criteria if these are being used	Yes

STRATEGIC PRIORITIES

Climate and environment	People reached with activities to address rising climate risks	88,000
	People reached with heatwave risk reduction, preparedness or response activities	33,000
	Implementing nature-based solutions (including those with a particular focus on the planting of trees and mangroves)?	Yes
	Developing and implementing strategies and plans that address rising climate and environmental risks?	Yes
Disasters and crises	People reached per year with support services, in-kind, cash and voucher assistance for emergency response and recovery	88,000
	People reached with shelter support	49,000
	People reached with disaster risk reduction	36,000
	People reached with livelihoods support	6,000
	Percentage of humanitarian assistance delivered using cash and vouchers	1%
Health and wellbeing	People reached by National Societies with contextually appropriate health services	626,000
	People reached with immunization services	261,000
	People reached by National Societies with contextually appropriate water, sanitation and hygiene services	86,000
	People trained by National Societies in first aid	3,000
	People donating blood	76
Values, power and inclusion	People reached by protection, gender and inclusion programming	801
	Is Community Engagement and Accountability integrated and institutionalized in the National Society policies, operations, and procedures (with clear benchmarks)?	Yes

ENABLING FUNCTIONS

Strategic and operational coordination	Number of government led coordination platforms the National Society is part of	1
National Society development	Youth engagement strategy developed or in place	Yes
	Strategy for strengthening the auxiliary role developed or implemented	Yes
	One National Society Development plan in place	Yes
Humanitarian diplomacy	Participation in IFRC-led communication campaigns	Yes
Accountability and agility	National Society is showing progress in digital transformation according to the digital maturity model outlined in IFRC Digital Transformation Strategy	Yes
	National Society have strengthened their integrity and reputational risk mechanisms	Yes
	Functioning data management systems that inform decision making and support monitoring and reporting on the impact and evidence of the IFRC network's contributions	Yes

IFRC NETWORK SUPPORTED ACTIVITIES

National Society	Multilateral Support
American Red Cross	●
British Red Cross	●
Bulgarian Red Cross	●
Canadian Red Cross Society	●
Japanese Red Cross Society	●
Monaco Red Cross	●
Netherlands Red Cross	●
Red Cross Society of China	●
Swiss Red Cross	●

■ Supported

OVERALL PROGRESS

Context

Madagascar is the largest island in the Indian Ocean with an area of 591,896 square kilometres. Its population is about 28 million with an annual growth rate of about 3 per cent. The country possesses significant potential in natural resources. Despite this abundance, Madagascar remains one of the poorest nations globally. Political instability, weak institutions and poor governance have impeded the country's economic progress. Furthermore, the COVID-19 pandemic and assorted disasters impacting Madagascar have worsened the deceleration of the nation's economy. Presently, as per the World Bank, 81 per cent of Malagasy individuals live below the poverty threshold of 1.9 USD/capita/day.

The current famine in the country's southern region represents a significant issue. Poor living conditions, particularly related to sanitation and hygiene, have led to a reduced life expectancy for Malagasy citizens. According to WaterAid Madagascar, around 70 per cent of the population lacks proper sanitation, and 89 per cent do not have access to modernized toilets. Consequently, there is a high risk of major infectious diseases spreading among the population. Additionally, over half of the country's children suffer from severe malnutrition. The country is also highly susceptible to climatic upheavals, including hurricanes, floods, locust infestations and public health emergencies. The southern region of the country is grappling with security troubles due to armed cattle thefts.

Key achievements

Climate and environment

The Malagasy Red Cross Society undertook climate change adaptation interventions by partnering with local authorities for tree planting, conducting climate risk awareness in schools and enhancing community disaster risk reduction. It held an Enhanced Vulnerability and Capacity Assessment (eVCA) workshop in Toamasina, creating tools and a cyclone contingency plan, and upgraded its infrastructure and storage sites. Volunteers received training in disaster management, early warning systems and community-based health and first aid. This was undertaken under the Directorate-General for European Civil Protection and Humanitarian Aid Operations – IFRC Pilot Programmatic Partnership (DG ECHO – IFRC PPP).

Disasters and crises

In 2023, the Malagasy Red Cross Society provided shelter assistance, cash transfers and agricultural kits to communities affected by Tropical Cyclones Batsirai and Freddy. It offered technical guidance for shelter construction and conducted risk management sensitization sessions.

Health and wellbeing

For the period January to December 2023, the Malagasy Red Cross Society trained its volunteers in community-based health and first aid, conducted disease awareness campaigns and distributed mosquito nets to combat malaria. It also provided essential healthcare supplies during the Batsirai operation and trained health committees in epidemic control. To address water needs in southern Madagascar, it implemented a water, sanitation and hygiene (WASH) programme, distributing hygiene kits and promoting sanitation through the Tsarahonenana project.

Values, power and inclusion

In 2023, the Malagasy Red Cross Society integrated protection, gender and inclusion (PGI) approaches in its activities following Tropical Cyclone Batsirai. It also trained its staff and volunteers in humanitarian values and the prevention of sexual and gender-based violence. The National Society maintained community feedback mechanisms, conducted needs assessments and ensured community validation of assistance recipient lists, emphasizing transparency and community engagement and accountability (CEA) in its interventions.

Enabling local actors

The Malagasy Red Cross Society prioritized staff and volunteer safety, strengthened governance through training and enhanced its communications and transparency efforts. It [restructured youth groups](#), conducted three [Branch Organizational Capacity Assessments](#), promoted its activities through various media and translated the Code of Conduct into Malagasy. Training in protection, gender and inclusion (PGI), community engagement and accountability (CEA) and protection against sexual abuse and exploitation (PSEA) was also provided to staff and volunteers.

Changes and amendments

On 4 February 2022, an Emergency Appeal was launched to support communities affected by Tropical Storm Batsirai. Initially set to close on 30 June 2023, the operation was extended due to challenges including continuous rains and flooding during the 2023 rainy season, and additional damage from Cyclones Cheneso and Freddy.

IFRC NETWORK ACTION

ONGOING EMERGENCY RESPONSE

For real-time information on emergencies, see [IFRC GO page Madagascar](#)

1

Emergency Operation	Revised Africa Hunger Crisis Emergency Appeal
Appeal number	MGR60001
People affected	People affected/at risk: 157 million people across sub-Saharan Africa (143m in the 25 countries covered in this operation/watch list) People facing acute food insecurity in Madagascar: 1.3 million
People to be assisted	In Madagascar 225,000 people
Duration	Operation start date for Madagascar 6 October 2022, extended operation to 31 December 2024
Funding requirement	Total funding requirements: <ul style="list-style-type: none">• Through the IFRC Appeal: CHF 232.5 M• Federation-wide: CHF 318 M Funding requirement for Madagascar for 2024: <ul style="list-style-type: none">• Through the IFRC Appeal: CHF 2.5M• Federation-wide: CHF 5.5 M
Link to emergency appeal	Revised Africa Hunger Crisis Emergency Appeal
Operational Strategy for Madagascar	Madagascar Country Plan of Action
Latest Operation Update	Operation Update No. 5

Madagascar is a priority country in the IFRC Regional Hunger Crisis Emergency Appeal, launched in October 2022 in response to worsening food insecurity in Africa. Due to the ongoing crisis, the appeal has been extended to the end of 2024 to support hunger crisis responses across the continent. The Revised Regional Emergency Appeal, based on robust national response plans, includes coordinated activities in livelihoods, cash assistance, health, nutrition and water, sanitation and hygiene (WASH). The Malagasy Red Cross Society aims to assist 225,000 people amid severe

food insecurity affecting 1.3 million individuals, with projections rising to 1.7 million. This appeal aligns with the IFRC's Pan-Africa Zero Hunger Initiative, overseen by the IFRC's "Zero Hunger Cell" for operational coordination across Africa.

Short description of the emergency operational strategy

The operation in Madagascar targets the most affected communes within the Amboasary District, focusing on severely food-insecure households facing multiple constraints. It provides cash for food and basic needs to 20,000 households, offers inputs and tools with nutrition-sensitive approaches, and includes screening, education and vegetable gardens. The operation also delivers WASH services to 225,000 people, supports 50,000 with livelihood projects and implements disaster risk reduction measures for 225,000 people. Community engagement and accountability (CEA) as well as protection, gender and inclusion (PGI), are integral to the strategy, ensuring that diverse community needs guide the response.

For the period [July 2023 to March 2024](#), the following support was provided:

Food security and livelihoods

Provision of unconditional cash transfers of CHF 25 to 1,000 vulnerable households, including pregnant women, older people, disabled individuals and children under five. Staff and volunteers were trained in cash transfer implementation.

Protection, gender and inclusion

Staff and volunteers were trained in [PGI minimum standards](#). Communities were reached with protection, gender and inclusion (PGI) services. PGI approaches were integrated across thematic interventions with the aim of facilitating safe and equitable provision of services.

Community engagement and accountability

Standardized community engagement approaches were implemented. Volunteers and committees were trained in processing feedback and responding to community input.

2

Emergency Operation	Madagascar Tropical Storms and Cyclones
Appeal number	MDRMG018
People assisted	34,179 people
Duration	4 February 2022 to 30 September 2023
Funding requirement	Through the IFRC Appeal: CHF 3 million Federation-wide: CHF 5.5 million
Link to emergency appeal	Tropical Storms and Cyclones Emergency Appeal
Operational Strategy	Operational strategy
Latest Operation Update	Operation Update No. 5

Between January and April 2022, six tropical weather systems hit Madagascar, killing over 200 people and affecting over 570,000. Tropical Storm Ana arrived on January 17, mainly affecting central and northern areas. Tropical Cyclones Batsirai and Emnati struck in February. While responding to the impact of Batsirai and Emnati, two additional systems erupted in the same zone of intervention affecting the same population that had previously been affected. Communities in eastern Madagascar, and particularly Mananjary, that were starting to recover from previous cyclones, were unfortunately affected again by Tropical Cyclone Freddy and Cheneso. The IFRC supported the Malagasy Red Cross Society with a Disaster Response Emergency Fund and an Emergency Appeal adjusted to cover all storms.

Short description of the emergency operational strategy

As Tropical Storm Freddy hit in February 2023, the response to Tropical Cyclones Batsirai and Emnati was redirected to assist vulnerable populations already weakened by poverty. The operation, led by the Malagasy Red Cross Society became complex due to damaged roads and rising needs, requiring close coordination and updates to the strategy. The response duration was extended from 12 months to 16 months, focusing on volunteer training, emergency shelter kits, cash for shelter, unconditional cash and hygiene kits.

For the period [February 2022 to June 2023](#), the following assistance was provided:

Shelter, housing and settlements

Households were supported in rebuilding their homes by providing shelter tool kits, tarpaulins, kitchen kits and conditional cash for shelter. Households receiving cash, participated in training in the usage of the funds and in implementing Build Back Safer techniques.

Livelihoods

Agricultural tools, seeds and training sessions were provided to support livelihoods of communities in regions known for its agricultural potential and livestock farming. Affected communities received cash transfers to help meet their basic needs and support their livelihoods.

Multi-purpose cash

Multipurpose cash assistance was provided to households affected by cyclones.

Health and care

Volunteers were trained in health and cholera control; mosquito nets were distributed among households and awareness sessions were conducted.

Water, sanitation and hygiene (WASH)

WASH kits and dignity kits were provided to thousands of households. Volunteers were trained in hygiene promotion and these were followed by awareness sessions conducted among affected communities. Community wells were rehabilitated.

The operational strategy integrated the cross-cutting approaches of **community engagement and accountability** (CEA) and **protection, gender and inclusion** (PGI), with the aim of recognizing and valuing all community members as equal partners, with their diverse needs shaping the response.

STRATEGIC PRIORITIES



Climate and environment

Communities and Red Cross and Red Crescent staff and volunteers undertake urgent action to adapt to the rising and evolving risks from the climate and environmental crises

Progress by the National Society against objectives

The Malagasy Red Cross Society supported communities to adapt and recover from climate change through [Green Response](#) to climate change. It partnered with local authorities and civil societies to plant and maintain trees. Additionally, it conducted awareness raising activities about climate risks in schools and strengthened the capacity of targeted communities in [community-based disaster risk reduction](#) and climate adaptation.

The Malagasy Red Cross Society conducted an Enhanced Vulnerability and Capacity Assessment (eVCA) workshop in Toamasina leading to the creation of relevant tools and a cyclone contingency plan. This strengthened [anticipatory/](#)

early warning early action systems. The National Society conducted a training in [Preparedness for Effective Response \(PER\)](#). Additionally, it upgraded its storage sites and enhanced its infrastructure

The Malagasy Red Cross Society provided training and refresher lessons on risk and disaster management to its volunteers, National Disaster Response Team and Branch Disaster Response Team. The training spanned a broad range of topics including Code of Conduct, mobile data collection, feedback processing and testing and piloting early warning systems, [community-based health and first aid](#) and livelihoods and income generative activities. This was undertaken under the Directorate-General for European Civil Protection and Humanitarian Aid Operations – IFRC Pilot Programmatic Partnership (DG ECHO – IFRC PPP).

IFRC network joint support

The IFRC supported the Malagasy Red Cross Society in organizing training for community members in local solutions. It also assisted the National Society in the establishment of community committees focused on water management and community engagement.



Disasters and crises

For real-time information on emergencies, see IFRC GO page [Madagascar](#).

In 2023, the IFRC Disaster Response Emergency Fund ([IFRC DREF](#)) was approved for two separate emergencies.

1. Madagascar Tropical Cyclone Freddy

NAME OF OPERATION	Tropical Cyclone Freddy
MDR-CODE	MDRMG020
DURATION	6 months (21 February 2023 to 31 August 2023)
FUNDING ALLOCATION	CHF 399,790
PEOPLE TARGETED	20,000
LATEST OPERATION UPDATE	Tropical Cyclone Freddy

The IFRC-DREF allocation of CHF 399,790 in February 2023 supported the Malagasy Red Cross Society in assisting approximately 20,000 people affected Cyclone Freddy. The National Society supported the targeted people over a sixth-month period with assistance including shelter, housing and settlements; livelihoods support; multi-purpose cash grants; water, sanitation and hygiene (WASH) services and health services.

2. Civil Unrest

NAME OF OPERATION	Madagascar Election Readiness
MDR-CODE	MDRMG021
DURATION	3 months (23 October 2023 to 31 January 2024)
FUNDING ALLOCATION	CHF 144,361
PEOPLE TARGETED	9,000
LATEST OPERATION UPDATE	Madagascar Elections Readiness

The IFRC-DREF allocation of CHF 144,361 in October 2023 supported the Malagasy Red Cross Society in assisting approximately 9,000 people affected by the civil unrest leading violent demonstrations in the period preceding the presidential elections in 2023. The National Society supported the targeted people over a three-month period with assistance including health services. It employed cross-cutting approaches such as protection, gender and inclusion and community engagement and accountability.

People affected by crises and disasters have their needs met through access to in-kind assistance and support that is timely, adequate and flexible and strengthens their agency

Progress by the National Society against objectives

In 2023, the Malagasy Red Cross Society responded to Cyclones Batsirai and Freddy, by providing vital shelter assistance to affected populations. Households received direct emergency shelter and settlement assistance, as well as technical guidance for shelter construction. Additionally, the National Society also made cash transfers for livelihoods support and provided agricultural kits.

The National Society also provided financial assistance to target communities as well as conducted sensitization sessions on early warning systems, risk management and disaster management reaching about 18,000 people. This was undertaken under the ECHO PPP project.

IFRC network joint support

The IFRC supported the National Society in the implementation of community engagement and accountability across its projects. It also assisted the Malagasy Red Cross Society in integrating community feedback into its operational strategies and adapting its interventions to meet the specific needs and preferences of the target population.



Health and wellbeing

National Societies capitalize on their auxiliary role to ensure their position on relevant country-level public health strategy, advocacy and policy platforms and mechanisms

Progress by the National Society against objectives

The Malagasy Red Cross Society trained volunteers in community-based health practices and first aid skills to address health issues in local communities and contribute to the national health data system. Additionally, it conducted sensitization drives to enhance the community's knowledge and capacity in addressing health issues, reaching many people across Fianarantsoa, Farafangana and Vohipeno.

IFRC network joint support

The IFRC supported the National Society in achieving its goal of becoming an active blood donation by helping it collect and supply blood bags from volunteer donors.



Malagasy Red Cross Society responding to Tropical Storm Freddy's landfall in Mananjary, in March 2023 (Photo: IFRC)

The health and dignity of communities in emergencies and disease outbreaks are maintained by providing access to appropriate health services

Progress by the National Society against objectives

In 2023, the Malagasy Red Cross Society carried out targeted awareness campaigns to address the spread of diseases such as COVID-19 and cholera. During the Batsirai operation, it reached affected communities with essential healthcare supplies. To combat malaria, the National Society distributed mosquito nets to households. Additionally, the Malagasy Red Cross Society trained its volunteers in [community-based health and first aid](#) to better address health issues in local communities. Under the ECHO PPP, the National Society also trained five health committees in [epidemic control](#), further enhancing their capacity to manage and respond to health emergencies.

IFRC network joint support

The IFRC provided the National Society with technical and financial support in the implementation of its activities.

Communities have increased access to affordable, appropriate and environmentally sustainable water, sanitation and hygiene services

Progress by the National Society against objectives

In response to the challenges posed by cyclones and droughts in southern Madagascar, the Malagasy Red Cross Society implemented a comprehensive water, sanitation and hygiene (WASH) programme to address the urgent need for clean and safe water. This programme included the distribution of WASH kits, community education on water treatment and management and the maintenance of water management structures. Essential items such as buckets, jerrycans, water treatment products and kitchen kits were provided to improve access to clean and safe water for beneficiaries. Additionally, the Malagasy Red Cross Society launched the Tsarahonenana project to combat open defecation in affected communities. This project employed community triggering and follow-up sessions utilizing [MANDONA](#), as part of the [Community-led Total Sanitation](#) (CLTS) approach, to promote sustainable sanitation practices.

IFRC network joint support

The IFRC supported the National Society in conducting hygiene promotion activities, reaching households with messages about healthy WASH behaviour. It also provided technical support to the Malagasy Red Cross Society in the development and implementation of a water, sanitation and hygiene programme.



Values, power and inclusion

The IFRC Network contributes to a positive change in communities through wider understanding, ownership, dissemination and application of Fundamental Principles and humanitarian values, focusing especially on young people's knowledge, skills and behaviour

Progress by the National Society against objectives

In 2023, the Malagasy Red Cross Society continued to integrate protection, gender and inclusion (PGI) approaches across all its activities in response to Tropical Cyclone Batsirai. It trained its staff and volunteers in humanitarian values and [Fundamental Principles](#), and also provided specialized training on preventing, mitigating, and responding to sexual and gender-based violence. Additionally, the National Society invested in capacity building to ensure that its volunteers could effectively meet the unique needs of community members.

IFRC network joint support

The IFRC supported the National Society to ensure that PGI was integrated across its interventions.

The **Canadian Red Cross** provided technical assistance to the Malagasy Red Cross Society by deploying a protection, gender and inclusion (PGI) coordinator to assess the integration of PGI and safeguarding measures.

People and communities, vulnerable to and affected by crises, are empowered to influence decisions affecting them and trust the IFRC Network to serve their best interest

Progress by the National Society against objectives

In 2023, the Malagasy Red Cross Society maintained its established feedback mechanisms to gather and address community input, ensuring that the concerns and suggestions of affected populations were integrated into its interventions. The National Society also conducted [needs assessments](#) and had the community validate the final recipient lists before publication. It emphasized a transparent and participatory approach in directing aid to those most in need. Additionally, the Malagasy Red Cross Society actively engaged communities to ensure that the aid and support provided matched their needs and preferences.

IFRC network joint support

The IFRC provided the Malagasy Red Cross Society with technical assistance in developing a community engagement and accountability ([CEA](#)) strategy.

ENABLING LOCAL ACTORS



Strategic and operational coordination

Progress by the National Society against objectives

IFRC membership coordination

IFRC membership coordination involves working with member National Societies to assess the humanitarian context, humanitarian situations and needs; agreeing on common priorities; jointly developing common strategies to address issues such as obtaining greater humanitarian access, acceptance and space; mobilizing funding and other resources; clarifying consistent public messaging; and monitoring progress. This also means ensuring that strategies and programmes in support of people in need, incorporate clarity of humanitarian action, links with development assistance, and efforts to reinforce National Societies in their respective countries, including through their auxiliary role.

The National Society is part of four IFRC Pan-African initiatives on Tree Planting and Care, Zero Hunger, Red Ready, and National Society development. These are reflected under the relevant sections of this plan.

The Malagasy Red Cross Society is also part of the global Pilot Programmatic Partnership (PPP) between the IFRC and the European Commission's Directorate-General for European Civil Protection and Humanitarian Aid Operations (DG ECHO). It benefits from the support of the **French Red Cross**, **German Red Cross** (as lead EU National Society) and the **Luxembourg Red Cross**.

Movement coordination

The Malagasy Red Cross Society ensures regular exchanges with the IFRC, the International Committee of the Red Cross and participating National Societies, for the alignment of support and action between Movement partners. In times of emergencies, closer coordination is organized. This is carried out in line with the Strengthening Movement Coordination and Cooperation ([SMCC](#)) principles, and the newly adopted [Seville Agreement 2.0](#).

The ICRC does not have a permanent presence in Madagascar, but it has a regional base in Nairobi.

External coordination

The Malagasy Red Cross Society is part of the national emergency response mechanism. It is also an active member of the Comité de Réflexion des Intervenants en Catastrophe and the national platform of the National Office for Risk and Disaster Management, alongside other government and non-government institutions for disaster management. The Malagasy Red Cross Society coordinates with the Ministry of Environment and Sustainable Development on climate change.

Through its auxiliary role and due to the significant part it plays in responding to food insecurity, the National Society has been tasked by the Ministry of Environment (with support from the United Nations Convention to Combat Desertification) to lead the technical process towards finalizing the National Drought Plan. The National Society's compelling voice in this process will guide Madagascar's approach to addressing this issue. It also cooperates and coordinates closely with the Ministry of Public Health and has an active role in several national coordination bodies, including the technical working group for COVID-19 vaccination and the health cluster.



National Society Development

Progress by the National Society against objectives

In 2023, the Malagasy Red Cross Society prioritized the safety and wellbeing of its staff and volunteers by mandating the use of visibility and protective equipment for all field personnel and by providing insurance coverage for 500 volunteers. It also strengthened governance by providing leadership and management training. Additionally, the National Society conducted three Branch Organizational Capacity Assessments ([BOCA](#)) to monitor progress and established a youth volunteer network by encouraging volunteers to enrol as paying members. It also restructured youth groups at national and regional levels.

IFRC network joint support

The IFRC supported the National Society by updating and disseminating its institutional, strategic, and organizational documents. It also helped enhance early warning systems for cyclones and improve operational readiness by training the National Society branches and volunteers in key areas. Additionally, the IFRC provided technical assistance for translating the [Statutes of the Malagasy Red Cross Society](#) into local dialects.



Humanitarian diplomacy

Progress by the National Society against objectives

In 2023, the Malagasy Red Cross Society made efforts to increase the awareness about its activities through project info-casting sessions. The National Society updated its website monthly, highlighting significant observances such as World Health Day, Humanitarian and Careers Day and World First Aid Day. It also shared information through various channels such as journals, social media and TV and radio. The Malagasy Red Cross Society designed and produced communication tools, including posters, Information, Education and Communication (IEC) materials and visibility aids.

IFRC network joint support

The IFRC supported the National Society in defining its auxiliary role and mandate. It also assisted the National Society to be the partner of choice for humanitarian action.



Accountability and agility (cross-cutting)

Progress by the National Society against objectives

The National Society made efforts to promote transparency and adherence to humanitarian standards, by translating its Code of Conduct into Malagasy, making it accessible to all members. It also provided training in Protection, Gender and Inclusion ([PGI](#)), Community Engagement and Accountability ([CEA](#)), and Prevention and Protection against Sexual Exploitation and Abuse ([PSEA](#)) to its staff and volunteers. Additionally, the Malagasy Red Cross Society conducted [needs assessments](#) and instituted community feedback mechanisms to ensure transparency in project operations.

IFRC network joint support

The IFRC provided the Malagasy Red Cross Society with financial and technical assistance in implementing its activities and interventions.



The International Federation of Red Cross and Red Crescent Societies (IFRC)

is the world's largest humanitarian network, with 191 National Red Cross and Red Crescent Societies and around 15 million volunteers. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

DATA SCOPE AND LIMITATIONS

- **Missing data and breakdowns:** National Societies have diverse data collection systems and processes that may not align with the standardized indicators. Data may not be available for some indicators, for some National Societies. This may lead to inconsistencies across different reporting tools as well as potential under or over-estimation of the efforts led by all.
- **Reporting bias:** The data informing this Federation-wide overview is self-reported by each National Society (or its designated support entity) and which is the owner and gatekeeper, and responsible for accuracy and updating. IFRC tries to triangulate the data provided by the National Societies with previous data and other data in the public domain.

ADDITIONAL INFORMATION

- [IFRC Madagascar 2023 Financial Report](#)
Note: For emergencies for which a financial report is not yet available, see: [MDRMG020](#), [MDRMG021](#)
- [IFRC network country plans](#)
- [Subscribe for updates](#)
- [Live Disaster Response Emergency Fund \(DREF\) data](#)
- Operational information: [IFRC GO platform](#)
- National Society data: [IFRC Federation-wide Databank and Reporting System](#)
- [Evaluations database](#)

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